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FORM PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) M&G **8442.156US01** 

## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE Patent and Tradentark Office

M&G 8442.1300301			
To the Honorable Commissioner of Patents and Trademarks: Plea	asc record the attached original documents or copy thereof.		
1. Name of conveying party(ies):	2. Name and address of receiving party(ies):		
Surry Licensing, LLC	SUPERVALU Holdings, Inc.		
D 44.4 J 22 V 4.10 CM - CM	11840 Valley View Road		
	Eden Prairie, MN 55344		
	Lucii I fairie, Mil V 33344		
Individuals General Partnership Corporation-State of Other: New Hampshire limited liability company			
Additional name(s) of conveying party(ies) attached?   Yes  No	4		
3. Nature of conveyance:  Assignment	Individual(s) citizenship General Partnership Corporation-State of Missouri Other:  Association Limited Partnership		
Execution Date: April 29, 2004	If assignee is not domiciled in the United States, a domestic representative designation is attached:		
	☐ Yes ☐ No (Designations must be separate document from Assignment)		
	A STATE OF THE STA		
4. Application number(s) or trademark number(s):	Additional name(s) & address(es) attached?		
4. Application number(s) of trademark number(s).			
A. Trademark Application No.(s)/ Mark(s)	B. Trademark Reg. No.(s)/Mark(s)		
	See attached Appendix A		
Additional number	oers attached? ⊠ Yes □ No		
5. Name and address of party to whom correspondence	oers attached?   Yes □ No  6. Total number of applications and trademarks involved: Eight (8)  7. Total fee (37 CFR 3.41): \$215.00		
concerning document should be mailed:	Marie 10		
Name: Scott W. Johnston	]		
Address: MERCHANT & GOULD P.C.	Authorized to be charged to deposit account		
P.O. Box 2910 Minneapolis, MN 55402-0910	7		
William Supporting 1711 V V 142 00 10	8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725		
DO NO	T USE THIS SPACE		
9. Signature:			
3. N. I	May 19, 2004		
Scott W. Johnston	Signature Date		
Name of Person Signing	,		
	Total number of pages including cover sheet, attachments, and document: Four [4]		
Do n	of detach this portion		

Mail documents to be recorded with required cover sheet information to: Commissioner of Patont & Trademarks, Box Assignments Director of the United States Patent and Trademark Office Washington, D.C. 20231

TRADEMARK
REEL: 002856 FRAME: 0323

MAY-19-04

## APPENDIX A

Registration No.	Mark	Goods/Services	Issue Date
2,490,140	SAMURAI STIR FRY FESTIVAL FOODS & Design	Prepared meals consisting primarily of beef or chicken and vegetables	September 18, 2001
2,469,156	TOT SPOT	Child care services featuring a supervised play area for children to use while adults are shopping	July 17, 2001
2,529,031	DAD'S CHICKEN BREASTS FESTIVAL FOODS & Design	Poultry	January 15, 2002
2,539,075	MOM'S MEATLOAF FESTIVAL FOODS & Design	Prepared meatloaf mix consisting primarily of beef, pork and spices	February 19, 2002
2,566,497	RIBS ON A STICK FESTIVAL FOODS & Design	Prepared meats	May 7, 2002
2,625,726	GRANDMA'S PIES FESTIVAL FOODS & Design	Bakery products	September 24, 2002
2,670,811	OKTOBERFEST BRATS FESTIVAL FOODS & Design	Meats	January 7, 2003
2,693,222	EVERYTHING YOU'RE LOOKING FOR INCLUDING LOW PRICES	Retail supermarket services	March 4, 2003

**TRADEMARK REEL: 002856 FRAME: 0324** 

## ASSIGNMENT

WHEREAS, SURRY LICENSING LLC, a limited liability company of New Hampshire, having an address of 7 Corporate Drive, Keene, New Hampshire 03431 (hereinafter "SURRY") acquired from a predecessor in interest various marks associated with supermarket services rendered under the mark FESTIVAL FOODS and is the record owner of the United States Federal Registrations listed on Appendix A hereto for the listed goods and services.

WHEREAS, SURRY acquired from a predecessor in interest various common law marks associated with supermarket services rendered under the mark FESTIVAL FOODS, as listed on Appendix B hereto.

WHEREAS, Supervalu Holdings, Inc., a Missouri corporation, having an address of 11840 Valley View Road, Eden Prairie, Minnesota 55440 (hereinafter "SUPERVALU"), is desirous of acquiring all rights, title and interest in and to the said marks, the goodwill symbolized thereby, the United States registrations thereof and the common law rights which were acquired by SURRY.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, SURRY hereby sells, assigns, transfers and conveys to SUPERVALU all of its rights, title and interest in and to the marks listed on Appendices A and B hereto, the goodwill symbolized thereby, the United States Registrations thereof.

SURRY LICENSING, LLC

Senior Vice President

STATE OF Yerman

COUNTY OF Windham

SSI-

Signed before me this 29<sup>th</sup>

SEAL

My commission expires: 2

REEL: 002856 FRAME: 0325

## APPENDIX B

KITCHEN CLASSICS
LEMON PEPPER PORK ROAST
ANN E. BEES SOUTHERN STYLE CHICKEN
OKTOBERFEST TURKEY BRATS
TAKE & BAKE COOKIE DOUGH
PIZZA PARLOR PIZZA
AUNT BEA'S BAGELS
BURGUNDY PEPPER SPOON ROAST
PREMIO STROMBOLI
RICHLAND HILLS ANGUS BEEF
STOCK UPS
SURPRISE BUYS
"WE DO THE WORK. YOU GET THE GLORY"
"NO TROUBLE. IT'S DOUBLE"