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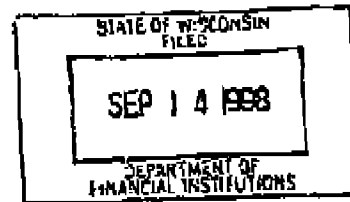
Form <b>PTO-1594</b> (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings		<b>RECORDATION FORM COVER SHEET</b> <b>TRADEMARKS ONLY</b>		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.					
<b>1. Name of conveying party(ies):</b> United Wisconsin Services, Inc.  <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <input type="checkbox"/> Other _____  Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			<b>2. Name and address of receiving party(ies)</b> Name: <u>American Medical Security Group, Inc.</u> Internal _____ Address: _____  Street Address: <u>3100 AMS Boulevard</u>  City: <u>Green Bay</u> State: <u>WI</u> Zip: <u>54313</u>  <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Wisconsin</u> <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No          (Designations must be a separate document from assignment)          Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</small>		
<b>3. Nature of conveyance:</b> <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input checked="" type="checkbox"/> Other <u>Corrective change of name</u> <u>Erroneously recorded change of name at Reel</u> Execution Date: <u>09/11/1998</u> <u>2379, Frame-D199</u>			<b>4. Application number(s) or registration number(s):</b> A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) <u>2261176</u>  Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
<b>5. Name and address of party to whom correspondence concerning document should be mailed:</b> Name: <u>William K. Baxter</u>  Internal Address: <u>Godfrey &amp; Kahn, S.C.</u>  Street Address: <u>780 N. Water Street</u>  City: <u>Milwaukee</u> State: <u>WI</u> Zip: <u>53202</u>			<b>6. Total number of applications and registrations involved:</b> <span style="border: 1px solid black; padding: 2px;">1</span>		
			<b>7. Total fee (37 CFR 3.41).....\$ 40.00</b> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account		
			<b>8. Deposit account number:</b> <u>07-1509</u>		
<b>DO NOT USE THIS SPACE</b>					
<b>9. Signature.</b>  <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <u>William K. Baxter</u>            Name of Person Signing         </div> <div style="width: 30%; text-align: center;">             Signature         </div> <div style="width: 30%; text-align: right;"> <u>04/07/2004</u>            Date         </div> </div> <div style="text-align: center; margin-top: 10px;"> <span style="border: 1px solid black; padding: 2px;">2</span> </div>					

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Total number of pages including cover sheet, attachments, and documents: 2  
 Mail documents to be recorded with required cover sheet information to:  
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ARTICLES OF AMENDMENT  
TO THE  
RESTATED AND AMENDED  
ARTICLES OF INCORPORATION  
OF  
UNITED WISCONSIN SERVICES, INC.



United Wisconsin Services, Inc., a corporation organized and existing under Chapter 180 of the Wisconsin Statutes, does hereby certify that Article First of the existing Restated and Amended Articles of Incorporation was duly amended in its entirety to read as follows:

FIRST: The name of the corporation shall be American Medical Security Group, Inc.

Said amendment was duly adopted action of the Board of Directors and Shareholders at a Special Meeting of the Shareholders held on July 24, 1998, in accordance with Section 180.1006 of the Wisconsin Business Corporation Law.

This Amendment will not effect an exchange, reclassification or cancellation of the issued shares of the corporation.

Dated this 4th day of September, 1998.

UNITED WISCONSIN SERVICES, INC.

By: Stephen E. Ballester  
Stephen E. Ballester  
Vice President

This document was drafted by and is returnable to:

Geoffrey R. Morgan  
Michael Best & Friedrich LLP  
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Milwaukee, WI 53202  
(414) 271-6360

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