

"Express Mail" mailing label number EV11885398US  
Date of Deposit 9/16/03

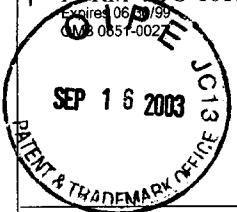
9-22-03 D-\$  
(169.0101/169.0108)

I hereby certify that this paper or fee is being deposited with the United Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Director of the U.S. Patent and Trademark Office, P.O. Box 1460, Alexandria, VA 22312-1460.

U.S. Department of Commerce  
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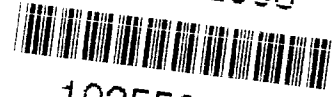
FORM PTO-1618A

Expires 06/30/99  
OMB 0651-0027



Julia Simmons  
(Signature of person mailing paper or fee)

09-25-2003



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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New 9-16-03
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year \_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name TIME WARNER ENTERTAINMENT COMPANY, L.P.

08/21/2003

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

#### Receiving Party

Mark if additional names of receiving parties attached

Name DVD FORMAT/LOGO LICENSING CORPORATION

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 2-3-11 SHIBADAIMAN

Address (line 2) MINATO-KU

Address (line 3) TOKYO JAPAN \_\_\_\_\_

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership

- Corporation  Association

Other \_\_\_\_\_

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization JAPAN

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01 FC:0521  
02 FC:0522

40.00 OP  
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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002829 FRAME: 0720

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="75/982700"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,711,602"/>	<input type="text"/>	<input type="text"/>
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**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Keith E. Danish

*Keith Danish*

Sept. 16, 2003

Name of Person Signing

Signature

Date Signed

## **TRADEMARK ASSIGNMENT**

WHEREAS, **TIME WARNER ENTERTAINMENT COMPANY, L.P.** ["Assignor"], a Delaware limited partnership, composed of American Television and Communications Corporation, a Delaware corporation; Capital Cablevision Systems, Inc., a New York corporation; Memphis CATV, Inc., a New York corporation; People's Cable Corporation, a New York corporation; Time Warner Operations Inc., a Delaware corporation; Warner Communications Inc., a Delaware corporation; and Warner Cable Communications Inc., a Delaware corporation, located and doing business at 75 Rockefeller Plaza, New York, New York 10019, is the owner of the trademarks listed in annexed Schedule "A," in respect of the goods set forth in said Schedule, and the U.S. trademark application and registration listed therein, i.e., Appl. Ser. No. 75/982,700 and Reg. No. 2,711,602; and

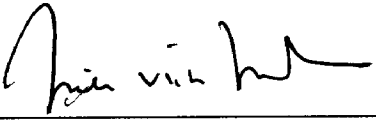
WHEREAS, Assignor has filed a "Statement of Use" for Appl. Ser. No. 75/982,700, which has been accepted by the United States Patent and Trademark Office; and

WHEREAS, **DVD FORMAT/LOGO LICENSING CORPORATION** ["Assignee"], a Japanese corporation located and doing business at 2-3-11 Shibadaiman, Minato-ku, Tokyo, Japan, is desirous of acquiring said trademarks, the goodwill of the business associated therewith, and the application for registration and registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee the entire right, title, and interest in and to the trademarks listed in annexed Schedule "A" in the United States of America, the goodwill of the business associated with said trademarks, the aforementioned application for registration and registration thereof, and the right to sue for past and future infringement thereof.

The Commissioner for Trademarks is requested to issue the Certificate of Registration of the trademark shown in Appl. Ser. No. 75/982,700 in the name of Assignee.

**TIME WARNER ENTERTAINMENT  
COMPANY, L.P.**

By:   
Print Name: NILS VICTOR MONTAN  
Title: ASSISTANT SECRETARY  
Dated: AUGUST 21, 2003

**Schedule "A"**

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Goods</u>
<b>DVD &amp; Device</b>	2,711,602	April 29, 2003	Blank optical discs for use through recording as carriers for data, sound, images, computer games, computer programs and map information; personal computers; optical disc readers; computer game equipment containing memory devices, namely, optical discs; CD players; hand-held karaoke players; digital video cameras; and digital still video cameras (International Class 9)

<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>	<u>Goods</u>
<b>DVD &amp; Device</b>	75/982,700	September 28, 1998	Digital versatile discs featuring music, comedy, drama, action, adventure, and/or animation (International Class 9)

COUNTY OF LOS ANGELES )  
CITY OF Burbank ) ss:  
)

On this the 21st day of August, 2003 before me personally came Nils Victor Montan, to me known, who, being by me duly sworn, did depose and say that he/she is the Assistant Secretary of **TIME WARNER ENTERTAINMENT COMPANY, L.P.**, the Assignor described in and which executed the foregoing instrument, and that he/she signed his/her name thereto by order of said Assignor.

Subscribed and sworn to before me  
this 21st day of August, 2003

Maripaz Rodriguez  
Notary Public



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**GENERAL POWER OF ATTORNEY  
AND APPOINTMENT OF DOMESTIC REPRESENTATIVE**

DVD FORMAT/LOGO LICENSING CORPORATION, located at 2-3-11 Shibadaimon, Minato-ku, Tokyo, Japan, hereby revokes all previously-granted Powers of Attorney and appoints Mark I. Peroff, Keith E. Danish, G. Mathew Lombard, Manjari M. Datta, and Darren M. Geliebter, each a members of the Bar of the State of New York, and Steven R. Fink, a member of the Bar of the State of New Jersey, and all other member of the Bar of the State of New York in the firm of Trademark & Patent Counselors of America, P.C., 915 Broadway, New York, New York 10010-7108, Tel. No. (212) 387-0247, its attorneys with full powers of substitution and revocation to transact all business in the Patent and Trademark Office in connection with all existing and future trademark registrations and applications of our company.

Trademark & Patent Counselors of America, P.C. is also hereby designated as the aforementioned company's representative upon whom notices or process in proceedings affecting the mark may be served, in connection with all existing and future trademark registrations and applications of our company.

Please address all correspondence in this matter to the attention of:

Mark I. Peroff, Esq.  
Trademark & Patent Counselors of America, P.C.  
915 Broadway, 19<sup>th</sup> Floor  
New York, New York 10010-7108

DVD FORMAT/LOGO LICENSING  
CORPORATION

Dated: 27<sup>th</sup> March 2003

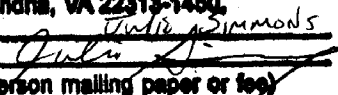
By:



Name: Makoto Inabayashi  
Title: President

"Express Mail" mailing label number EV118885398US  
Date of Deposit 3/16/03

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(Signature of person mailing paper or fee)