

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Andrew Mack		04/20/2004	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	TEAVANA CORPORATION
Street Address:	3475 Lenox Road
Internal Address:	Suite 960
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30326
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2612225	TEAVANA

CORRESPONDENCE DATA	
Fax Number:	(404)685-6906
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	404-815-3606
Email:	mbedsole@sgrlaw.com
Correspondent Name:	Robert H. G. Lockwood
Address Line 1:	1230 Peachtree Street, N.E.
Address Line 2:	Suite 3100, Promenade II
Address Line 4:	Atlanta, GEORGIA 30309-3592

ATTORNEY DOCKET NUMBER:	045159.003 - TEAVANA
-------------------------	----------------------

NAME OF SUBMITTER:	Robert H. G. Lockwood
--------------------	-----------------------

Total Attachments: 1 source=Teavana#page1.tif
--

OP \$40.00 2612225

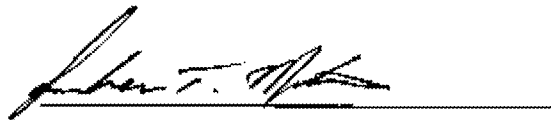
ASSIGNMENT OF U.S. TRADEMARK REGISTRATION

WHEREAS, ANDREW MACK, an individual and citizen of the United States, with a principal place of business at 3475 Lenox Road, Suite 960, Atlanta, GA 30326, has adopted and used the TEAVANA mark which is the subject of U.S. Registration No. 2612225;

WHEREAS, TEAVANA CORPORATION a Georgia corporation, with a principal place of business at 3475 Lenox Road, Suite 960, Atlanta, GA 30326, is desirous of acquiring said mark and its federal registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, ANDREW MACK does hereby assign unto TEAVANA CORPORATION all right, title and interest in and to said mark, its federal registration, together with the good will of the business symbolized by said marks, effective as of 4-20-04.

ANDREW MACK

A handwritten signature in black ink, appearing to read "Andrew T. Mack", is written over a horizontal line.

LIT/859622.1