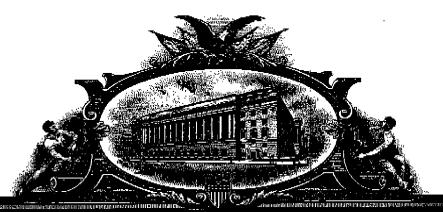
Street Address: 600 South Avenue West Authorized to be charged to credit card (Form 2038 enclosed) 8. Deposit account number: 12-1095 (Attach duplicate copy of this page If paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Bruce H. Sales	Form PTO-1594 RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) TRADEMARKS ONLY				
Party City Corporation	To the Honorable Commissioner of Patents and Trademarks	: Please record the attached ciginal documents or copy thereof.			
Internal Address:	. Name of conveying party(ies):	Name and address of receiving party(ies):			
Individual(s)	Party City Corporation	Name: PNC Bank, National Association			
General Partnership Limited Partnership X Corporation-State City: Pittsburgh State: Pennsylvania Zip: 15222 Individual(s) citizenship: State: Pennsylvania Zip: 15222 Individual(s) citizenship: Indivi		Internal Address:			
General Partnership X Corporation-State Other: Additional name(s) of conveying party(les) attached? 3. Nature of Conveyance: Assignment Merger Security Agreement Change of Name X Other: Corporation-State: Assignment Merger Security Agreement Change of Name X Other: Correction of assignment at Reel 1728, Frame 0405 to show conveyance as a security interest. Execution Date: April 24, 1998 4. Application Number(s) or Registration Number(s): A. Trademark Application No.(s): 1. 533,347 1,806,095 1,974,890 1,811,298 1.815,585 Additional numbers attached? 5. Name and address of party to whom correspondence concerning document should be mulled: Name: LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTUK, LLP Internal Address: Street Address: 800 South Avenue West Do NOT USE THIS SPACE Signature City: Pittsburgh State: Pennsylvania Zip: 15222 Individual(s) citizenship: State: Pennsylvania Zip: 15222 Individual(s) citizenship: State: Pennsylvania Zip: 15222 Individual(s) citizenship: Ceneral Partnership: Carporation-State: Other: Corporation-State: Other: Corporati	Individual(s) Association				
City: Pittsburgh State: Pennsylvania Zip: 15222 Additional name(s) of conveying party(les) attached?	General Partnership Limited Partnership	249 Fiπn Avenue			
Additional name(s) of conveying party(les) attached? 3. Nature of Conveyance: Assignment	x Corporation-State				
Additional name(s) of conveying	Other:	City: Pittsburgh			
Association: national banking Save Association: national banking Save					
Association: national banking Save Association: national banking Save	Additional name(s) of conveying Yes	Individual(s) citizenship:			
Assignment Change of Name Corporation of assignment at Reel 1728, Frame 0405 to show conveyance as a security interest. Execution Date: April 24, 1998 Execution Date: April 24, 1998 Additional numbers attached? Additional numbers attached? S. Name and address of party to whom correspondence concerning document should be mailed: Name: LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP Internal Address: Street Address: 600 South Avenue West Do Not Use This SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoing Information is true and correct and any attached copy is a true copy of the original document. Bruce H. Sales Name of Person Signing Limited Partnership: Corporation-State: Corporation-State: Corporation-State: Cother: Corporation-State: Cother: Corporation-State: Cother: Cother: Tassinges is not domiciled in the United States: Tassinges is not domiciled in the United States and domiciled in the United States, adverses in demiciation Account Internation Internat		h			
Security Agreement	3. Nature of Conveyance:				
Security Agreement	Assignment Merger	Limited Partnership:			
Frame 0405 to show conveyance as a security interest. Execution Date: April 24, 1998 Execution Date: April 24, 1998 Additional name(s) & address(es) attached: (Designations must be a separate document from assignment) Additional name(s) & address(es) attached: Yes X No 4. Application Number(s) or Registration Number(s): A. Trademark Application No.(s): B. Trademark Registration No.(s): 1,553,347 1,806,095 1,974,890 1,811,298 1,815,585 Additional numbers attached? S. Name and address of party to whom correspondence concerning document should be mailed: Name: LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP Street Address: 600 South Avenue West Frame 0405 to show conveyance as a domestic representative designation is attached: Yes X No Additional name(s) & address(es) attached? Yes X No B. Trademark Registration No.(s): 1,553,347 1,806,095 1,974,890 1,811,298 1,815,585 Total Number of applications and registrations involved: 7. Total fee (37 CFR 3.41) Enclosed Internal Address: Authorized to be charged to Deposit Account Authorized to be charged to credit card (Form 2036 enclosed) B. Deposit account number: 12-1095 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Bruce H. Sales Name of Person Signing Signature Date	Security Agreement Change of Name	Corporation-State:			
Security interest. Execution Date: April 24, 1998 Additional name(s) & address(es) attached: (Designation is attached: (Designation must be a separate document from assignment) Additional name(s) & address(es) attached? Yes X No 4. Application Number(s) or Registration Number(s): A. Trademark Application No.(s): 1,553,347 1,806,095 1,974,890 1,811,298 1,815,585 Additional numbers attached? Yes X No 5. Name and address of party to whom correspondence concerning document should be mailed: Name: LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP Internal Address: Street Address: 600 South Avenue West City: Westfield State: NJ Zip: 07090 DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Bruce H. Sales Name of Person Signing Name of Person Signing Additional name(s) & address(es) attached: Yes X No Additional name(s) & address(es) attached? Yes X No Additional name(s) & address(es) attached? Yes X No 1,553,347 1,806,095 1,974,890 1,811,298 1,815,585 2,000 1,811,298		Other:			
Execution Date: April 24, 1998 Additional name(s) & address(es) attached? Yes x No					
Additional name(s) & address(es) attached? Yes X No 4. Application Number(s) or Registration Number(s): A. Trademark Application No.(s): B. Trademark Registration No.(s): 1,553,347 1,806,095 1,974,890 1,811,298 1,815,585 Additional numbers attached? Yes X No 5. Name and address of party to whom correspondence concerning document should be mailed: Name: LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP 7. Total fee (37 CFR 3.41) \$ 140,00 Enclosed Internal Address: Street Address: 600 South Avenue West City: Westfield State: NJ Zip: 07090 DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Bruce H. Sales Name of Person Signing Additional name(s) & address(s) attached? Yes X No A. Trademark Registration No.(s): 1,553,347 1,806,095 1,974,890 1,811,298 1,811,298 1,815,585 X No 5. Total Number of applications and registrations involved: 7. Total fee (37 CFR 3.41) \$ 140,00 Enclosed X Authorized to be charged to Deposit Account (Form 2038 enclosed) 8. Deposit account number: 12-1095 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Bruce H. Sales Name of Person Signing	Fire the party April 24, 4659				
4. Application Number(s) or Registration Number(s): A. Trademark Application No.(s): B. Trademark Registration No.(s): 1,553,347 1,806,095 1,974,890 1,811,298 1,815,585 Additional numbers attached? S. Name and address of party to whom correspondence concerning document should be mailed: Name: LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP Name: LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP Internal Address: Street Address: Street Address: 600 South Avenue West Street Address: 600 South Avenue West City: Westfield State: NJ Zip: 07090 DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and bellef, the foregoing Information is true and correct and any attached copy is a true copy of the original document. Bruce H. Sales Name of Person Signing Signature Date	Execution Date: April 24, 1995	x No			
A. Trademark Application No.(s): B. Trademark Registration No.(s): 1,553,347 1,806,095 1,974,890 1,811,298 1,815,585 Yes X No		Additional name(s) & address(es) attached? Yes X No			
Additional numbers attached? Yes X No 5. Name and address of party to whom correspondence concerning document should be mailed: Name: LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP 7. Total fee (37 CFR 3.41) \$ 140.00 Enclosed X Authorized to be charged to Deposit Account Authorized to be charged to credit card (Form 2038 enclosed) 8. Deposit account number: 12-1095 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Bruce H. Sales Name of Person Signing Name Signature 1,553,347 1,806,095 1,811,298 1,815,588 X No 5. Total Number of applications and registrations involved: 7. Total fee (37 CFR 3.41) \$ 140.00 Enclosed X Authorized to be charged to Deposit Account (Authorized to be charged to credit card (Form 2038 enclosed) 8. Deposit account number: 12-1095 (Attach duplicate copy of this page if paying by deposit account) Bruce H. Sales Nay 14, 2004 Name of Person Signing Signature Date	Application Number(s) or Registration Number(s):				
Additional numbers attached? 1,974,890 1,811,298 1,815,585 1,815,585 1,815,585 1,815,585	A. Trademark Application No.(s):	B. Trademark Registration No.(s):			
Additional numbers attached? Testal Number of applications and registrations involved: 5					
Additional numbers attached? S. Name and address of party to whom correspondence concerning document should be mailed: Name: LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP Total fee (37 CFR 3.41) \$ 140.00 Enclosed X. Authorized to be charged to Deposit Account Street Address: 600 South Avenue West City: Westfield State: NJ Zip: 07090 DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Bruce H. Sales Name of Person Signing Name of Person Signing Authorized to be charged to Deposit Account Count (Form 2038 enclosed) Authorized to be charged to credit card (Form 2038 enclosed) Authorized to be charged to credit card (Form 2038 enclosed) Authorized to be charged to page if paying by deposit account) Bruce H. Sales May 14, 2004 Date					
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City: Westfield State: NJ Zip: 07090 Comparison	Street Address: 600 South Avenue West	Authorized to be charged to credit card			
9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Bruce H. Sales Name of Person Signing Document Signature Document Document Document Name of Person Signing					
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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Bruce H. Sales Name of Person Signing Name of Person Signing					
Bruce H. Sales Name of Person Signing May 14, 2004 Date					
Bruce H. Sales Name of Person Signing Signature May 14, 2004 Date	true copy of the original document				
Name of Person Signing Signature Date	Bruss H. Salas				
Total number of pages including cover sheet, attachments, and document: 23					

SCHEDULE A

Registration Date		
08-22-89		
05-21-96		
06-23-92		
01-04-94		
06-21-94		
11-23-93		
12-14-93		

TRIRADEMARK
REERBEZS002854FRAWE: 0722



THE UNIVED STATES OF AMERICA

TO ALL TO WHOM THESE: PRESENTS SHALL COME;

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

May 11, 2004

THIS IS TO CERTIFY THAT ANNEXED IS A TRUE COPY FROM THE RECORDS OF THIS OFFICE OF A DOCUMENT RECORDED ON May 06, 1998.

By Authority of the

COMMISSIONER OF PATENTS AND TRADEMARKS

E. BORNETT

Certifying Officer

PATENT, TRADEMARK AND COPYRIGHT COLLATERAL ASSIGNMENT (Parent)

This Patent, Trademark and Copyright Collateral Assignment (the "Assignment"), dated April 24, 1998, is entered into by and between PARTY CITY CORPORATION, a Delaware corporation (the "Assignor"), and PNC BANK, NATIONAL ASSOCIATION, a national banking association, in its capacity as agent for the Banks (the "Assignee").

WHEREAS, pursuant to that certain Credit Agreement (as amended, restated, modified or supplemented from time to time, the "Credit Agreement") of even date herewith by and among Assignor as borrower, each of the Guarantors, the Banks and Assignee, the Banks have agreed to provide certain loans to the Assignor and the Assignor has agreed, among other things, to assign to the Assignee certain patents, trademarks, copyrights and other property as security for such loans and other obligations as more fully described herein.

NOW, THEREFORE, intending to be legally bound hereby, the parties hereto agree as follows:

- 1. Except as otherwise expressly provided herein, capitalized terms used in this Assignment shall have the respective meanings given to them in the Credit Agreement.
- To secure the payment and performance of all Indebtedness and other obligations of the Assignor now or hereafter existing under the Credit Agreement and the other Loan Documents, including, without limitation, principal, interest, fees, expenses, costs and expenses of enforcement, reasonable attorney's fees and expenses, and obligations under indemnification provisions in the Loan Documents, together with all other Obligations of the Assignor to the Banks (collectively, the "Secured Obligations"), Assignor hereby grants, assigns and conveys to Assignee the entire right, title and interest of Assignor in and to all trade names, patent applications, patents, service marks, trademark applications, trademarks and copyrights whether now owned or hereafter acquired by Assignor, including, without limitation, those listed on Schedule A hereto (which schedule does not list copyrights not registered in the United States Copyright Office), including all proceeds thereof (such as, by way of example, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all reissues, divisions, continuations, renewals, extensions and continuations-in-part thereof, and the goodwill of the business to which any of the patents, service marks, trademarks and copyrights relate (collectively, the "Patents, Trademarks and Copyrights").
 - Assignor covenants and warrants that:
- (a) The Patents, Trademarks and Copyrights are subsisting and have not been adjudged invalid or unenforceable, in whole or in part;

TRADEMARK REEL: 1726 FRAME: 0407

- (b) To the best of Assignor's knowledge, each of the Patents, Trademarks and Copyrights is valid and enforceable;
- (c) Except for Permitted Liens and licenses granted to Franchisees of Assignor now existing or as may be existing in the future, Assignor has an unencumbered right, title, interest and license in and to each of the Patents. Trademarks and Copyrights, free and clear of any liens, charges and encumbrances, including without limitation pledges, assignments, licenses, shop rights and covenants by Assignor not to sue third persons;
- (d) Assignor has the corporate power and authority to enter into this Assignment and perform its terms;
- (e) No claim has been made to Assignor or, to the knowledge of Assignor, any other person that the use of any of the Patents, Trademarks and Copyrights does or may violate the rights of any third party;
- (f) Assignor shall, in order to protect the goodwill associated with the Patents, Trademarks and Copyrights, and in order to prevent any deception to the public, operate its business in accordance with the requirements of product and service in relationship to the goods and services as heretofore conducted by Assignor and agrees to maintain the quality and standards of the goods and services sold under the Patents, Trademarks and Copyrights at least equal to the prior quality and standards set by the Assignor; and
- (g) Assignor has used, and will continue to use for the duration of this Assignment, proper statutory notice in connection with its use of the Patents, Trademarks and Copyrights.
- 4. Assignor agrees that, until all of the Secured Obligations shall have been satisfied in full, it will not enter into any agreement (for example, a license agreement) which is inconsistent with Assignor's obligations under this Assignment, without Assignee's prior written consent which shall not be unreasonably withheld. Nothing contained herein, however, shall prohibit agreements entered into by Assignor with Franchisees not otherwise prohibited by the Loan Documents.
- 5. If, before the Secured Obligations shall have been satisfied in full, Assignor shall own any new trademarks or any new copyrightable or patentable inventions, or any patent application or patent for any reissue, division, continuation, renewal, extension, or continuation in part of any Patent, Trademark or Copyright or any improvement on any Patent, Trademark or Copyright, the provisions of this Assignment shall automatically apply thereto and Assignor shall give to Assignee prompt notice thereof in writing. Assignor and Assignee agree to modify this Assignment by amending Schedule A to include any future patents, patent applications, trademark applications, trademarks, service marks, registered copyrights or copyright applications for registration in the United States Copyright Office, and the provisions of this Assignment shall apply thereto.

- 6. Unless and until the Secured Obligations are declared due and payable pursuant to the Credit Agreement, Assignee hereby grants to Assignor the exclusive, nontransferable right and license under the Patents, Trademarks and Copyrights to make, have made for it, use and sell the inventions and products disclosed and claimed in the Patents, Trademarks and Copyrights in accordance with any specifications provided by Assignee for Assignor's own benefit and account and for none other. All use by Assignor of the trademarks which are part of the Patents, Trademarks and Copyrights shall inure to the benefit of Assignee. Except as provided above, Assignor agrees not to sell or assign its interest in, or grant any sublicense under, the license granted to Assignor in this Paragraph 6, without the prior written consent of Assignee which shall not be unreasonably withheld. Assignee reserves the right upon reasonable notice during normal business hours to inspect the operations and facilities of Assignor from time to time for the purpose of ensuring that the standards and quality requirements of Assignee are met.
- If and during the period that the Secured Obligations are declared due and payable pursuant to the Credit Agreement, Assignor's license under the Patents, Trademarks and Copyrights as set forth in Paragraph 6 shall terminate, the Banks shall have, in addition to all other rights and remedies given them by this Assignment, those allowed by Law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Patents, Trademarks and Copyrights may be located and, without limiting the generality of the foregoing, Assignee may immediately, without demand of performance and without other notice (except as set forth below) or demand whatsoever to Assignor, all of which are hereby expressly waived, and without advertisement, sell at public or private sale or otherwise realize upon, in Princeton, New Jersey, or elsewhere, the whole or from time to time any part of the Patents, Trademarks and Copyrights, or any interest which Assignor may have therein, and after deducting from the proceeds of sale or other disposition of the Patents, Trademarks and Copyrights all expenses (including fees and expenses for brokers and attorneys), shall apply the remainder of such proceeds toward the payment of the Secured Obligations as the Assignee, in its sole discretion, shall determine. Any remainder of the proceeds after payment in full of the Secured Obligations shall be paid over to Assignor. Notice of any sale or other disposition of the Patents, Trademarks and Copyrights shall be given to Assignor at least ten (10) days before the time of any intended public or private sale or other disposition of the Patents, Trademarks and Copyrights is to be made, which Assignor hereby agrees shall be reasonable notice of such sale or other disposition. At any such sale or other disposition, Assignee may, to the extent permissible under applicable Law, purchase the whole or any part of the Patents, Trademarks and Copyrights sold, free from any right of redemption on the part of Assignor, which right is hereby waived and released.
- 8. If any Event of Default shall have occurred and be continuing, Assignor hereby authorizes and empowers Assignee to make, constitute and appoint any officer or agent of Assignee, as Assignee may select in its exclusive discretion, as Assignor's true and lawful attorney-in-fact, with the power to endorse Assignor's name on all applications, documents, papers and instruments necessary for Assignee to use the Patents, Trademarks and Copyrights, or to grant or issue, on commercially reasonable terms, any exclusive or nonexclusive license under the Patents, Trademarks and Copyrights to any third person, or necessary for Assignee

to assign, pledge, convey or otherwise transfer title in or dispose, on commercially reasonable terms, of the Patents, Trademarks and Copyrights to any third Person. Assignor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney, being coupled with an interest, shall be intrevocable for the life of this Assignment.

- 9. At such time as Assignor shall have indefeasibly paid in full all of the Secured Obligations and the Commitments shall have terminated, this Assignment shall terminate and Assignee shall execute and deliver to Assignor all deeds, assignments and other instruments as may be necessary or proper to re-vest in Assignor full title to the Patents, Trademarks and Copyrights, subject to any disposition thereof which may have been made by Assignee pursuant hereto.
- 10. Any and all fees, costs and expenses, of whatever kind or nature, including reasonable attorney's fees and expenses incurred by Assignee in connection with the preparation of this Assignment and all other documents relating hereto and the consummation of this transaction, the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, counsel fees, maintenance fees, encumbrances, the protection, maintenance or preservation of the Patents, Trademarks and Copyrights, or the defense or prosecution of any actions or proceedings arising out of or related to the Patents, Trademarks and Copyrights, shall be borne and paid by Assignor within fifteen (15) days of demand by Assignee, and if not paid within such time, shall be added to the principal amount of the Secured Obligations and shall bear interest at the highest rate prescribed in the Credit Agreement.
- Assignee, to prosecute diligently any patent applications of the Patents. Trademarks and Copyrights pending as of the date of this Assignment or thereafter until the Secured Obligations shall have been indefeasibly paid in full and the Commitments shall have terminated, to make application on unpatented but patentalile inventions (whenever it is commercially reasonable in the reasonable judgment of Assignor to do so) and to preserve and maintain all rights in patent applications and patents of the Patents, including without limitation the payment of all maintenance fees. Any expenses incurred in connection with such an application shall be borne by Assignor. Assignor shall not abandon any Patent, Trademark or Copyright except for such Patents, Trademarks and Copyrights which are no longer necessary for the ownership and operation of any Loan Party's properties and business, without the consent of Assignee, which shall not be unreasonably withheld.
- 12. Assignor shall have the right, with the consent of Assignee, which shall not be unreasonably withheld, to bring suit, action or other proceeding in its own name, and to join Assignee, if necessary, as a party to such suit so long as Assignee is satisfied that such joinder will not subject it to any risk of liability, to enforce the Patents, Trademarks and Copyrights and any licenses thereunder. Assignor shall promptly, upon demand, reimburse and indemnify Assignee for all damages, costs and expenses, including reasonable legal fees, incurred by Assignee as a result of such suit or joinder by Assignor.

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TRADEMARK

REEL: 1726 TRADEMARK

- No course of dealing between Assignor and Assignee, nor any failure to exercise nor any delay in exercising, on the part of Assignee, any right, power or privilege hereunder or under the Credit Agreement or other Loan Documents shall operate as a waiver of such right, power or privilege, nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.
- All of the Banks' rights and remedies with respect to the Patents, Trademarks and Copyrights, whether established hereby or by the Credit Agreement or by any other agreements or by Law, shall be cumulative and may be exercised singularly or concurrently.
- The provisions of this Assignment are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any clause or provision of this Assignment in any jurisdiction.
- This Assignment is subject to modification only by a writing signed by the parties, except as provided in Paragraph 5.
- The benefits and burdens of this Assignment shall inure to the benefit of and be 17. binding upon the respective successors and permitted assigns of the parties.

This Assignment shall be governed by and construed in accordance with the internal Laws of the State of New Jersey without regard to its conflicts of law principles.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective officers or agents thereunto duly-authorized, as of the date first

VOLETO Vice Pry Name:

Title:

PARTY CITY CORFORATION

ATTEST:

Name Title:

196403

-5-

By:

TRADEMARK REEL: 1726 FRAME: 0411

SCHEDULE A TO PATENT, TRADEMARK AND COPYRIGHT COLLATERAL ASSIGNMENT

LIST OF REGISTERED PATENTS, TRADEMARKS, TRADE NAMES AND COPYRIGHTS

REELREEL! 002854FRAME: 0729

SCHEDULE A TO PATENT, TRADEMARK AND COPYRIGHT COLLATERAL ASSIGNMENT

LIST OF REGISTERED PATENTS, TRADEMARKS, TRADE NAMES AND COPYRIGHTS

PHL1; 191392-1

REUL: 1726 FR

Patents, Trademarks, Copyrights, Licenses, etc.

See attached

There is a franchise agreement with each of the franchisee's listed in Schedule 1.1(f) which agreement licenses to the franchisee the trademark or service marks of the Botrower for the term of the agreement.

301850-1

TRADEMARK REEL: 1726 FRAME: 0414

ARTYC TRADEMARKS : APRIL 6, 1998					-+	
				RANK	ACT DUE	DUE DATE
rc 10.1-001	APPLICATION: REGISTRATION:	771,790 1,553,347		PARTY CITY (LOGO)	LATERENEWL RENEVAL	22M02009 22ALI2009
rc 10.1-001 CAMADA	APPLICATION: REGISTRATION:	•	19FE 1993 150E 1995	PARTY CITY (LOGO)	REKEVAL Latereneva	150E2010 15JE2011
YC 10.1-001 NEXTED	APPLICATION: REGISTRATION:	216241 518108	250c1994 28FE1996	PARTY CLTY (LOSO)	REMENALATF Latereneva Remenal USE	250C2004 25AP2005 250C2004 28FE1999
₹Ç 10.1-902 II	APPLICATION: REGISTRATION:	<i>669 ,1</i> 752 1 <i>,9</i> 74 ,89 0	04HY1995 21HY1996	DISCOUNT PARTY SAPER STORE, THE	MENEMAT MENEMAT PATENEMENT	21NY2002 21NY2006 21NU2006
τς 10.1-002	APPLICATION: REGISTRATION: -	731,419 1,697,723	170E1991 23JE1992	DISCOUNT PARTY SUPER STORE, THE	SECTION 08 LATEREMENT. REMEMAL	ZSJE1998 ZSSE2002 ZSJE2002
YC 10.1-002 CANADA	APPLICATION: REGISTRATION:	766,534	19001994	DISCOUNT PARTY BUPER STORE, THE		
TC 10.1-002 MEXICO*	APPLICATION: REGISTRATION:	216242 522866	250C1994 5 28HY1996	DISCOUNT PARTY SUPER STORE, THE	RENEWLAFF LATEREMENL RENEWAL USE	250C2004 25AP2005 250C2004 28AY1999
.YC 10.1-00Z SPAIN	APPLICATION: REGISTRATION:	1935059 1,935,051	050E1994 9 05JL1995	DISCOURT PARTY SUPER STORE, THE	TAXES HENEVAL RENEVALAFF LATERENEVL	310£1999 050£2004 050£2004 05J£2005
7YC 10.1-003	APPLICATION: REGISTRATION:	342,519 1,615,58	210E1992 S 04JA1994		SECTION 08 BENEVAL LATERENEUS	04JA2000 04JA2004 04JA2004
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гт¢ 10_1- 0 05	APPLICATION: MEGISTRATION:	371,00 1,806,0			SEC B & 15 REMEMAL LATERENEW	Z3M02043

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PARTYC TRADEWARKS				-		
r APRIL 6, 1996						
				MARK	ACT DUE	DUE DATE
TC 10,1-005 CANADA	APPLICATION: REGISTRATION:	723,014 THA 451,736	19fE1993 150E19 V Š	PARTY CITY	RENEVAL LATERENEVL	15062010 15JE2011
YC 10.1-005 GR. \$RITAIN	APPLICATION: REGISTRATION:	2158781	20FE 1998	PARTY CITY	CONF RECOY RESPONSE	05481998 03481998
YC 10,1-005 MEXICO)	APPLICATION: REGISTRATION:	218329 508,809	23801994 30001995	PARTY GITY (TRADEMARK)	renevalaff Latereneva Reneval USE	23H02004 23H12005 23H02004 300C1998
.YC 10.1-005 MEXICO II	APPLICATION: REGISTRATION:	216240 496,515	25001994 30JE1996	PARTY CITY (SERVICE MARK)	rehevalaff Latereheva Remeval USE	250C2004 25AP2005 250C2004 30J21999
FTC 10.1-005 \$PA(# 1	APPLICATION: REGISTRATION:	1,935,477	090£1994	PARTY SITY (TRADEMARK)	ARAMOOKED.	
ryc 10.1-006	APPLICATION: REGISTRATION:	370,998 1,811,296	23kR 1993 3 140E1993	PARTY CITY (LOGO)	SEC B & 15 MENEWAL LATEREMENL	140£1999 140£2003 149£2004
TYC 10,1-006 CANADA	AP+LICATION: REGISTRATION:	766,535 THA457,884	19001994 4 24KY1996	PARTY CITY COLOR LOSO	RENEWAL Laterenewl	24MYZ011 24MOZD11
TTC 10,1-006 MEXICO	APPLICATION: TRECESTRATION:	216355 51810			REMENALAFF LATERENEVI RENEVAL USE	26002004 2640 2015 2600 2004 28FE 1999

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OUR FILE	REG. NO.	TITLE	EFFECTIVE DATE
PARTYC 8.0-001	VA 426-684	Party City Valentine's Day Flyer	Apr. 25, 1994
PARTYC 8.0-002	VA 671-572	Grand Opening / Halloween Flyer	Nov. 29, 1994
PARTYC 8.0-004	VA 753-040	1995 Mardi Gres Preprint	Aug. 23, 1995
PARTYC 8.0-005	VA 753-038	1995 Valentine's Preprint	Aug. 23, 1995
PARTYC 8.0-006	VA 753-039	1995 Birthday Preprint	Aug. 23, 1995
PARTYC 8.0-007	VA 753-043	1995 Graduation Preprint	Aug. 23, 1995
PARTYC 8.0-008	VA 753-042	1995 Trim-A-Tree Preprint	Aug. 23, 1995
PARTYC 8.0-009	VA 753-041	1994 Christmas/Holiday	Aug. 23, 1995
PARTYC 8,0-010	VA 749- 7 54	1995 Spring Circular Promotion Preprint	Nov. 16, 1995

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TRADEMARK REEL: 1726 FRAME: 0417

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11* Myste red heart balloten, 70 more each.

AFFLICATION TITLE: Pury City Velerator's Day type

CLASE: VA (Vires Are)

LC RETRIEVAL COOR: 5 (Minosilianoss)

STATUE: Registered:
REGISTRATION NUMBER: VARIABLE
DATE REGISTRATION: 1994

DATE OF CREATION: 1994

DATE OF PUBLICATION: Instity 32, 1994

AUTHOR(s): Pears Communications Comparation

APPLICATION AUTHOR(s): Pears Communications Comparation

Complete Set Airs.

OWNEROD: Party City Comparation

RECISTRATION DEPOSITS Advantament.

MISCRILANISOUS: C.O. convey.

PARTY CITY COPYRIGHT REGISTRATIONS

2/6/1
Party City 1996: 4 page valenties obtains.

APPLICATION TITLE: 1994 valenties obtains, 4 page
CLASE: TX (Tuninal Works); sepablished
LC RETRIEVAL COOK: 8 (Managraphic works of a son-desiration
limity natural
STATUS: Registered
REGISTRATION HUMBER: TXX69) 943
DATE REGISTERES: Golder 23, 1896 (18941023)
DATE OF CREATION: 1894

AUTROR(s): Perers Communications Comparation

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Sv)ET 86, 31 Hd

APPLICATION AUTHOR(s): Points Communications Corporation.
OWNER(s): Party City
REGISTRATION DEPOSIT: Folder.

2/9/3

Mardi Cras headquarters.

APPLICATION TITLE: 1996 Mardi Cras circular, 4 page
CLASS: The (Textual Worlds); propolithed
LC RETRIEVAL CODE: B (Monographic works of a non-dramatic-ligary graph)
STATUE: Regimend
REGISTRATION NUMBER: TOUGH1984
DATE REGISTRATION NUMBER: TOUGH1984
DATE REGISTRATION: 1996
AUTHOR(s): Petro Communications Corporation
APPLICATION AUTHOR(s): Fount Communications Corporation
CWHERK(s): Party City
REGISTRATION DEPOSIT: Policie.

2/9/3

[1996 Hallewern 4 page tob promotion.

APPLICATION TITLE: 1996 Hallewern 4 page tob with Genefald circular

CLASS: TX (Testinal Works); wrapublished

LC RETRIEVAL COOK: 8 (Managraphia works of a son-dramatic literary section)

STATUS: Registered

REGISTRATION NUMBER: TXusP1923

DATE REGISTERED: Occuber 22, 1996 (19961023)

DATE OF CREATION: 1995

AUTHOR(s): Prints Communications Composition.

APPLICATION AUTHOR(s): Peters Communications Composition.

OWNER(s): Party City

REGISTRATION DEFOSIT: (v. & folder.)

2/9/4

Party City 1993: 4 page Circletons streaks.

APPLICATION TITLE: 1993 Christons objection, 4 page tols CLASS: "IX (Texass Violes); depublished

LC RETRIEVAL CODE: B (Namegraphic works of a non-dramatic literary nature)

STATUS: Beginning

REGISTRATION NUMBER: TIG-691982

DATE REGISTRATION (1993)

AUTHOR(t): Peters Communications Corporation

APPLICATION AUTHOR(t): Peters Contembrications Corporation.

OWNER(t): Party City

REGISTRATION DEPOSIT: 1 v. & 2 folders.

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1996 Supporter promotion : dark blue.

APPLICATION TITLE: 1996 September "pro-Hallowater" streeter, 4

CLASS: TX (Tennal World); expeditions CLASS: TX (Tennal World); expeditions CC RETRIEVAL CODE: 9 (Mesographic works of a non-dimension

Martery setters)

STATUS: Regimend REGISTRATION NUMBER: TX0691881

DATE RECONTERED: October 21, 1996 (1996) (21)

DATE OF CREATION: 1996

AUTHOR(t): Poters Correspondings Corporation
APPLICATION AUTHOR(s): Poters Comparations Corporation.

OWNER(s): Party City .

REGISTRATION DEPOSIT; 1 v. & 2 folders.

2/0/6

1996 Hallowert 12 page proposition.
CLASS: TX (Tertail World); republished
LC RETRIEVAL CODE: B (Monographic world of a non-dramatic

Howary secure)

STATUS: Registered REGISTRATION NUMBER: 120-491940

DATE RECESTERED: October 23, 1994 (1994 [023)

DATE OF CREATION: 1996

AUTHORIAN: Peters Communications Corporation
APPLICATION AUTHORIAN Feture Communications Corporation.

OWNER(s): Party City

REDIETRATION DEPOSIT: 2 v.

2/9/7

1996 Halloween 4 page etendard promotion.

CLASS: TX (Texas) World); exploitated

LC RET:UEVAL CODE: N (Monographic works of a son-drawatic

Marky series)

STATUS: Replaced

REGISTRATION NUMBER: TX4691979
DATE FLORITERED: October 23, 1996 (1996) (21)

DATE OF CREATION: 1994

AUTHOR(a): Patery Consuminations Corporation

APPLICATION AUTHOR(O: Pricts Communications Corporation. OWNER(IX: Party City REGISTRATION DEPOSIT: 1 v. at folder.

2/9/1

Party City 1996 : August circular.

APPLICATION TITLE: 1996 August circulus, 4 page

CLASS: TX ((expe) Worts); replained. LC RETRIEVAL CODE: 8 (Motographic works of a sen-dramatic

(heray away)

STATUS: Registered

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REEL: 1726 TRADEMARK

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SP:21 86, 91 846

REGISTRATION NUMBER: TXx691978 DATE REGISTERED: October 23, 1996 (1996) 023) DATE OF CREATION: 1996 AUTHORIA: Peters Communications Corporation
APPLICATION AUTHORIA: Penns Communications Corporation. OWNERS Pury City REGISTRATION DEPOSIT: 1 v. & 4 fallers.

2/9/9

Party City 1996: 4 page June circular. APPLICATION TITLE: 1994 Amejerouler, 4 page

CLASI: TX (Transi Wedo); supplished LC RETRIEVAL CODE: B (Monoprephic weds of a son-dramatic

Herery names)

STATUTE Regiment
REGISTRATION NUMBER: TXUP (977
DATE REGISTERED: Comber 23, 1996 (1996) 1023)

DATE OF CREATION: 1996

AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.

OWNERLO: Party City

REDISTRATION DEPOSIT: 1 v. 4 2 folders.

2/9/10

Party City 1996; 8 page graduation circular.

APPLICATION TITLE: 1996 graduation circular, 8 page

CLASC: "OX (Textual Wester); expeliation

LC RETRIEVAL COUR: 8 (Monographic weeks of a non-dramatic

literary nature)

STATUS Recisioned

RECISTRATION NUMBER: TX:691976

DATE RECIETERED: October 21, 1996 (19961021)

DATE OF CREATION: 1996

AUTHOR(A): Peters Communications Corporation
APPLICATION AUTHOR(t): Peters Communications Corporation.

OWNERS: Party City

REGISTRATION DEPOSIT: 1 v. & 4 (bldes).

2/9/11

Pury City 1976 : 4 page April circular.

APPLICATION TITLE: 1996 April circular, 4 page

CLASS: TX (Textual World); supplished LC RETRIEVAL CODS: B Odonographic works of a non-dramatic

lberry natura)

STATUE Registered RECHSTRATION NUMBER: TRANS1975 DATE REGISTERSO; October 21, 4996 (19961023)

DATE OF CREATION: 1996

AUTHOR(s): Pours Communications Corporation
APPLICATION AUTHOR(s): Frame Communications Corporation.

OWNER(s): Purty City

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REGISTRATION DEPOSIT: 1 v. 4 3 folders.

2/9/12

Party City 1996: 4 page spring extender.
APPLICATION TITLE: 1996 March streets, 4 page

CLASS: TX (Texasas World); capabilished

LC RETRIEVAL CODS: B (Monographic works of a non-desimatio

History auture)

STATUS: Registered

REGISTRATION NUMBER: TX:#91974

DATE REGISTERED: October 23, 1996 (1996 (923)

DATE OF CREATION: 1996

AUTHORO: Pates Communication Corporation

APPLICATION AUTHOR(s): Femile Communications Communication

ON/NER(s): Inty City

RECIETRATION DEPOSIT: 1 v. 4 3 folders.

2/9/13

Party City: the Discount Party Super Storp.

APPLICATION TITLE: Party City Hallowmen stroubs—8 page rab

CLASS: 7X (Tennel Wedst)

LC RETRIEVAL CODE & Original Controls

STATUE: Regiment

REGISTRATION NUMBER: TXA149250

DATE REGISTERED: November (4, 1996 (1996)104)

DATE OF CREATION: 1995

DATE OF PUBLICATION: September 22, 1995
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.

OWNER(s): Party City

2/1/14

Party City: the Discount Party Super Story.

APPLICATION TITLE: Pury City per Relicenses grand opening a page

CLALS: TX (Termal Works)
LC RETRIEVAL CODE: 5 (Miscel James III)

STATUR: Registered REGISTRATION NUMBER: TX4349257

DATE REGISTERED: November 64, 1994 (1996) 104)

DATE OF CREATION: 1995

DATE OF PUBLICATION: September 63, 1993 AUTHOR(s): Peters Communications Corporation APPLICATION AUTHOR(s): Peter) Contraminations Corporation

OWNERGO: Party City

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Party City: the Discount Party Super Store.

APPLICATION TITLE: Party City pro Hadismoon 4 page electrics

with published a policy

CLASS: TX (Textual Works)

LC APTRIBVAL CODE: 8 (Minoclassous)

STATUS: Registered

REGISTRATION MUMBERS TXA348256

DATE REGISTERED: November 04, 1996 (1996)

PREVIOUS REGISTRATION/PUBLICATION: Prov. reg.

DATE OF CREATION: 1995

DATE OF CREATION: September 08, 1995

AUTHOR(s): Provs Communications Comparation

APPLICATION AUTHOR(s): Persis Communications Comparation

OWNERS: Party City

LIMITATION OR NEW MATTER: NM: revisions.

2/9/16
Party City: the Discount Party Super Story.

APPLICATION TITLE: Party City pre Halloween rack and CLASS: TX (Tentant Works)
LC RETYLEVAL CODE: S (Miscollandors)
STATUS: Registered
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DATE REDISTRATION NUMBER: TX/0497255
DATE REDISTRATION NUMBER: TX/0497255
DATE OF CREATION: 1995
DATE OF CREATION: 1995
DATE OF TUBLICATION: September 04, 1995
AUTHOR(s): Peters Communications Composition
APPLICATION AUTHOR(s): Peters Communications Composition
OWNER(s): Party City
LIMITATION OR NEW MATTER: NM: revisions.

29/17
Perty City: Sim Discount Party Super James.

APPLICATION TITLE: Purty City Stationers alreader—Cornels, & page tab

CLASS: 'TX (Tiernal Works)
LC RETRIEVAL CODE: \$ (Minor@angus)
STATUS: Registered.

REGISTRATION MUNCEER: TXA141254
DATE REQUIFERED: November 04, 1996 (1996)104)
PREVIOUS RECUISTRATION/OUBLECATION: Prev. reg.
DATE OF CREATION: 1995
CATE OF PUBLICATION: Combine 11, 1995
AUTHOR(s): Peters Communications Corporation.

APPLICATION AUTHOR(s): Peters Communications Corporation.

OWNER(s): Party City
LINGTATION OR NEW MATTER: NM: revisions & additions.

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Party City: the Discount Party Super Store.

APPLICATION TITLE: Party City September exeminy—Change, CT
CLASS: TX (Textual Works)
, LC RETRIEVAL CODE: S (Miscellamone)
STATUS: Registered
REGISTRATEON HUNGLES: TX4146253
DATE REGISTRED: November 64, 1996 (1996)104)
PREVIOUS REGISTRATION FUELICATION: Prev. ing.
DATE OF CREATION: 1995
DATE OF PUBLICATION: September 10, 1995
AUTHOR(s): Party Communications Conformications
APPLICATION AUTHOR(s): Precs Communications Corporation.
OWNER(s): Perry City
LIMITATION OR NEW MATTER: NM: additions.

2/9/19

Party City: the Discount Party Super Start.

APPLICATION TITLE: Party City Hallowest election 4 page whe CLASS: TX (Textual Works)

LC RETAINVAL CODE: 8 (Misselfancous)

STATUS: Regimend

REGUSTRATION NUMBER: TX4549252

DATE REGUSTRED: November (N. 1994 (1994) 104)

PREVIOUS REGUSTRATION/PUBLICATION: Prev. reg.

DATE OF CREATION: 1995

DATE OF PUBLICATION: Reptention 26, 1995

AUTHORY): Peters Communications Corporation

APPLICATION AUTHORIQUE Peters Communications Corporation.

OWNERGY: Petry City

LIMITATION OR NEW MATTER: NM: revisions.

2/9/20

Party City: the Obscount Party Separ Store.

APPLICATION TITLE: Party City are Hallowese Canada, 4 pages
cluster:

CLASS: TX (Turdual World)
LC RETRIEVAL CODE: 8 (Minechantous)
STATUS: Registered:
REGISTRATION NONDER: TX41452;)
DATE REGISTERED: November 08, 195 J (1996)104)
PREVIOUS REGISTRATION/PUBLICATION: Prev. 105.
DATE OF CREATION: 1993
DATE OF PUBLICATION: September 13, 1995
AUTHOR(s): Perent Communications Corporation.
APRICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
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OWNER(4): Party City

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Party City: the Discount Piety Super Score.

APPLICATION TITLE: Party City per Helicoweth a page base version.

CLASE: TX (Textual Works)

LC RETELEVAL CODE: 8 (Alterofaceous)

STATUS: Registered

REGISTRATION NUMBER: TX434F250

DATE REGISTERED: November 04, 1994 (1996)104)

DATE OF CREATION 1993

DATE OF FUBLICATION: September 10, 1995

AUTHOROG: Pesser Communications Communications.

APPLICATION AUTHOR(s): Pesser Communications Computations.

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TRADEMARK PAGE. 89
RETL: 1726 FRADEMARK⁵



LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP

600 South Avenue West • Westfield, NJ 07090 Tel: 908 654 5000 • Fax: 908 654 7866



To: Fax Number From

USPTO Assignment Division 703-306-5995 Linda Donnelly 908-518-6345

Date: 5/17/04 No. Pages: 23 File Name.: PARTYC 10.1; 10.1-002ll; 10.1-003;

10.1-005; 10.1-006 Client/Matter No:

MESSAGE:

Please record the attached assignment and fax the Notice of Recordation to Linda Donnelly at 908-654-7866.

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