

09-30-2003

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102562424

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

DevX.com, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 07/11/2003

2. Name and address of receiving party(ies)

Name: Jupitermedia Corporation

Internal

Address: \_\_\_\_\_

Street Address: 23 Old Kings Highway South

City: Darien State: CT Zip: 06820

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,210,911;  
2,373,062; 2,069,142;  
2,143,418

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nancy Sabarra

Willkie Farr & Gallagher, LLP

Internal Address: \_\_\_\_\_

Street Address: 787 Seventh Avenue

City: New York State: NY Zip: 10019

6. Total number of applications and registrations involved: \_\_\_\_\_

4

7. Total fee (37 CFR 3.41).....\$ 115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

23-2405

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nancy Sabarra

Name of Person Signing

Nancy Sabarra  
Signature

September 24, 2003  
Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

OFFICE OF PUBLIC RECORDS  
SEP 24 AM 10 24  
FINANCE SECTION

09/29/2003 09:00 AM DBYRME 00000083 232405 2210911

01 FC:8521  
02 FC:8522

**Exhibit E**

**Trademark Assignment**

**ASSIGNMENT**


This Assignment is made between DevX.com, Inc., a Delaware corporation with offices at 310 Villa St., Mountain View, CA 94041 ("Assignor"), and Jupitermedia Corporation, a corporation of the State of Delaware with offices at 23 Old Kings Highway South, Darien, Connecticut 06820 ("Assignee").

WHEREAS, by an Asset Purchase Agreement, dated July 11, 2003 (the "Agreement"), Assignor agreed to assign to Assignee all common law rights in the trademarks and service marks listed on the attached Schedule, all applications and registrations pertaining thereto, and all goodwill associated therewith, including the listed applications to and registrations in the United States Patent and Trademark Office together with all the assets of the business conducted under the Marks, and all rights to claims of past infringement thereof (collectively the "Marks"); and

NOW THEREFORE, in consideration of the sum of ten dollars (\$10) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee, its successors and assigns, all right, title and interest throughout the world in and to: (i) the Marks, including all applications or registrations therefor and all goodwill pertaining thereto; (ii) the portion of the business of Assignor to which the listed intent-to-use applications apply; (iii) all income, royalties, damages and payments now due or which hereafter become due or payable in respect to thereto; (iv) all causes of action (in law or equity) and rights to sue, counterclaim and/or recover for past, present or future infringement of thereof; and (v) all rights corresponding to the foregoing.

Assignor hereby agrees to execute all papers and to perform all other proper acts requested by Assignee or its successors or assigns to secure to Assignee or its successors or assigns the rights hereby transferred.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of July \_\_\_\_ 2003.

DevX.com, Inc. ("Assignor")  
  
\_\_\_\_\_  
Name: *Chen*  
Title: *CEO*

STATE OF \_\_\_\_\_ )  
 )  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_ day of \_\_\_\_\_, 2003, personally appeared before me \_\_\_\_\_,  
known to me to be \_\_\_\_\_ of \_\_\_\_\_, who acknowledged that  
he/she signed this trademark assignment instrument as a free act on behalf of \_\_\_\_\_.

\_\_\_\_\_  
Notary Public  
My commission expires: \_\_\_\_\_

**AGREED AND ACKNOWLEDGED:**

**Jupitermedia Corporation**

By: *Chris S. Carden*  
Name: *Christopher S. Carden*  
Title: *President*

**Trademark Schedule**

See attached list

DevX trademarks

For Pending and Registered Info.: Trademark Status Line 703-305-8747, or  
www.uspto.gov > Trademark Application Registration Fee/Keyval

(Inland Future  
Use App Only)  
NOA, last.

Inland Future  
or Actual Use

OG Pub. Date

Trademark	In Use 7/8/03	File Date	Inland Future or Actual Use	OG Pub. Date	(Inland Future Use App Only) NOA, last.	Date Granted	Abandoned 2/25/00 - failure to respond to an Office Action	Reg'd. Activity' Renewal Date	Serial or Registration #	First Use Date	Category(s)	Country(s)	Owner
Barijau	no	8/28/1996							SN 75-125,741	4/13/1996	42	USA	DEVX
DevSearch	no	10/22/1997	Actual Use	5/22/1998		Registered 12/16/98			Reg 2,210,911 SN 75-977,956	8/25/1997	Int. Class 42	USA	Project Cool
DevX - US	yes	10/27/1998	Actual Use	5/6/2000		Registered 8/1/00			Reg 2,373,082 SN 75-934,309	7/25/1998	35, 39, 42	USA	DEVX
DevX - Australia	yes	4/27/2000	Actual Use			Registered 2/20/2001			Reg 852924		35, 42	Australia	DEVX
DevX - China	yes	4/27/2000	Actual Use			Registered 2/7/2002			Reg 1,711,828		Int. Class 35	China	DEVX
DevX - China	yes	4/27/2000	Actual Use			Registered 10/14/2001			Reg 1,651,723		Int. Class 38	China	DEVX
DevX - China	yes	4/27/2000	Actual Use			Registered 4/7/2002			Reg 2,755,917		Int. Class 42	China	DEVX
DevX - EU	yes	4/25/2000	Actual Use			Registered 4/25/2003			Application #010924891		35, 38, 42	EU	DEVX
DevX - Japan	yes	4/27/2000	Actual Use			Registered 5/15/2001			Reg 4,482,383	10/27/1999	Int. Class 35	Japan	DEVX
DevX - Japan	yes	4/27/2000	Actual Use			Registered 9/15/2002			Reg 4,551,703	10/27/1999	Int. Class 38	Japan	DEVX
DevX - Japan	yes	4/27/2000	Actual Use			Registered 3/15/2002			Reg 4,551,704	10/27/1999	Int. Class 42	Japan	DEVX
DevX - Norway	yes	4/26/2000	Actual Use			Registered 08/07/2001			Reg 208,840		Int. Classes 35, 38, 42	Norway	DEVX
DevX.com	yes	7/7/2001	Intent to Use	5/23/2000	8/15/2000				SN 75-859,749	December 98	Int. Class 35, 36, 42	USA	DEVX
Inquiry.com & DESIGN	only as of	10/04/1995				Abandoned - data unavail. Files never transferred from inquiry.com. As of 6/10/2001 - no longer using inquiry mark.			SN 754134			Canada	

Inquiry.com & DESIGN	only as url	1/08/1995					Abandoned - date unsure. Files never transferred from inquiry counsel. As of 8/10/2001 - no longer using inquiry mark.	SN 204058	U.K.			
Inquiry.com & DESIGN	only as url	3/29/1998					Abandoned - date unsure. Files never transferred from inquiry counsel. As of 8/10/2001 - no longer using inquiry mark.	SN 8-23724	Japan			
Inquiry.com & DESIGN	only as url	11/1/1995					Abandoned - date unsure. Files never transferred from inquiry counsel. As of 8/10/2001 - no longer using inquiry mark.	SN 247078	Mexico			
Inquiry.com & DESIGN	only as url	1/05/1995					Abandoned - date unsure. Files never transferred from inquiry counsel. As of 8/10/2001 - no longer using inquiry mark.	SN 874158	Australia			
Inquiry.com & DESIGN	only as url	02/27/1995					Abandoned - date unsure. Files never transferred from inquiry counsel. As of 8/10/2001 - no longer using inquiry mark.	Reg 584023	Belgium			
Inquiry.com & DESIGN	only as url	4/2/1997					Abandoned - date unsure. Files never transferred from inquiry counsel. As of 8/10/2001 - no longer using inquiry mark.	Reg 89540728	Germany			
Inquiry.com & DESIGN	only as url	7/19/1998					Abandoned - date unsure. Files never transferred from inquiry counsel. As of 8/10/2001 - no longer using inquiry mark.	Reg 861610411	France			
Project Cool	yes	4/2/1998	Actual Use	3/18/1997			Statement of Use due bwn 8/2/02 and 8/2/02. Renewal date due prior to 8/2/07	Reg 2089142 SN 75-002-834	USA	Int. Class 42	1/1/1996	Project Cool
Project Cool	yes	4/17/1997	Intent to Use	1/20/1995	4/14/1998		8/10/1997 >4/1998 final extensions filed >10/2998 last six month extension for Class 9 >K3 abandoned 8/1/00 failure to respond to an Office Action	SN 75-278-804 Re date 4/17/97	USA	IC 42 Abandoned in Class 9	1/1/1999	Project Cool
Microsoft Application Server	no	7/28/1998	Intent to Use	1/14/1997	4/21/1998		Registered 3/10/98	Reg 214941B SN 16-127882	USA			
Application Server	no											
Application Server	no											
Ask the Pro	no											
ASP Zone	yes											
ASP Marketplace	no											
Avenir	no											
Briefs	no											
Bus Tracker	yes										12/19/2000	