TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lisa Products Corporation		01/18/2002	CORPORATION: CONNECTICUT

RECEIVING PARTY DATA

Name:	Roots, Inc.	
Street Address:	3120 Weatherford Road	
City:	Independence	
State/Country:	MISSOURI	
Postal Code:	64055	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1444678	LAWN-PLEX

CORRESPONDENCE DATA

Fax Number: (212)536-3901

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: aparedes@kl.com

Correspondent Name: Mark I. Peroff

Address Line 1: 599 Lexington Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 0821027.0804

NAME OF SUBMITTER:

Andrew T. Paredes

Total Attachments: 1

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OP \$40.00

TRADEMARK REEL: 002856 FRAME: 0778

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ASSIGNMENT

WHEREAS, Lisa Products Corporation, a corporation duly organized under the laws

of the State of Connecticut, and having its principal place of business at 24 Science Park, New Haven,

County of New Haven, and State of Connecticut 06511, is the owner of United States Trademark

Registration No. 1,444,678, issued June 30, 1987, and covering the mark LAWN-PLEX; and

WHEREAS, Roots, Inc., a corporation duly organized under the laws of the State of

Delaware, and having its principal place of business at 3120 Weatherford Road, Independence,

County of Jackson, and State of Missouri 64055, is desirous of acquiring said Trademark

Registration;

NOW, THEREFORE, to all whom it may concern, be it known that for good and

valuable consideration, including consideration previously transferred, the receipt and sufficiency of

which are hereby acknowledged, Lisa Products Corporation has sold, assigned and transferred, and

by these presents does sell, assign and transfer unto said Roots, Inc. the full and exclusive right, title

and interest, throughout the world, in and to the said mark, together with the good will of the

business symbolized by the mark, and the above identified registration thereof, and the right to

recover for any past infringement of said mark.

EXECUTED this 18 day of January, 2062

LISA PRODUCTS CORPORATION

Name: Malcolm P. Davison

Title: President

LAWN-PLEX

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