Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (

9. Signature.

Internal Address:



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: F 1. Name of conveying party(ies): UBS AG, Stamford Branch, as Collateral Agent Individual(s) Association General Partnership Corporation-State Other Bank Additional name(s) of conveying party(ies) attached? Yes No Nature of conveyance:	Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) Name:The Meow Mix Company Internal Address: c/o The Hartz Mountain Corporation Street Address: _400 Plaza Drive, 1st Floor City: _SecaucusState: NJ_Zip: 07094 Individual(s) citizenship Association General Partnership Limited Partnership			
Assignment Merger Security Agreement Change of Name Other_Release of Security Interest Execution Date: 10/0/2003	Corporation-State Other If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No			
4. Application number(s) or registration number(s): A. Trademark Application No.(s) Additional number(s) att	B. Trademark Registration No.(s) See attached Exhibit A			
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:			
nternal Address:	7. Total fee (37 CFR 3.41)			
City: Clibany State: NY Zip: 12207	8. Deposit account number:			
DO NOT USE	THIS SPACE			
9. Signature.				

Total number of pages including cover sheet, attachments, and documents Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

10/29/2003 ECOOPER 00000196 76442786

Maureen P. Murphy

Name of Person Signing

01 FC:8521

TRADEMARK REEL: 002854 FRAME: 0207

October 10

. 2003

Date

EXHIBIT A

LIST OF TRADEMARKS

OWNER	MARK THE TANK	REGISTRATION	RECISTRATIONS DATE:	COUNTRY
The Meow Mix Company	Meow	76442786	08/22/2002	USA
The Meow Mix Company	Meow-a-Lot	76433073	07/22/2002	USA
The Meow Mix Company	Meow Central	76451456	09/16/2002	USA
The Meow Mix Company	Meow Morsels	76407349	05/13/2002	USA
The Meow Mix Company	Meow Nips	76448847	09/12/2002	USA
The Meow Mix Company	Meow TV	76442785	08/22/2002	USA

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TRADEMARK REEL: 002854 FRAME: 0208

Release of Lien on Trademarks

WHEREAS, pursuant to the Security Agreement dated as of January 31, 2002, among The Meow Mix Company ("<u>Debtor</u>"), the guarantors party thereto and UBS AG, Stamford Branch, as collateral agent (the "<u>Agent</u>") (as amended, the "<u>Security Agreement</u>"), which Security Agreement was recorded with the United States Patent and Trademark Office on April 7, 2003 on reel 002706, frame 0586, Debtor granted to the Agent a security interest in and lien on, among other things, the Trademark Collateral;

WHEREAS, the Agent desires to release its security interest in and lien on the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Agent does hereby release its security interest in and lien on the Trademark Collateral and reassigns to Debtor all right, title and interest of the Agent in and to the Trademark Collateral and any right, title or interest of the Agent in the Trademark Collateral shall hereby cease and become void. The term "Trademark Collateral," as used herein, shall mean all of the Debtor's right, title and interest of every kind and nature as of the date hereof in the Trademarks (as defined in the Security Agreement), including without limitation those items listed on Exhibit A hereto. The Agent hereby agrees, at Debtor's expense, to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of its security interest in and lien on the Trademark Collateral.

[Signature Page Follows]

Dated as of: October 10, 2003 UBS AG, STAMFORD BRANCH, as Collateral Agent By: _ Name: Thomas R. Salzano Director Title: By: _ Wifred V. Sam:
Associate Director
Banking Product
Services U.C. Name:

Title:

STATE OF CONNECTICUT)
) SS.
COUNTY OF FAIRFIELD)

The foregoing Release of Lien on Trademarks was executed and acknowledged before me this 6 day of October, 2003 by Wilfred V. Saint, personally known to me to be an Associate Director of UBS AG, Stamford Branch who being duly sworn, deposes and says that said instrument was signed on behalf of such corporation by authority of its Board of Directors and that said instrument be the free act and deed of said corporation.

Notary Public

My commission expires: 06/30/08

STATE OF CONNECTICUT)
) SS.
COUNTY OF FAIRFIELD)

The foregoing Release of Lien on Trademarks was executed and acknowledged before me this before me this day of October, 2003 by Thomas R. Salzano, personally known to me to be a Director of UBS AG, Stamford Branch who being duly sworn, deposes and says that said instrument was signed on behalf of such corporation by authority of its Board of Directors and that said instrument be the free act and deed of said corporation.

Notary Public

My commission expires: 06/30/08

EXHIBIT A

LIST OF TRADEMARKS

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The Meow Mix Company	Meow TV	76442785	08/22/2002	USA

RECORDED: 10/20/2003