

11-10-2003

Form PTO-1594 (Rev. 10/02) 11-4-03  
OMB No. 0651-0027 (exp. 6/30/2005)

OFFICE RECORDS  
TRADE



102597265

DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Donohue/Meehan Publishing Co.

- Individual(s)
- General Partnership
- Corporation-State **Illinois**
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **August 13, 2003**

2. Name and address of receiving party(ies)

Name: **Wells Fargo Foothill, Inc., as arranger and administrative agent**

Internal Address:

Street Address: **2450 Colorado Ave., Ste 3000 West**

City: **Santa Monica** State: **CA** Zip: **90404**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **California**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) **See attached**

B. Trademark Registration No.(s) **See attached**

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Josh S. Ridout, Esq.**

Internal Address:

**Paul, Hastings, Janofsky & Walker LLP**

Street Address: **515 South Flower Street**

**25th Floor**

City: **Los Angeles** State: **CA** Zip: **90071-2228**

6. Total number of applications and registrations involved: **5**

7. Total fee (37 CFR 3.41).....\$ **140.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

**16-0752**

DO NOT USE THIS SPACE

9. Signature.

**Josh S. Ridout**

Name of Person Signing

Signature

**November 4, 2003**

Date

Total number of pages including cover sheet, attachments, and document: **44**

11/07/2003 ECDDPER 00000165 2291768

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01 FD:85P1  
02 FD:85B2

40.00 OP  
100.00 OP

TRADEMARK  
REEL: 002860 FRAME: 0439

REGISTRATIONS

Mark	Reg. No.
BAKING MANAGEMENT	2,291,768
CONVENIENCE STORE DECISIONS	2,328,680
MODERN BAKING	1,530,810
IN-STORE - RETAIL - FOOD SERVICE - DISTRIBUTOR and Design	1,515,017
NAG NATIONAL ADVISORY GROUP and Design	2,040,125

## TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this "Agreement"), dated as of August 13, 2003, is executed and delivered by and among **PENTON MEDIA, INC.**, a Delaware corporation ("Borrower"), each of the undersigned Subsidiaries of Borrower (Borrower and such Subsidiaries are referred to hereinafter each individually as a "Debtor" and individually and collectively, jointly and severally, as the "Debtors"), and **WELLS FARGO FOOTHILL, INC.**, a California corporation, as arranger and administrative agent for the Lenders (in such capacity, together with its successors and assigns, if any, in such capacity, "Agent"), with reference to the following:

**WHEREAS**, Borrower, the Lenders (such Lenders, together with Agent, individually and collectively, the "Lender Group"), and Agent have entered into that certain Loan and Security Agreement, dated as of even date herewith (as amended, restated, modified, supplemented, refinanced, renewed, or extended from time to time, the "Loan Agreement"), pursuant to which the Lender Group has agreed to make certain financial accommodations to Borrower, and pursuant to which Borrower has granted to Agent for the benefit of the Lender Group security interests in (among other things) all general intangibles of Borrower;

**WHEREAS**, each Debtor other than Borrower has executed that certain General Continuing Guaranty (the "Guaranty") in favor of Agent respecting certain obligations of Borrower to the Lender Group in connection with the Loan Agreement; and

**WHEREAS**, to induce the Lender Group to make the financial accommodations provided to Borrower pursuant to the Loan Agreement, the Debtors have agreed to execute and deliver this Agreement to Agent for filing with the PTO and with any other relevant recording systems in any domestic or foreign jurisdiction, and as further evidence of and to effectuate Agent's existing security interests in the trademarks and other general intangibles described herein.

**NOW, THEREFORE**, for valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Debtors hereby agree in favor of Agent, for the benefit of the Lender Group, as follows:

1. Definitions; Interpretation.

(a) Certain Defined Terms. As used in this Agreement, the following terms shall have the following meanings:

"Agent" has the meaning ascribed to such term in the preamble to this Agreement.

"Agreement" has the meaning ascribed to such term in the preamble hereto.

“Borrower” has the meaning ascribed to such term in the preamble to this Agreement.

“Debtor” and “Debtors” have the meanings ascribed to such terms in the preamble to this Agreement.

“Event of Default” means has the meaning ascribed to such term in the Loan Agreement.

“Guaranty” has the meaning ascribed to such term in the recitals hereto.

“Lender Group” means, individually and collectively, each of the Lenders and Agent.

“Lenders” means, individually and collectively, each of the lenders identified on the signature pages of the Loan Agreement, and any other person made a party thereto in accordance with the provisions of Section 14 thereof (together with their respective successors and assigns).

“Loan Agreement” has the meaning ascribed to such term in the recitals to this Agreement.

“Proceeds” means whatever is receivable or received from or upon the sale, lease, license, collection, use, exchange or other disposition, whether voluntary or involuntary, of any Trademark Collateral, including “proceeds” as such term is defined in the UCC, and all proceeds of proceeds. Proceeds shall include (i) any and all accounts, chattel paper, instruments, general intangibles, cash and other proceeds, payable to or for the account of the Debtors, from time to time in respect of any of the Trademark Collateral, (ii) any and all proceeds of any insurance, indemnity, warranty or guaranty payable to or for the account of the Debtors from time to time with respect to any of the Trademark Collateral, (iii) any and all claims and payments (in any form whatsoever) made or due and payable to the Debtors from time to time in connection with any requisition, confiscation, condemnation, seizure or forfeiture of all or any part of the Trademark Collateral by any Person acting under color of governmental authority, and (iv) any and all other amounts from time to time paid or payable under or in connection with any of the Trademark Collateral or for or on account of any damage or injury to or conversion of or infringement of rights in any Trademark Collateral by any Person.

“PTO” means the United States Patent and Trademark Office and any successor thereto.

“Secured Obligations” means, with respect to each Debtor (other than Borrower), the Guarantied Obligations, as defined in the Guaranty, and, with respect to Borrower, the Obligations, as defined in the Loan Agreement.

“Trademark Collateral” has the meaning set forth in Section 2.

"Trademarks" has the meaning set forth in Section 2.

"UCC" means the Uniform Commercial Code as in effect from time to time in the State of New York.

"United States" and "U.S." each mean the United States of America.

(b) Terms Defined in UCC. Any terms used in this Agreement that are defined in the Code shall be construed and defined as set forth in the Code unless otherwise defined herein.

(c) Interpretation. In this Agreement, except to the extent the context otherwise requires:

(i) Any reference to a Section or a Schedule is a reference to a section hereof, or a schedule hereto, respectively, and to a subsection or a clause is, unless otherwise stated, a reference to a subsection or a clause of the Section or subsection in which the reference appears.

(ii) The words "hereof," "herein," "hereto," "hereunder" and the like mean and refer to this Agreement as a whole and not merely to the specific Section, subsection, paragraph or clause in which the respective word appears.

(iii) The meaning of defined terms shall be equally applicable to both the singular and plural forms of the terms defined.

(iv) The words "including," "includes" and "include" shall be deemed to be followed by the words "without limitation."

(v) References to agreements and other contractual instruments shall be deemed to include all subsequent permitted amendments, restatements, supplements, refinancings, renewals, extensions, and other modifications thereto and thereof.

(vi) References to statutes or regulations are to be construed as including all statutory and regulatory provisions consolidating, amending or replacing the statute or regulation referred to.

(vii) Any captions and headings are for convenience of reference only and shall not affect the construction of this Agreement.

(viii) Capitalized words not otherwise defined herein shall have the respective meanings ascribed to them in the Loan Agreement.

(ix) In the event of a direct conflict between the terms and provisions of this Agreement and the Loan Agreement, it is the intention of the parties hereto that such documents shall be read together and construed, to the fullest extent

possible, to be in concert with each other. In the event of any actual, irreconcilable conflict that cannot be resolved as aforesaid, the terms and provisions of the Loan Agreement shall control and govern; provided, however, that the inclusion herein of additional obligations on the part of the Debtors and supplemental rights and remedies in favor of Agent (whether under federal law or applicable state law), in each case in respect of the Trademark Collateral, shall not be deemed a conflict with the Loan Agreement.

2. Security Interest.

(a) Assignment and Grant of Security in respect of the Secured Obligations. To secure the prompt payment and performance of the Secured Obligations, each Debtor hereby grants, assigns, transfers and conveys to Agent, for the benefit of the Lender Group, a continuing security interest in all of such Debtor's right, title and interest in and to the following property, whether now existing or hereafter acquired or arising and whether registered or unregistered (collectively, the "Trademark Collateral"):

(i) all state (including common law) and federal trademarks, service marks and trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, together with and including all licenses therefor held by such Debtor, and all registrations and recordings thereof, and all applications filed or to be filed in connection therewith, including registrations and applications in the PTO, any State of the United States (but excluding each application to register any trademark, service mark, or other mark prior to the filing under applicable law of a verified statement of use (or the equivalent) for such trademark or service mark) and all extensions or renewals thereof, including without limitation any of the foregoing identified on Schedule A hereto (as the same may be amended, modified or supplemented from time to time), and the right (but not the obligation) to register claims under any state or federal trademark law or regulation and to apply for, renew and extend any of the same, to sue or bring opposition or cancellation proceedings in such Debtor's name or in the name of Agent for past, present or future infringement or unconsented use thereof, and all rights arising therefrom throughout the world (collectively, the "Trademarks");

(ii) all claims, causes of action and rights to sue for past, present or future infringement or unconsented use of any Trademarks and all rights arising therefrom and pertaining thereto;

(iii) all general intangibles related to or arising out of any of the Trademarks and all the goodwill of such Debtor's business symbolized by the Trademarks or associated therewith; and

(iv) all Proceeds of any and all of the foregoing.

(b) Continuing Security Interest. Each Debtor hereby agrees that this Agreement shall create a continuing security interest in the Trademark Collateral which shall remain in effect until terminated in accordance with Section 18.

(c) Incorporation into Loan Agreement. This Agreement shall be fully incorporated into the Loan Agreement and all understandings, agreements and provisions contained in the Loan Agreement shall be fully incorporated into this Agreement. Without limiting the foregoing, the Trademark Collateral described in this Agreement shall constitute part of the Collateral in the Loan Agreement.

(d) Licenses. Each Debtor may grant licenses of the Trademark Collateral in accordance with the terms of the Loan Agreement.

3. Further Assurances; Appointment of Agent as Attorney-in-Fact. Each Debtor at its expense shall execute and deliver, or cause to be executed and delivered, to Agent any and all documents and instruments, in form and substance reasonably satisfactory to Agent, and take any and all action, that Agent may reasonably request from time to time, to perfect and continue the perfection or to maintain the priority of, or provide notice of the security interest in the Trademark Collateral held by Agent for the benefit of the Lender Group and to accomplish the purposes of this Agreement. If any Debtor refuses to execute and deliver, or fails timely to execute and deliver, any of the documents it is requested to execute and deliver by Agent in accordance with the foregoing, Agent shall have the right, in the name of such Debtor, or in the name of Agent or otherwise, without notice to or assent by such Debtor, and such Debtor hereby irrevocably constitutes and appoints Agent (and any of Agent's officers or employees or agents designated by Agent) as such Debtor's true and lawful attorney-in-fact with full power and authority, (i) to sign the name of such Debtor on all or any of such documents or instruments and perform all other acts that Agent deems necessary or advisable to perfect or continue the perfection of, maintain the priority or enforceability of or provide notice of the security interest in the Trademark Collateral held by Agent for the benefit of the Lender Group, and (ii) to execute any and all other documents and instruments, and to perform any and all acts and things for and on behalf of such Debtor, which Agent may deem necessary or advisable to maintain, preserve and protect the Trademark Collateral and to accomplish the purposes of this Agreement, including (A) after the occurrence and during the continuance of any Event of Default, to defend, settle, adjust or institute any action, suit or proceeding with respect to the Trademark Collateral, (B) upon the occurrence and during the continuation of any Event of Default, to assert or retain any rights under any license agreement for any of the Trademark Collateral, and (C) after the occurrence and during the continuance of any Event of Default, to execute any and all applications, documents, papers and instruments for Agent to use the Trademark Collateral, to grant or issue any exclusive or non-exclusive license with respect to any Trademark Collateral, and to assign, convey or otherwise transfer title in or dispose of the Trademark Collateral. The power of attorney set forth in this Section 3, being coupled with an interest, is irrevocable so long as this Agreement shall not have terminated in accordance with Section 18; provided that the foregoing power of attorney shall terminate when all of the Secured

Obligations have been fully and finally repaid and performed and the Lender Group's obligation to extend credit under the Loan Agreement is terminated.

4. Representations and Warranties. Each Debtor represents and warrants to each member of the Lender Group, in each case to the best of its knowledge, information, and belief, as follows:

(a) No Other Trademarks. Schedule A sets forth a true and correct list of all of such Debtor's existing Trademarks that are registered, or for which any application for registration has been filed with the PTO or any corresponding or similar trademark office of any other U.S. jurisdiction, and that are owned or held (whether pursuant to a license or otherwise) and used by such Debtor.

(b) Trademarks Subsisting. Each of such Debtor's Trademarks listed in Schedule A is subsisting and has not been adjudged invalid or unenforceable, in whole or in part, and, to the best of such Debtor's knowledge, each of the Trademarks set forth on Schedule A is valid and enforceable.

(c) Ownership of Trademark Collateral; No Violation. (i) Such Debtor has rights in and good and defensible title to the Trademark Collateral in respect of the Trademarks that it owns, (ii) such Debtor is the sole and exclusive owner of such Trademark Collateral, free and clear of any Liens and rights of others (other than Permitted Liens), including licenses, registered user agreements and covenants by such Debtor not to sue third persons, and (iii) with respect to any Trademarks for which such Debtor is either a licensor or a licensee pursuant to a license or licensing agreement regarding such Trademark, each such license or licensing agreement is in full force and effect, such Debtor is not in material default of any of its obligations thereunder and, (A) other than the parties to such licenses or licensing agreements, or (B) in the case of any non-exclusive license or license agreement entered into by such Debtor or any such licensor regarding such Trademark, the parties to any other such non-exclusive licenses or license agreements entered into by Debtor or any such licensor with any other Person, no other Person has any rights in or to any of such Trademark Collateral other than the trustee under the Secured Indenture. To the best of Debtors' knowledge, the past, present and contemplated future use of all material Trademark Collateral by Debtors has not, does not and will not infringe upon or violate any right, privilege or license agreement of or with any other Person or give any such Person the right to terminate any such right, privilege or license agreement.

(d) No Infringement. To the best of each Debtor's knowledge, (i) no material infringement or unauthorized use presently is being made of any of the Trademark Collateral by any Person, and (ii) the past, present, and contemplated future use of all material Trademark Collateral by such Debtor has not, does not and will not infringe upon or violate any right, privilege, or license arrangement of or with any other Person or give such Person the right to terminate any such license arrangement.

(e) Powers. Each Debtor has the unqualified right, power and authority to pledge and to grant to Agent, for the benefit of the Lender Group, security



interests in the Trademark Collateral pursuant to this Agreement, and to execute, deliver and perform its obligations in accordance with the terms of this Agreement, without the consent or approval of any other Person except as already obtained.

5. Covenants. So long as any of the Secured Obligations remain unsatisfied, each Debtor agrees: (i) that it will comply in all material respects with all of the covenants, terms and provisions of this Agreement, and (ii) that it will promptly give Agent written notice of the occurrence of any event that would have a material adverse effect on any of the Trademarks and the Trademark Collateral, including any petition under the Bankruptcy Code filed by or against any licensor of any of the Trademarks for which such Debtor is a licensee.

6. Future Rights. For so long as any of the Secured Obligations shall remain outstanding, or, if earlier, until Agent shall have released or terminated, in whole but not in part, its interest in the Trademark Collateral, if and when any Debtor shall obtain rights to any new Trademarks, or any reissue, renewal or extension of any Trademarks, the provisions of Section 2 shall automatically apply thereto and such Debtor shall give to Agent notice thereof once per calendar quarter. Each Debtor shall do all things reasonably deemed necessary by Agent in the exercise of its discretion to ensure the validity, perfection, priority and enforceability of the security interests of Agent in such future acquired Trademark Collateral. If any Debtor refuses to execute and deliver, or fails timely to execute and deliver, any of the documents it is requested to execute and deliver by Agent in connection herewith, such Debtor hereby authorizes Agent to modify, amend or supplement the Schedules hereto and to re-execute this Agreement from time to time on such Debtor's behalf and as its attorney-in-fact to include any future Trademarks that are or become Trademark Collateral and to cause such re-executed Agreement or such modified, amended or supplemented Schedules to be filed with the PTO.

7. Duties of Agent and the Lender Group. Notwithstanding any provision contained in this Agreement, none of Agent, any other member of the Lender Group shall have any duty to exercise any of the rights, privileges or powers afforded to it and shall not be responsible to any Debtor or any other Person for any failure to do so or delay in doing so. Except for the accounting for moneys actually received by Agent, any other member of the Lender Group hereunder or in connection herewith, none of Agent, any other member of the Lender Group shall have any duty or liability to exercise or preserve any rights, privileges or powers pertaining to the Trademark Collateral.

8. Events of Default. The occurrence of any "Event of Default" under the Loan Agreement shall constitute an Event of Default hereunder.

9. Remedies. Following the occurrence and during the continuation of an Event of Default, Agent shall have all rights and remedies available to it under the Loan Agreement and the other Loan Documents and applicable law (which rights and remedies are cumulative) with respect to its security interests in any of the Trademark Collateral. Each Debtor agrees that such rights and remedies include the right of Agent as a secured party to

sell or otherwise dispose of its Collateral after default, pursuant to the Code Section 9-610. Each Debtor agrees that Agent shall at all times have such royalty free licenses, to the extent permitted by law, for any Trademark, Trademark Rights, Proprietary Right and any other Trademark Collateral that is reasonably necessary to permit the exercise of any of Agent's rights or remedies upon the occurrence and during the continuation of an Event of Default with respect to (among other things) any asset of such Debtor in which Agent has a security interest for the benefit of the Lender Group, including Agent's rights to sell or license general intangibles, inventory, tooling or packaging that is acquired by such Debtor (or its successors, permitted assignees, or trustee in bankruptcy). In addition to and without limiting any of the foregoing, upon the occurrence and during the continuance of an Event of Default, Agent shall have the right but shall in no way be obligated to bring suit, or to take such other action as Agent deems necessary or advisable, in the name of any Debtor or Agent, to enforce or protect any Trademark, Registration or Trademark Right, and any license thereunder, in which event such Debtor shall, at the request of Agent, do any and all lawful acts and execute any and all documents required by Agent in aid of such enforcement. To the extent that Agent shall elect not to bring suit to enforce any Trademark, Registration, Trademark Rights, Proprietary Right, or any license thereunder, each Debtor, in the exercise of its reasonable business judgment, agrees to use all reasonable measures and its diligent efforts, whether by action, suit, proceeding or otherwise, to prevent the infringement, misappropriation or violation of any material Trademark Collateral by others and for that purpose agrees diligently to maintain any action, suit or proceeding against any Person necessary to prevent such infringement, misappropriation or violation.

10. Binding Effect. This Agreement shall be binding upon, inure to the benefit of and be enforceable by each Debtor and Agent for the benefit of the Lender Group and their respective successors and assigns.

11. Notices. Unless otherwise specifically provided herein, any notice or other communication herein required or permitted to be given shall be in writing and shall be delivered in the manner set forth in the Loan Agreement. All notices and other communications hereunder to a Debtor (other than Borrower) shall be mailed, sent or delivered in care of Borrower in accordance with the Loan Agreement.

12. Governing Law. This Agreement shall be governed by, and construed and enforced in accordance with, the laws of the State of New York, except to the extent that the validity or perfection of the security interests hereunder in respect of any Trademark Collateral are governed by federal law, in which case such choice of New York law shall not be deemed to deprive Agent of such rights and remedies as may be available under federal law.

13. Entire Agreement; Amendment. This Agreement and the Loan Agreement, together with the Schedules and Exhibits hereto and thereto, which are incorporated herein by this reference, contains the entire agreement of the parties with respect to the subject matter hereof and supersede all prior drafts and communications relating to such subject matter. Neither this Agreement nor any provision hereof may be

modified, amended or waived except by the written agreement of the parties, as provided in the Loan Agreement. The foregoing notwithstanding, Agent may re-execute this Agreement, modify, amend or supplement the Schedules hereto or execute a supplemental Trademark Security Agreement, as provided herein, and the terms of any such modification, amendment, supplement or supplemental Trademark Security Agreement shall be deemed to be incorporated herein by this reference.

14. Severability. Any provision of this Agreement that is prohibited or unenforceable under applicable law shall be ineffective to the extent of such prohibition or unenforceability without invalidating the remaining provisions hereof.

15. Counterparts; Telefacsimile Execution. This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute but one and the same agreement. Delivery of an executed counterpart of this Agreement by telefacsimile shall be equally as effective as delivery of an original executed counterpart of this Agreement. Any party delivering an executed counterpart of this Agreement by telefacsimile also shall deliver an original executed counterpart of this Agreement, but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Agreement.

16. Loan Agreement. Each Debtor acknowledges that the rights and remedies of Agent with respect to the security interests in the Trademark Collateral granted hereby are more fully set forth in the Loan Agreement and the other Loan Documents and all such rights and remedies are cumulative.

17. No Inconsistent Requirements. Each Debtor acknowledges that this Agreement and the other Loan Documents may contain covenants and other terms and provisions variously stated regarding the same or similar matters, and each Debtor agrees that all such covenants, terms and provisions are cumulative and all shall be performed and satisfied in accordance with their respective terms.

18. Termination. Upon the final payment in full in cash of the Secured Obligations, including the cash collateralization, expiration, or cancellation of all Secured Obligations, if any, consisting of letters of credit, and the full and final termination of any commitment to extend any financial accommodations under the Loan Agreement, this Agreement shall terminate, and Agent shall execute and deliver such documents and instruments and take such further action reasonably requested by Debtors, at Debtors' expense, as shall be necessary to evidence termination of the security interests granted by Debtors to Agent for the benefit of the Lender Group hereunder.

19. Effectiveness. This Agreement shall be binding and deemed effective when executed by each Debtor and accepted and executed by Agent.

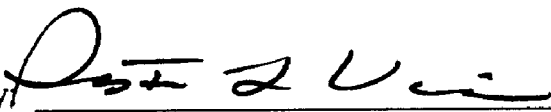
20. Successors and Assigns. This Agreement shall be binding upon each Debtor and its successors and assigns and shall inure to the benefit of the successors and

assigns of each member of the Lender Group; provided, however, no Debtor shall assign this Agreement or delegate any of its duties hereunder without Agent's prior written consent and any assignment by a Debtor without Agent's consent shall be absolutely void. In the event of any assignment or other transfer of rights by any member of the Lender Group, the rights and benefits herein conferred upon each member of the Lender Group shall automatically extend to and be vested in such assignee or other transferee.

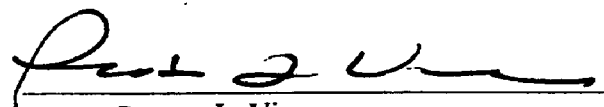
21. Section Headings. Section and subsection headings in this Agreement are included herein for convenience of reference only and shall not constitute a part of this Agreement or be given any substantive effect.

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement, as of the date first above written.


**PENTON MEDIA, INC.,**  
a Delaware corporation

By:   
Name: Preston L. Vice  
Title: Secretary

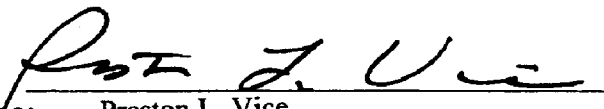
**STARDUST.COM,**  
a California corporation

By:   
Name: Preston L. Vice  
Title: Secretary

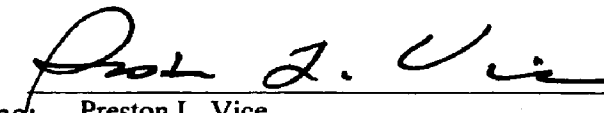
**INTERNET WORLD MEDIA, INC.,**  
a Delaware corporation

By:   
Name: Preston L. Vice  
Title: Secretary

**TECH CONFERENCES, INCORPORATED,**  
a Connecticut corporation

By:   
Name: Preston L. Vice  
Title: Secretary

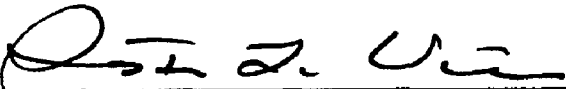
**HEALTHWELL.COM, INC.,**  
a Delaware corporation,

By:   
Name: Preston L. Vice  
Title: Secretary


[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

S-1

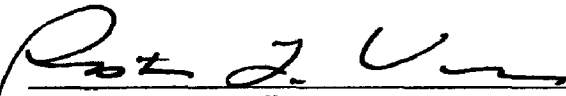
**DONAHUE MEEHAN PUBLISHING  
COMPANY,**  
an Illinois corporation

By:   
Name: Preston L. Vice  
Title: Secretary

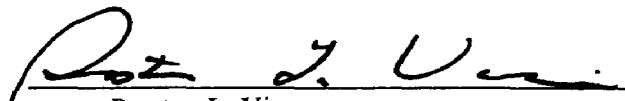
**DUKE INVESTMENTS, INC.,**  
a Colorado corporation

By:   
Name: Preston L. Vice  
Title: Secretary


**ONE, INC.,**  
a Colorado corporation

By:   
Name: Preston L. Vice  
Title: Secretary

**PENTON INTERNET, INC.,**  
a Delaware corporation

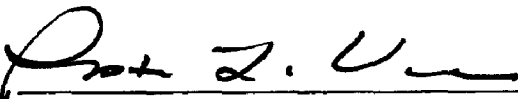
By:   
Name: Preston L. Vice  
Title: Secretary

**DUKE COMMUNICATIONS  
INTERNATIONAL, INC.,**  
a Colorado corporation,

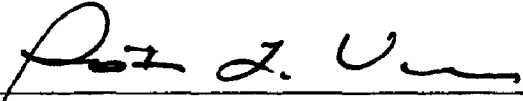
By:   
Name: Preston L. Vice  
Title: Secretary

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

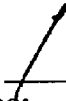
**PMI TWO, INC.,**  
a Colorado corporation,

By:   
Name: Preston L. Vice  
Title: Secretary

**PMI THREE, INC.,**  
a Delaware corporation,

By:   
Name: Preston L. Vice  
Title: Secretary

**WELLS FARGO FOOTHILL, INC.,**  
a California corporation, as Agent

By:   
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]  
S-3


**PMI TWO, INC.,**  
a Colorado corporation,

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**PMI THREE, INC.,**  
a Delaware corporation,

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**WELLS FARGO FOOTHILL, INC.,**  
a California corporation, as Agent

By:   
Name: RHONDA R. NOELL  
Title: S.V.P.

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

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SCHEDULE A

Trademarks of the Debtors

**[TO BE PROVIDED]**

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

Mark	Jurisdiction	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/Comments
29TH STREET PRESS (Stylized Letters)	Federal	2,274,495 (75-549,057)	8/31/1999 (9/8/1998)	Duke Investments, Inc. (Colorado Corp.)	Registered
29TH STREET PRESS and Design	Federal	2,274,542 (75-562,161)	8/31/1999 (9/8/1998)	Duke Investments, Inc. (Colorado Corp.)	Registered
33 METAL PRODUCING	Federal	1,081,012 (73-117,743)	1/3/1978 (3/2/1977)	Penton Media, Inc. (Delaware Corp.)	Registered
A/E/C SYSTEMS INTERNATIONAL (Stylized Letters)	Federal	2,001,438 (75-001,915)	9/17/1996 (10/5/1995)	Penton Media, Inc. (Delaware Corp.)	Registered
AIR TRANSPORT WORLD	Federal	934,481 (72-356,530)	5/23/1972 (4/10/1970)	Penton Media, Inc. (Delaware Corp.)	Registered
AIRLINE E-COMMERCE				Penton Media, Inc.	Unregistered
AMERICAN MACHINIST	Federal	1,889,842 (74-455,365)	4/18/1995 (11/8/1993)	Penton Media, Inc. (Delaware Corp.)	Registered
ATW'S AIRPORT EQUIPMENT AND TECHNOLOGY	Federal	2,297,633 (75-480,516)	12/7/1999 (5/6/1998)	Penton Media, Inc. (Delaware Corp.)	Registered
AUTOMOTIVE FOCUS 95	Federal	2,013,453 (74-724,904)	11/5/1996 (9/5/1995)	Penton Publishing, Inc.	Registered
AUTOMOTIVE FOCUS	Federal	2,021,070 (75-055,308)	12/3/1996 (2/8/1996)	Penton Publishing, Inc.	Registered
B2BSHOWPLACE.COM	Federal	2,511,952 (76-025,376)	11/27/2001 (4/13/2000)	Penton Media, Inc. (Delaware Corp.)	Registered
B2BSHOWPLACE.COM and Design	Federal	2,516,663 (76-024,886)	12/11/2001 (4/13/2000)	Penton Media, Inc. (Delaware Corp.)	Registered
BAKERY AUCTIONEER				Penton Media, Inc.	Unregistered
BAKERY-NET	Federal	2,317,339 (75-384,248)	2/8/2000 (11/4/1997)	Profit.Net, Inc. (Illinois Corp.) BONY 12/2001 Interest	Registered
BAKING MANAGEMENT	Federal	2,291,768 (75-602,876)	11/9/1999 (12/10/1998)	Donohue/Meehan Publishing Co.	Registered

Mark	Jurisdiction	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
BIACH INFORMATION ARTS	Federal	2,250,500 (75-375,560)	6/1/1999 (10/20/1997)	Internet World Media, Inc. (Delaware Corp.); gap in chain of title from original applicant Biach Industries Inc. to predecessor of current owner, Mecklermedia Corp.	Registered
BUSINESS FINANCE	Federal	2,244,072 (75-509,329)	5/4/1999 (6/26/1998)	Duke Investments, Inc. (Colorado Corp.)	Registered
CALIFORNIA STRATEGIES (Stylized Letters)	California	99,746	1/13/1995	Penton Media, Inc. (Delaware Corp.)	Registered
CAROLINA PLANT ENGINEERING & FACILITIES SHOW				Penton Media, Inc.	Unregistered
CASTING DESIGN & APPLICATION	Federal	2,109,213 (75-204,230)	10/28/1997 (11/25/1996)	Penton Media, Inc. (Delaware Corp.)	Registered
CLO CHIEF LOGISTICS OFFICER	Federal	2,560,549 (75-869,793)	4/9/2002 (12/13/1999)	Penton Media, Inc. (Delaware Corp.)	Registered
COMM				Penton Media, Inc.	Unregistered
COMPUTER-AIDED ENGINEERING	Federal	1,217,098 (73-298,813)	11/16/1992 (2/26/1981)	Penton Media, Inc. (Delaware Corp.)	Registered
COMPUTER-AIDED ENGINEERING	Federal	1,503,901 (73-712,316)	9/13/1988 (2/22/1988)	Penton Media, Inc. (Delaware Corp.)	Registered
CONNECTED HOME	Federal	(76-505,131)	(4/9/2003)	Penton Media, Inc. (Delaware Corp.)	Pending
CONTRACTING BUSINESS	Federal	1,240,252 (73-331,612)	5/31/1983 (10/8/1981)	Penton Media, Inc. (Delaware Corp.)	Registered
CONVENIENCE RETAILING	Federal	2,365,464 (75-683,445)	7/4/2000 (4/15/1999)	Penton Media, Inc. (Delaware Corp.)	Registered
CONVENIENCE STORE DECISIONS	Federal	2,328,680 (75-602,677)	3/14/2000 (12/10/1998)	Donohue/Meehan Publishing Co.	Registered
CUTTING TECHNOLOGY				Penton Media, Inc.	Unregistered
DELICIOUS LIVING	Federal	2,615,850 (76-091,332)	9/3/2002 (7/14/2000)	Penton Media, Inc. (Delaware Corp.)	Registered
DELICIOUS! (Stylized Letters)	Federal	1,405,788 (73-562,089)	8/19/1986 (10/7/1985)	New Hope Communications	Registered
DESIGN MART	Federal	1,994,967 (74-671,257)	8/20/1996 (5/8/1995)	Penton Publishing, Inc.	Registered

Mark	Jurisdiction	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
DESIGN ONLY	Federal	2,403,244 (75-545,938)	11/14/2000 (8/28/1998)	Penton Media, Inc. (Delaware Corp.)	Registered
DEVCONNECTIONS	Federal	2,506,960 (76-209,923)	11/13/2001 (2/14/2001)	Tech Conferences, Inc. (Connecticut Corp.)	Registered
EE PRODUCT NEWS	Federal	1,966,305 (74-574,052)	4/9/1996 (9/15/1994)	Penton Media, Inc. (Delaware Corp.)	Registered
EGO	Federal	2,116,801 (75-060,011)	11/25/1997 (2/20/1996)	Internet World Media, Inc. (Delaware Corp.); gap in chain of title from Eric John Foch to prior owner Mecklermedia Corp.	Registered
ELECTRONIC DESIGN	Federal	682,917 (72-059,539)	8/4/1959 (9/25/1958)	Penton Media, Inc. (Delaware Corp.)	Registered
ENERGY & ENVIRONMENTAL MANAGEMENT	Federal	1,924,882 (74-549,423)	10/3/1995 (7/11/1994)	Penton Media, Inc. (Delaware Corp.)	Registered
ENERGY & ENVIRONMENTAL MANAGEMENT	Federal	2,565,316 (76-302,886)	4/30/2002 (8/22/2001)	Penton Media, Inc. (Delaware Corp.)	Registered
E-PRO MAGAZINE				Penton Media, Inc.	Unregistered
ERGONOMICS NEWS	Federal	2,005,404 (74-675,064)	10/1/1996 (5/17/1995)	Penton Media, Inc. (Delaware Corp.)	Registered
EXCHANGE & OUTLOOK ADMINISTRATOR				Penton Media, Inc.	Unregistered
EXPANSION MANAGEMENT				Penton Media, Inc.	Unregistered
FLOW MANUFACTURING REPORT	Federal	2,293,814 (75-668,674)	11/16/1999 (3/26/1999)	Penton Media, Inc. (Delaware Corp.)	Registered
FOOD MANAGEMENT				Penton Media, Inc.	Unregistered
FORGING	Federal	2,151,017 (75-312,209)	4/14/1998 (6/20/1997)	Penton Publishing, Inc. (Delaware Corp.)	Registered
FOUNDRY MANAGEMENT & TECHNOLOGY	Federal	1,212,435 (73-346,955)	10/12/1982 (1/25/1982)	Penton Media, Inc. (Delaware Corp.)	Registered
FUNCTIONAL FOODS AND NUTRACEUTICALS				Penton Media, Inc.	Unregistered
GASES AND WELDING DISTRIBUTOR	Federal	1,942,080 (74-496,894)	12/19/1995 (3/4/1994)	Penton Media, Inc. (Delaware Corp.)	Registered

Mark	Jurisdiction	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
GLOBAL BUSINESS RESEARCH LTD and Design	Federal	2,133,635 (74-644,972)	2/3/1998 (3/8/1995)	Global Business Research, Ltd. (New York Corp.)	Registered
GLOBAL PRODUCTION and Design	Colorado	19,911,084, 477	10/22/1991	Penton Media, Inc. (Delaware Corp.)	Registered
GOVERNMENT PROCUREMENT	Federal	1,806,883 (74-376,820)	11/23/1993 (4/8/1993)	Penton Media, Inc. (Delaware Corp.)	Registered
GOVERNMENT PRODUCT NEWS	Federal	1,192,778 (73-293,148)	3/30/1982 (1/15/1981)	Penton Media, Inc. (Delaware Corp.)	Registered
GROUP COMPUTING				Penton Media, Inc.	Unregistered
HEALTH & NUTRITION BREAKTHROUGHS	Federal	2,170,611 (75-378,759)	6/30/1998 (10/24/1997)	New Hope Communications, Inc.	Registered
HEALTHWELL.COM	Federal	2,351,477 (75-601,766)	5/23/2000 (12/8/1998)	Penton Media, Inc. (Delaware Corp.)	Registered
HEATING PIPING & AIR CONDITIONING	Federal	777,428 (72-179,263)	9/22/1964 (10/17/1963)	Penton Media, Inc. (Delaware Corp.)	Registered
HEATING/PIPING/AIR CONDITIONING (Stylized Letters)	Federal	945,274 (72-398,408)	10/17/1992 (7/26/1971)	Penton Media, Inc. (Delaware Corp.)	Registered
HPAC	Federal	2,081,987 (74-637,236)	7/22/1997 (2/22/1995)	Penton Media, Inc. (Delaware Corp.)	Registered
HPAC INFO-DEX	Federal	974,004 (72-433,794)	11/27/1973 (8/25/1972)	Penton Media, Inc. (Delaware Corp.)	Registered
HVAC COMFORTTECH	Federal	2,075,212 (75-047,721)	7/1/1997 (1/18/1996)	Penton Media, Inc. (Delaware Corp.)	Registered
HVACR & PLUMBING DISTRIBUTION				Penton Media, Inc.	Unregistered
HYDRAULICS & PNEUMATICS	Federal	715,803 (72-102,320)	5/23/1961 (8/9/1960)	Penton Media, Inc. (Delaware Corp.)	Registered
IBAND	Federal	2,557,818 (75-894,874)	4/9/2002 (1/8/2000)	Stardust.com, Inc. (California Corp.)	Registered
IMET	Federal	2,306,380 (75-255,264)	1/4/2000 (3/11/1997)	Penton Media, Inc. (Delaware Corp.)	Registered
INDUSTRY WEEK	Federal	910,909 (72-330,006)	4/6/1971 (6/13/1969)	Penton Media, Inc. (Delaware Corp.)	Registered

Mark	Jurisdiction	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
INDUSTRYWEEK'S 100 BEST-MANAGED COMPANIES and Design	Federal	2,186,366 (75-109,636)	9/1/1998 (5/24/1996)	Penton Media, Inc. (Delaware Corp.)	Registered
INSIDE E.D. A PENTON PUBLICATION and Design	Federal	2,447,603 (75-836,890)	5/1/2001 (11/1/1999)	Penton Media, Inc. (Ohio Corp.)	Registered
IN-STORE - RETAIL - FOOD SERVICE - DISTRIBUTOR and Design	Federal	1,515,017 (73-654,759)	11/29/1988 (4/13/1987)	Donohue/Meehan Publishing Company (Illinois Corporation)	Registered
INTERNATIONAL MANUFACTURING & ENGINEERING TECHNOLOGY CONGRESS and Design	Federal	2,291,628 (75-255,644)	11/9/1999 (3/11/1997)	Penton Media, Inc. (Delaware Corp.)	Registered
INTERNET WORLD	Federal	(75-237,487)	(2/6/1997)	Internet World Media, Inc. (Delaware Corp.)	Pending
INTERNET WORLD	Federal	2,511,321 (75-274,653)	11/27/2001 (4/10/1997)	Internet World Media, Inc. (Delaware Corp.)	Registered
INTERNET WORLD	Federal	2,511,313 (75-073,281)	11/27/2001 (3/15/1996)	Internet World Media, Inc. (Delaware Corp.)	Registered
INTERNET WORLD	Federal	2,511,310 (75-012,252)	11/27/2001 (10/30/1995)	Internet World Media, Inc. (Delaware Corp.)	Registered
INTERNET WORLD	Federal	2,694,283 (74-681,194)	3/11/2003 (5/24/1995)	Internet World Media, Inc. (Delaware Corp.)	Registered
INTERNET WORLD and Design	Federal	2,726,130 (75-295,882)	6/17/2003 (5/21/1997)	Internet World Media, Inc. (Delaware Corp.)	Registered
IP MULTICAST SUMMIT				Penton Media, Inc.	Unregistered
IPMI	Federal	2,557,817 (75-894,821)	4/9/2002 (1/8/2000)	Stardust.com, Inc. (California Corp.)	Registered
IPMI STARDUST LABS	Federal	2,193,228 (75-255,062)	10/6/1998 (3/10/1997)	Stardust.com, Inc. (California Corp.)	Registered
ISERIES NEWS				Penton Media, Inc.	Unregistered
ISERIES NEWS UK				Penton Media, Inc.	Unregistered
ISP BUYER'S GUIDE	Federal	2,521,413 (76-090,246)	12/18/2002 (7/17/2000)	Internet World Media, Inc. (Delaware Corp.)	Registered
IT FINANCIAL MANAGEMENT				Penton Media, Inc.	Unregistered

Mark	Jurisdiction	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
ITBUSINESS MAGAZINE				Penton Media, Inc.	Unregistered
ITCONSULTANT				Penton Media, Inc.	Unregistered
ITGRAPHICS MAGAZINE				Penton Media, Inc.	Unregistered
IW	Federal	2,189,550 (74-617,955)	9/15/1998 (1/4/1995)	Penton Media, Inc. (Delaware Corp.)	Registered
IW	Federal	2,153,993 (74-617,954)	4/28/1998 (1/4/1995)	Penton Media, Inc. (Delaware Corp.)	Registered
IW LABS	Federal	2,029,051 (75-091,594)	1/7/1997 (4/19/1996)	Internet World Media, Inc. (Delaware Corp.)	Registered
LEVERAGING ERP CONFERENCE	Federal	2,443,565 (75-793,684)	4/10/2001 (9/7/1999)	Penton Media, Inc. (Delaware Corp.)	Registered
LODGING HOSPITALITY	Federal	1,267,904 (73-257,295)	2/21/1984 (4/8/1980)	Penton Media, Inc. (Delaware Corp.)	Registered
MACHINE DESIGN (Stylized Letters)	Federal	508,189 (71-536,440)	4/5/1949 (10/1/1947)	Penton Media, Inc. (Delaware Corp.)	Registered
MATERIAL HANDLING BUSINESS	Federal	1,981,798 (74-652,248)	6/18/1996 (3/27/1995)	Penton Media, Inc. (Delaware Corp.)	Registered
MATERIAL HANDLING ENGINEERING	Federal	739,034 (72-060,145)	10/9/1962 (10/6/1958)	Penton Media, Inc. (Delaware Corp.)	Registered
MATERIAL HANDLING MANAGEMENT	Federal	2,503,237 (75-767,461)	10/30/2001 (8/4/1999)	Penton Media, Inc. (Delaware Corp.)	Registered
MATERIALS SELECTOR	Federal	944,726 (72-391,016)	10/10/1972 (5/3/1971)	Penton Media, Inc. (Delaware Corp.)	Registered
MCAST99				Penton Media, Inc.	Unregistered
MDCYBERCAD.COM	Federal	2,427,152 (76-025,098)	2/6/2001 (4/14/2000)	Penton Media, Inc. (Delaware Corp.)	Registered
MDN	Federal	2,662,305 (76-300,517)	12/17/2002 (8/17/2001)	Penton Media, Inc. (Delaware Corp.)	Registered
MECHANICAL SOLUTIONS	Federal	2,233,098 (75-394,724)	3/16/1999 (11/24/1997)	Penton Media, Inc. (Delaware Corp.)	Registered
MEDIA DEVICE REPORT				Penton Media, Inc.	Unregistered
MEDICAL DESIGN NEWS	Federal	(76-090,426)	(7/18/2000)	Penton Media, Inc. (Delaware Corp.)	Pending
METAL HEAT TREATING DIGEST	Federal	2,190,511 (75-264,189)	9/22/1998 (3/20/1997)	Penton Media, Inc. (Delaware Corp.)	Registered
MICROWAVES & RF	Federal	1,271,773 (73-406,541)	3/27/1984 (12/20/1982)	Penton Media, Inc. (Delaware Corp.)	Registered

CLI-1050906v1  
Penton Intellectual Property

Mark	Jurisdiction	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
MICROWAVES & RF COMMUNICATIONS PRODUCTS	Federal	2,042,918 (74-734,070)	3/11/1997 (9/25/1995)	Penton Media, Inc. (Delaware Corp.)	Registered
MIDRANGE ERP (Stylized Letters)	Federal	2,125,822 (75-256,388)	12/30/1997 (3/13/1997)	Penton Media, Inc. (Delaware Corp.)	Registered
MODERN BAKING	Federal	1,530,810 (73-654,874)	3/21/1989 (4/13/1987)	Donohue/Meehan Publishing Co.	Registered
MORE SANDALS THAN SUITS				Penton Media, Inc.	Unregistered
MOTION CONTROLS & SENSORS	Federal	2,200,678 (75-002,590)	10/27/1998 (10/6/1995)	Penton Media, Inc. (Delaware Corp.)	Registered
MSD	Federal	2,587,909 (76-205,854)	7/2/2002 (2/7/2001)	Penton Media, Inc. (Delaware Corp.)	Registered
NAG NATIONAL ADVISORY GROUP and Design	Federal	2,040,125 (75-032,065)	2/25/1997 (12/13/1995)	Donohue/Meehan Publishing Company (Illinois Corporation)	
NATURAL FOODS MERCHANTISER				Penton Media, Inc.	Unregistered
NETRONICS	Federal	2,724,849 (76-033,897)	6/10/2003 (4/26/2000)	Penton Media, Inc. (Delaware Corp.)	Registered
NEW EQUIPMENT DIGEST (Stylized Letters)	Federal	509,334 (71-536,356)	5/3/1949 (10/1/1947)	Penton Media, Inc. (Delaware Corp.)	Registered
NEW EQUIPMENT DIGEST and Design	Federal	538,706 (71-591,362)	2/27/1951 (1/24/1950)	Penton Media, Inc. (Delaware Corp.)	Registered
NEW EQUIPMENT DIGEST LITERATURE DIGEST	Federal	2,138,363 (75-157,157)	2/24/1998 (8/28/1996)	Penton Media, Inc. (Delaware Corp.)	Registered
NEWS/34-38	Federal	1,356,535 (73-448,994)	8/27/1985 (10/21/1983)	Duke Communications International, Inc. (Colorado Corp.)	Registered
NEWSLINK	Federal	1,508,631 (73-681,627)	10/11/1988 (8/31/1987)	Duke Communications International, Inc. (Colorado Corp.)	Registered
NUTRITION BUSINESS JOURNAL	Federal	2,064,253 (75-127,529)	5/20/1997 (7/1/1996)	Environmental Business International, Inc. (California Corporation); record does not indicate which current Penton related entity claims ownership	Registered
OCCUPATIONAL HAZARDS (Stylized Letters)	Federal	517,322 (71-495,688)	11/8/1949 (1/30/1946)	Penton Media, Inc. (Delaware Corp.)	Registered



Mark	Jurisdiction	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
OCCUPATIONAL HAZARDS (Stylized Letters)	Federal	509,858 (71-533,195)	5/17/1949 (9/3/1947)	Penton Media, Inc. (Delaware Corp.)	Registered
PENTON and Design	Federal	2,439,849 (75-545,937)	4/3/2001 (8/28/1998)	Penton Media, Inc. (Delaware Corp.)	Registered
PENTON FOODSERVICE BRANDING INSTITUTE	Federal	2,072,142 (74-545,298)	6/17/1997 (7/5/1994)	Penton Media, Inc. (Delaware Corp.)	Registered
PENTON FOODSERVICE BRANDING INSTITUTE	Federal	2,070,204 (74-545,299)	6/10/1997 (7/5/1994)	Penton Media, Inc. (Delaware Corp.)	Registered
PENTON MEDIA	Federal	2,421,818 (75-504,641)	1/16/2001 (6/18/1998)	Penton Media, Inc. (Delaware Corp.)	Registered
PENTON'S DESIGNING	Federal	2,676,328 (76-153,208)	1/21/2003 (10/25/2000)	Penton Media, Inc. (Delaware Corp.)	Registered
PENTON'S EMBEDDED SYSTEMS DEVELOPMENT	Federal	2,381,753 (75-416,428)	8/29/2000 (1/12/1998)	Penton Media, Inc. (Delaware Corp.)	Registered
PORTABLE BY DESIGN CONFERENCE & EXHIBITION	Federal	2,394,852 (75-610,599)	10/17/2000 (12/22/1998)	Penton Media, Inc. (Delaware Corp.)	Registered
PT DESIGN	Federal	2,350,610 (75-400,571)	5/16/2000 (12/5/1997)	Penton Media, Inc. (Delaware Corp.)	Registered
PT MOTION SYSTEMS DISTRIBUTOR	Federal	2,330,181 (75-400,511)	3/14/2000 (12/5/1997)	Penton Media, Inc. (Delaware Corp.)	Registered
QoS FORUM				Penton Media, Inc.	Unregistered
QUALITY HOME COMFORT AWARDS	Federal	2,445,745 (75-768,338)	4/24/2001 (8/5/1999)	Penton Media, Inc. (Delaware Corp.)	Registered
QUALITY HOME COMFORT AWARDS	Federal	1,749,660 (74-198,072)	1/26/1993 (8/26/1991)	Penton Media, Inc. (Delaware Corp.)	Registered
RESTAURANT AND EQUIPMENT SHOW DAILIES				Penton Media, Inc.	Unregistered
RESTAURANT HOSPITALITY	Federal	1,169,251 (73-257,266)	9/15/1981 (4/8/1980)	Penton Media, Inc. (Delaware Corp.)	Registered
SALON DE LA ILUMINACION				Penton Media, Inc.	Unregistered
SECONDARY MARKET GUIDE	Federal	2,260,154 (75-573,498)	7/6/1999 (10/19/1998)	Penton Media, Inc. (Delaware Corp.)	Registered
SECURITY ADMINISTRATOR				Penton Media, Inc.	Unregistered

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SERVICE MANAGEMENT MAGAZINE				Penton Media, Inc.	Unregistered
SHOP OWNER	Federal	2,290,728 (75-554,197)	11/2/1999 (9/16/1998)	Penton Media, Inc. (Delaware Corp.)	Registered
SITE ADVISORS	Federal	2,183,131 (75-270,350)	8/18/1998 (4/7/1997)	New Hope Communications, Inc. (Colorado Corp.)	Registered
SQL SERVER MAGAZINE				Penton Media, Inc.	Unregistered
STARDUST	Federal	2,021,773 (74-689,520)	12/10/1996 (6/13/1995)	Stardust.com, Inc. (California Corp.)	Registered
STARDUST	Federal	2,044,866 (74-689,521)	3/11/1997 (6/13/1995)	Stardust.com, Inc. (California Corp.)	Registered
STARDUST CDN WEEK				Penton Media, Inc.	Unregistered
STARDUST FORUMS				Penton Media, Inc.	Unregistered
STARDUST LABS				Penton Media, Inc.	Unregistered
STARDUST TALK RADIO				Penton Media, Inc.	Unregistered
STARDUST TECHNOLOGIES INC.				Penton Media, Inc.	Unregistered
STARDUST.COM	Federal	2,481,738 (75-894,822)	8/28/2001 (1/8/2000)	Stardust.com, Inc. (California Corp.)	Registered
SUPPLY CHAIN EXPO	Federal	2,497,256 (75-583,287)	10/9/2001 (11/5/1998)	Penton Media, Inc. (Delaware Corp.)	Registered
SUPPLY CHAIN TECHNOLOGY NEWS	Federal	2,369,562 (75-653,118)	7/18/2000 (3/3/1999)	Penton Media, Inc. (Delaware Corp.)	Registered
SURF SHOP	Federal	2,068,054 (75-078,659)	6/3/1997 (3/26/1996)	Penton Media, Inc. (Delaware Corp.)	Registered
SYSTEMS INTEGRATOR				Penton Media, Inc.	Unregistered
TEXAS MATERIAL HANDLING SHOW	Federal	2,022,692 (75-094,465)	12/10/1996 (4/26/1996)	Professional Trade Shows, Inc. (Delaware Corp.)	Registered
THE FOODSERVICE DISTRIBUTOR	Federal	2,150,326 (75-181,950)	4/14/1998 (10/16/1996)	Penton Media, Inc. (Delaware Corp.)	Registered
THE INTERNET MEDIA COMPANY	Federal	2,188,909 (75-236,014)	9/15/1998 (2/4/1997)	Internet World Media, Inc. (Delaware Corp.)	Registered
THE INTERNET MEDIA COMPANY	Federal	2,252,356 (75-236,016)	6/15/1999 (2/4/1997)	Internet World Media, Inc. (Delaware Corp.)	Registered

Mark	Jurisdiction	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
THE INTERNET MEDIA COMPANY	Federal	2,231,382 (75-236,017)	3/16/1998 (2/4/1997)	Internet World Media, Inc. (Delaware Corp.)	Registered
THE INTERNET MEDIA COMPANY	Federal	2,236,406 (75-243,093)	4/6/1999 (2/18/1997)	Internet World Media, Inc. (Delaware Corp.)	Registered
THE ONE	Federal	2,531,624 (76-093,382)	1/22/2002 (6/20/2000)	One, Inc., The (New York Corporation)	Registered
THE PEDDIE REPORT				Penton Media, Inc.	Unregistered
THE PT DISTRIBUTOR	Federal	2,110,865 (75-223,794)	11/4/1997 (1/10/1997)	Penton Media, Inc. (Delaware Corp.)	Registered
TRANSPORTATION & DISTRIBUTION	Federal	1,534,881 (73-689,901)	4/11/1989 (10/5/1987)	Penton Media, Inc. (Delaware Corp.)	Registered
TRANSPORTATION & DISTRIBUTION	Federal	2,002,508 (74-671,220)	9/24/1996 (5/8/1995)	Penton Media, Inc. (Delaware Corp.)	Registered
T-SQL SOLUTIONS				Penton Media, Inc.	Unregistered
UED	Federal	977,322 (72-401,057)	1/22/1974 (8/24/1971)	Penton Media, Inc. (Delaware Corp.)	Registered
USED EQUIPMENT DIRECTORY	Federal	929,589 (72-349,519)	2/22/1972 (1/23/1970)	Penton Media, Inc. (Delaware Corp.)	Registered
UTILITY INFORMATION SYSTEMS EXPO	Federal	2,143,646 (75-050,196)	3/10/1998 (1/30/1996)	Penton Media, Inc. (Delaware Corp.)	Registered
VB CONNECTIONS	Federal	2,597,496 (76-210,086)	7/23/2002 (2/14/2001)	Tech Conferences, Inc. (Connecticut Corp.)	Registered
VIRTUAL REALITY WORLD	Federal	2,036,496 (74-681,193)	2/11/1997 (5/24/1995)	Internet World Media, Inc. (Delaware Corp.)	Registered
VR WORLD	Federal	2,035,053 (74-716,141)	2/4/1997 (7/18/1995)	Internet World Media, Inc. (Delaware Corp.)	Registered
VS.NET CONNECTIONS	Federal	76-209,922	(2/14/2001)	Tech Conferences, Inc. (Connecticut Corp.)	Pending
WELDING DESIGN & FABRICATION	Federal	698,178 (72-077,543)	5/24/1960 (7/13/1959)	Penton Media, Inc. (Delaware Corp.)	Registered
WHERE THE INTERNET COMES ALIVE	Federal	2,151,707 (75-091,591)	4/21/1998 (4/19/1996)	Internet World Media, Inc. (Delaware Corp.)	Registered
WHERE THE INTERNET MEANS BUSINESS	Federal	2,168,840 (75-091,595)	6/30/1998 (4/19/1996)	Internet World Media, Inc. (Delaware Corp.)	Registered
WINDOWS & .NET MAGAZINE				Penton Media, Inc.	Unregistered

Mark	Jurisdiction	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
WINDOWS 2000 MAGAZINE (ASIA PACIFIC EDITION)				Penton Media, Inc.	Unregistered
WINDOWS SCRIPTING SOLUTIONS				Penton Media, Inc.	Unregistered
WINDOWS WEB SOLUTIONS				Penton Media, Inc.	Unregistered
WIRELESS SYMPOSIUM PORTABLE BY DESIGN	Federal	2,452,381 (75-611,398)	5/22/2001 (12/23/1998)	Penton Media, Inc. (Delaware Corp.)	Registered
WIRELESS SYSTEMS DESIGN	Federal	1,998,835 (74-426,188)	9/3/1996 (8/19/1993)	Penton Media, Inc. (Delaware Corp.)	Registered
WIRELESSDEVELOPER.COM	Federal	2,670,561 (76-240,605)	12/31/2002 (4/16/2001)	Zsigo Wireless, Inc. (Michigan Corporation)	Registered

INTERNATIONAL TRADEMARKS

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
A/E/C SYSTEMS	Mexico		518863 (196044)	3/19/1996 (4/13/1994)	Penton Media Inc.	Registered
AEC SYSTEMS	Mexico		629259 (392051)	10/21/1999 (9/23/1999)	Penton Media Inc.	Registered
AEC SYSTEMS	Mexico		629258 (392050)	10/21/1999 (9/23/1999)	Penton Media Inc.	Registered
AEC SYSTEMS	Mexico		629257 (392049)	10/21/1999 (9/23/1999)	Penton Media Inc.	Registered
AEC SYSTEMS and Design	Benelux		483339 (750223)	(8/8/1990)	Penton Media, Inc.	Registered
AEC SYSTEMS and Design	Switzerland		421214 (340894)	3/29/1996 (5/20/1994)	Penton Media Inc.	Registered
ASPCON	Argentina	35	1868961 (2312620)	4/25/2002 (10/20/2000)	Internet World Media, Inc.	Registered
ASPCON	Australia	35	821439 (821439)	1/19/2001 (1/27/2000)	Internet World Media, Inc.	Registered
ASPCON	Hong Kong	35	12359 (200/1954)	9/11/2000 (1/31/2000)	Internet World Media, Inc.	Registered
ASPCON	Japan	35	4580314 (2000-5751)	6/28/2002 (1/28/2000)	Internet World Media, Inc.	Registered
ASPCON	Korea	35	0070234 (2000-3166)	9/7/2001 (2/14/2000)	Internet World Media, Inc.	Registered
ASPCON	Mexico	16	683385 (453966)	1/24/2001 (10/20/2000)	Internet World Media, Inc.	Registered
ASPCON	Mexico	35	686270 (453967)	1/31/2001 (10/20/2000)	Internet World Media, Inc.	Registered
ASPCON	Singapore	35	T00/01403J (T00/01403J)	1/16/2001 (1/31/2000)	Internet World Media, Inc.	Registered
ASPCON	Taiwan	35	146738 (89/005661)	5/1/2001 (2/1/2000)	Internet World Media, Inc.	Registered
ASPCON	Thailand	35	BOR 11798 (411919)	2/15/2001 (2/18/2000)	Internet World Media, Inc.	Registered

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
B2BSHOWPLACE.COM	China	42	1794967 (2000157312)	6/21/2002 (10/13/2000)	Internet World Media, Inc.	Registered
B2BSHOWPLACE.COM	CTM	42	1923697 (1923697)	12/19/2001 (10/13/2000)	Internet World Media, Inc.	Registered
CIM Australia	Australia	35	853646 (853646)	10/9/2001 (10/16/2000)	Internet World Media, Inc.	Registered
CONFERENCE 186	United Kingdom		(2260904A)	(2/9/2001)	Penton Media Europe Limited	Pending
DES CON (Stylized Letters)	Benelux		483338 (750222)	4/1/1991 (8/8/1990)	A/E/C SYSTEMS, Inc. (Connecticut Corp.)	Registered
DES CON and Design	Italy		602829 (4968790)	8/24/1993 (8/21/1990)	AEC SYSTEMS	Registered
DESCON (Stylized)	Germany		1176934 (A4850642WZ)	5/27/1991 (7/27/1990)	Penton Media, Inc.	Registered
Design Only	CTM		(2085660)	(2/9/2001)	Penton Media Europe Limited	Pending
Design Only [Series of 2 Marks]	United Kingdom		(2261063)	(2/9/2001)	Penton Media Europe Limited	Pending
e-Book World	Mexico	16	673802 (441002)	9/29/2000 (8/9/2000)	Internet World Media, Inc.	Registered
e-Book World	Mexico	41	685572 (441005)	1/31/2001 (8/9/2000)	Internet World Media, Inc.	Registered
ELECTRONIC DESIGN	China		1,292,937	7/14/1999	Penton Media, Inc.	Registered
FOUNDRY MANAGEMENT & TECHNOLOGY	Canada		335,091	12/11/1987	Penton Media, Inc.	Registered
INDUSTRY WEEK	Canada		174,737	9/16/1985	Penton Media, Inc.	Registered
INTERNET DEVICE BUILDER	Australia	35	833812 (833812)	5/3/2000 (5/3/2000)	Internet World Media, Inc.	Registered
INTERNET VILAG	Hungary	16 25 38 41	145218 (199503659)	12/7/1995 (12/7/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Algeria	16 35 41 42	(970575)	(4/30/1997)	Internet World Media, Inc.	Pending

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
INTERNET WORLD	Argentina	16	(2011309)	(11/29/1995)	Internet World Media, Inc.	Pending
INTERNET WORLD	Argentina	25	1617962 (2011310)	10/8/1996 (11/29/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Argentina	38	1746705 (2011311)	7/29/1999 (11/29/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Argentina	41	1746707 (2011312)	7/29/1999 (11/29/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Australia	16	765676 (765676 - DIV of 679003 - Abandoned)	3/6/2003 (6/25/1998)	Internet World Media, Inc.	Registered
INTERNET WORLD	Australia	25	679004 (679004)	11/24/1995 (11/24/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Australia	38	765675 (765675 - DIV of 679005 - Abandoned)	3/11/2003 (11/24/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Australia	41	765673 (765673 - DIV of 679006 - Abandoned)	3/6/2003 (11/24/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Bahrain	16	21880 (496/97)	8/15/2001 (4/9/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	Bahrain	35	2249 (497/97)	4/14/1998 (4/9/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	Bahrain	41	2250 (498/97)	4/14/1998 (4/9/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	Bahrain	42	2251 (499/97)	4/14/1998 (4/9/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	Belarus	16	10504	10/17/1996	Internet World Media, Inc.	Registered
		25	(961572)	(10/17/1996)		Registered
		35				
		41				
		42				

CLF-1050906v1  
Penton Intellectual Property

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
INTERNET WORLD	Benelux	16	591210	10/6/1995	Internet World Media, Inc.	Registered
		25	(856944)	(10/6/1995)		
		38				
		41				
INTERNET WORLD	Benelux	35	623601	9/1/1998	Internet World Media, Inc.	Registered
		41	(874472)	(7/5/1996)		
INTERNET WORLD	Brazil	11.10	(819347957)	(7/11/1996)	Internet World Media, Inc.	Pending
INTERNET WORLD	Brazil	16.20	(819347981)	(7/11/1996)	Internet World Media, Inc.	Pending
INTERNET WORLD	Brazil	38.10	(818964766)	(12/5/1995)	Internet World Media, Inc.	Pending
INTERNET WORLD	Brazil	41	819348031	7/17/2001	Internet World Media, Inc.	Registered
INTERNET WORLD	Brazil	41.40	(819348031)	(7/11/1996)	Internet World Media, Inc.	Registered
			819348066	3/16/1999		
INTERNET WORLD	Bulgaria	16	(819348066)	(7/11/1996)	Internet World Media, Inc.	Registered
INTERNET WORLD	Bulgaria	35	31630	9/29/1997	Internet World Media, Inc.	Registered
			(36163)	(10/2/1996)		
INTERNET WORLD	Bulgaria	41	6185	10/13/1997	Internet World Media, Inc.	Registered
			(36164)	(10/2/1996)		
INTERNET WORLD	Canada	CD	491186	3/10/1998	Internet World Media, Inc.	Registered
			(840767)	(4/1/1997)		
INTERNET WORLD	Canada	Publ.	491109	3/10/1998	Internet World Media, Inc.	Registered
			(793141)	9/21/1995)		
INTERNET WORLD	Chile	16	506771	3/12/1998	Internet World Media, Inc.	Registered
INTERNET WORLD	China	16	(343077)	(5/14/1996)	Internet World Media, Inc.	Registered
			1008432	5/21/1997		
INTERNET WORLD	China	25	(950130774)	(10/19/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	China	25	1009573	5/21/1997	Internet World Media, Inc.	Registered
			(950130775)	(10/19/1995)		
INTERNET WORLD	Colombia	16	266819	2/18/2003	Internet World Media, Inc.	Registered
			(96007224)	(2/16/1996)		
INTERNET WORLD	Colombia	35	192486	12/23/1996	Internet World Media, Inc.	Registered
			(96007223)	(2/16/1996)	Internet World Media, Inc.	Registered



Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments	
INTERNET WORLD	CTM	9	294405 (294405)	4/14/1999 (6/17/1996)	Internet World Media, Inc.	Registered	
		16					
		18					
		25					
		35					
		38					
		41					
42							
INTERNET WORLD	Czech Republic	25	22052 (106295)	9/24/1999 (11/24/1995)	Internet World Media, Inc.	Registered	
		16	VR 1996 03074 (VA 1995 09038)	5/24/1996 (11/24/1995)	Internet World Media, Inc.	Registered	
							25
							38
41							
INTERNET WORLD	Ecuador	9	3396-97 (65775)	10/17/1997 (2/13/1996)	Internet World Media, Inc.	Registered	
		16	3395-97 (65774)	10/17/1997 (2/13/1996)	Internet World Media, Inc.	Registered	
INTERNET WORLD	Ecuador	35	1392-97 (65773)	10/15/1997 (2/13/1996)	Internet World Media, Inc.	Registered	
		16	105577 (105577)	11/21/2001 (3/9/1997)	Internet World Media, Inc.	Registered	
INTERNET WORLD	Egypt	41	105579 (105579)	10/20/2002 (3/9/1997)	Internet World Media, Inc.	Registered	
		42	105580 (105580)	3/9/1997	Internet World Media, Inc.	Pending	
INTERNET WORLD	Estonia	16	27085 (9602118)	10/20/1998 (10/23/1996)	Internet World Media, Inc.	Registered	
		25					
		35					
		41					
42							
INTERNET WORLD	Finland	16	204954 (T199506526)	3/14/1997 (11/13/1995)	Internet World Media, Inc.	Registered	
		38					
		41					

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
INTERNET WORLD	France	16	95591420 (95591420)	10/6/1995 (10/6/1995)	Internet World Media, Inc.	Registered
		18				
		25				
		38				
		41				
INTERNET WORLD	France	16	96917313 (96617313)	3/22/1996 (3/22/1996)	Internet World Media, Inc.	Registered
		25				
		35				
		38				
		41				
INTERNET WORLD	France	16	(95588603)	(9/19/1995)	Internet World Media, Inc.	Registered
		25				
		38				
		41				
		41				
INTERNET WORLD	Gaza District	16	4443 (4443)	3/2/1998 (3/8/1997)	Internet World Media, Inc.	Registered
		35				
INTERNET WORLD	Gaza District	35	4444 (4444)	3/2/1998 (3/8/1997)	Internet World Media, Inc.	Registered
		41				
INTERNET WORLD	Gaza District	41	4445 (4445)	3/2/1998 (3/8/1997)	Internet World Media, Inc.	Registered
		42				
INTERNET WORLD	Gaza District	42	4446 (4446)	3/2/1998 (3/8/1997)	Internet World Media, Inc.	Registered
		35				
INTERNET WORLD	Germany	35	2910933 (2910933)	8/18/1995 (10/11/1994)	Internet World Media, Inc.	Registered
		41				
INTERNET WORLD	Hong Kong	9	B6781 (7411/96)	6/8/2001 (6/19/1996)	Internet World Media, Inc.	Registered
		35				
INTERNET WORLD	Hong Kong	35	B09503 (7413/96)	Pending (6/19/1996)	Internet World Media, Inc.	Registered
		9				
INTERNET WORLD	Hungary	9	156883 (M9603718)	6/23/1999 (11/11/1996)	Internet World Media, Inc.	Registered
		35				
INTERNET WORLD	Hungary	42	154924 (154924)	12/3/1998 (11/23/1995)	Internet World Media, Inc.	Registered
		16				
INTERNET WORLD	Hungary	16	154924 (154924)	12/3/1998 (11/23/1995)	Internet World Media, Inc.	Registered
		25				
INTERNET WORLD	Hungary	25	154924 (154924)	12/3/1998 (11/23/1995)	Internet World Media, Inc.	Registered
		38				
INTERNET WORLD	Hungary	38	154924 (154924)	12/3/1998 (11/23/1995)	Internet World Media, Inc.	Registered
		41				
INTERNET WORLD	Hungary	41	154924 (154924)	12/3/1998 (11/23/1995)	Internet World Media, Inc.	Registered
		42				

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
INTERNET WORLD	Iceland	9	422/1999 (1144/1996)	4/27/1999 (9/26/1996)	Internet World Media, Inc.	Registered
		16				
		18				
		35				
		38				
41						
42						
INTERNET WORLD	India	16	(722496)	(7/1/1996)	Internet World Media, Inc.	Pending
		9	(96/19562)	(9/12/1996)	Internet World Media, Inc.	Pending
INTERNET WORLD	Indonesia	16	401243	10/22/1997	Internet World Media, Inc.	Registered
			(96/16139)	(8/1/1996)		
INTERNET WORLD	Indonesia	35	401244	10/22/1997	Internet World Media, Inc.	Registered
			(96/16143)	(8/1/1996)		
INTERNET WORLD	Ireland	16	174450	11/23/1995	Internet World Media, Inc.	Registered
			(95/8015)	(11/23/1995)		
INTERNET WORLD	Ireland	25	174451	11/23/1995	Internet World Media, Inc.	Registered
			(95/8016)	(11/23/1995)		
INTERNET WORLD	Ireland	38	215618	7/1/1996	Internet World Media, Inc.	Registered
		41	(95/8017)	(7/1/1996)		
INTERNET WORLD	Italy	16	718896	7/17/1997	Internet World Media, Inc.	Registered
		25	(T095/C003532)	(11/24/1995)		
		38				
		41				
INTERNET WORLD	Italy	16	817958	6/12/2000	Internet World Media, Inc.	Registered
		35	(T098/C003360)	(11/13/1998)		
		41				
		42				
INTERNET WORLD	Japan	9	4340455	12/3/1999	Internet World Media, Inc.	Registered
			(8-23424)	(3/6/1996)		
INTERNET WORLD	Japan	9	4489428	7/13/2001	Internet World Media, Inc.	Registered
			(10/10618)	(3/10/1998)		
INTERNET WORLD	Japan	16	4233843	1/29/1999	Internet World Media, Inc.	Registered
			(8-23425)	(3/6/1998)		
INTERNET WORLD	Japan	35	4373030	4/7/2000	Internet World Media, Inc.	Registered
			(8-23426)	(3/6/1996)		

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
INTERNET WORLD	Jordan	16	45743 (45743)	5/28/1997 (5/28/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	Kazakhstan	16 25 35 41 42	8097 (9136)	12/30/1998 (10/22/1996)	Internet World Media, Inc.	Registered
INTERNET WORLD	Lebanon	16 35	73163 (151437)	8/11/1997 (8/11/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	Lebanon	16 35 41 42	71922 (224047)	3/29/1997 (3/29/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	Liechtenstein	16 25 38 41	9703 (9703)	11/23/1995 (11/23/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Malaysia	9	(9607122)	(6/29/1996)	Internet World Media, Inc.	Pending
INTERNET WORLD	Malaysia	16	(96007123)	(6/29/1996)	Internet World Media, Inc.	Pending
INTERNET WORLD	Mexico	9	700291 (267051)	5/30/2001 (7/2/1996)	Internet World Media, Inc.	Registered
INTERNET WORLD	Mexico	16	586146 (235346)	8/31/1998 (6/22/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Mexico	16	611047 (267050)	5/27/1999 (7/2/1996)	Internet World Media, Inc.	Registered
INTERNET WORLD	Mexico	16	586146 (235346)	8/31/1998 (6/22/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Mexico	35	639306 (267049)	1/28/2000 (7/2/1996)	Internet World Media, Inc.	Registered
INTERNET WORLD	Monaco	9 35 38 42	97.17693 (17778)	11/21/1996 (11/21/1996)	Internet World Media, Inc.	Registered

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
INTERNET WORLD	Monaco	16	96.16962 (16704)	11/23/1995 (11/23/1995)	Internet World Media, Inc.	Registered
		25				
		41				
INTERNET WORLD	Morocco	16	62446 (62446)	4/10/1997 (4/10/1997)	Internet World Media, Inc.	Registered
		35				
		41				
INTERNET WORLD	Norway	9	214724 (1996.7032)	6/20/2002 (11/7/1996)	Internet World Media, Inc.	Registered
		35				
		42				
INTERNET WORLD	Norway	16	214723 (1995/7392)	6/20/2002 (11/24/1995)	Internet World Media, Inc.	Registered
		25				
		38				
INTERNET WORLD	Norway	41	214723 (1995/7392)	6/20/2002 (11/24/1995)	Internet World Media, Inc.	Registered
		25				
		38				
INTERNET WORLD	Oman	16	15338 (15338)	6/11/2002 (3/9/1997)	Internet World Media, Inc.	Registered
		42				
		41				
INTERNET WORLD	Oman	16	15341 (15341)	4/19/2003 (3/3/1997)	Internet World Media, Inc.	Registered
		25				
		38				
INTERNET WORLD	Paraguay	16	196267 (9618404)	8/25/1997 (9/5/1996)	Internet World Media, Inc.	Registered
		25				
		38				
INTERNET WORLD	Paraguay	35	196268 (9618497)	8/25/1997 (9/5/1996)	Internet World Media, Inc.	Registered
		42				
		41				
INTERNET WORLD	Paraguay	16	196266 (9618403)	8/25/1997 (9/5/1996)	Internet World Media, Inc.	Registered
		25				
		38				
INTERNET WORLD	Peru	9	33066 (18319)	1/29/1997 (8/12/1996)	Internet World Media, Inc.	Registered
		16				
		35				
INTERNET WORLD	Peru	16	33794 (18322)	2/26/1997 (8/12/1996)	Internet World Media, Inc.	Registered
		25				
		38				
INTERNET WORLD	Peru	35	9648 (18309)	1/21/1997 (8/12/1996)	Internet World Media, Inc.	Registered
		9				
		38				
INTERNET WORLD	Poland	9	(Z-166665)	(11/18/1996)	Internet World Media, Inc.	Pending
		16				
		25				
INTERNET WORLD	Poland	16	(Z-165248)	(10/11/1996)	Internet World Media, Inc.	Pending
		25				
		35				

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
INTERNET WORLD	Portugal	16	313918	7/2/1998	Internet World Media, Inc.	Registered
		25	(313918)	(11/24/1995)		
		38				
		41				
INTERNET WORLD	Qatar	16	(16512)	(3/15/1997)	Internet World Media, Inc.	Pending
		35	(16513)	(3/15/1997)		
		41	(16514)	(3/15/1997)		
		42	(16515)	(3/15/1997)		
		9	(1996715028)	(11/13/1996)		
INTERNET WORLD	Russian Federation	35			Internet World Media, Inc.	Pending
		42				
INTERNET WORLD	Russian Federation	25	175767	6/3/1999	Internet World Media, Inc.	Registered
INTERNET WORLD	Russian Federation	41	(95713390)	(11/24/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Saudi Arabia	16	459/07	1/24/1999	Internet World Media, Inc.	Registered
INTERNET WORLD	Saudi Arabia	35	(39709)	(7/8/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	Saudi Arabia	35	455/39	12/23/1998	Internet World Media, Inc.	Registered
INTERNET WORLD	Saudi Arabia	35	(39710)	(7/8/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	Singapore	25	T95/11274D	8/12/1999	Internet World Media, Inc.	Registered
INTERNET WORLD	Singapore	25	(S/11274/95)	(11/22/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	South Africa	16	1996/08487	2/5/2003	Internet World Media, Inc.	Registered
INTERNET WORLD	South Africa	16	(96/8487)	(6/26/1996)	Internet World Media, Inc.	Registered
INTERNET WORLD	South Africa	35	1996/08488	2/5/2003	Internet World Media, Inc.	Registered
INTERNET WORLD	South Africa	35	(96/8488)	(6/26/1996)	Internet World Media, Inc.	Registered
INTERNET WORLD	South Africa	42	1996/08486	2/5/2003	Internet World Media, Inc.	Registered
INTERNET WORLD	South Africa	42	(96/8486)	(6/26/1996)	Internet World Media, Inc.	Registered
INTERNET WORLD	Spain	16	1991514	6/26/1997	Internet World Media, Inc.	Registered
INTERNET WORLD	Spain	16	(1991514)	(10/20/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Spain	38	1991516	10/25/1999	Internet World Media, Inc.	Registered
INTERNET WORLD	Spain	38	(1991516)	(10/20/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Spain	41	1991517	11/5/1996	Internet World Media, Inc.	Registered
INTERNET WORLD	Spain	41	(1991517)	(10/20/1995)	Internet World Media, Inc.	Registered

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
INTERNET WORLD	Sweden	9	(98-07472)	(10/7/1998)	Internet World Media, Inc.	Pending
		16				
		18				
		25				
		35				
		38				
		41				
42						
INTERNET WORLD	Sweden	16	(02-05740)	(10/7/1998)	Internet World Media, Inc.	Pending
		INTERNET WORLD	Switzerland	16	(13010/1995)	Internet World Media, Inc.
INTERNET WORLD	Tunisia	25	EE 97.0437 (EE 97.0437)	3/11/1997 (3/11/1997)	Internet World Media, Inc.	Registered
		38				
		41				
		42				
INTERNET WORLD	Turkey	16	(96/17023)	(11/15/1996)	Internet World Media, Inc.	Pending
		35				
		41				
		42				
INTERNET WORLD	Turkey	25	167799	11/24/1995	Internet World Media, Inc.	Registered
		INTERNET WORLD	(95/13671)	(11/24/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Turkey	35	(96/17026)	(11/15/1996)	Internet World Media, Inc.	Pending
		41				
		42				
INTERNET WORLD	Turkey	38	170857	11/24/1995	Internet World Media, Inc.	Registered
		INTERNET WORLD	(95/13672)	(11/24/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD	Ukraine	16	18012	2/15/2001	Internet World Media, Inc.	Registered
		25	(96102403)	(10/18/1996)	Internet World Media, Inc.	Registered
		35				
		41				
42						
INTERNET WORLD	United Arab Emirates	16	(18045)	(8/25/1996)	Internet World Media, Inc.	Pending
		INTERNET WORLD	United Kingdom	16	1585758 (1585758)	12/17/1999 (10/31/1994)
INTERNET WORLD	United Kingdom	25	2031613 (2031613)	11/5/1999 (8/25/1995)	Internet World Media, Inc.	Registered
		INTERNET WORLD	United Kingdom	25	2031613 (2031613)	11/5/1999 (8/25/1995)

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
INTERNET WORLD	Uruguay	16	287956 (287956)	6/8/2001 (6/26/1996)	Internet World Media, Inc.	Registered
INTERNET WORLD	Venezuela	9	(2256/96)	(2/22/1996)	Internet World Media, Inc.	Pending
INTERNET WORLD	Venezuela	16	P-234,177 (2255/96)	8/27/2001 (2/22/1996)	Internet World Media, Inc.	Registered
INTERNET WORLD	Venezuela	35	S-17,915 (2254/96)	8/27/2001 (2/22/1996)	Internet World Media, Inc.	Registered
INTERNET WORLD	West Bank	16	4988 (4988)	9/7/2002 (3/20/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	West Bank	35	4989 (4989)	9/7/2002 (3/20/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	West Bank	41	4990 (4990)	9/7/2002 (3/20/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	West Bank	42	4991 (4991)	9/7/2002 (3/20/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	Yemen	16	9419 (10421)	9/20/1998 (5/19/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	Yemen	35	9122 (10461)	9/20/1998 (5/19/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	Yemen	41	9422 (10470)	9/20/1998 (5/19/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD	Yemen	42	8914 (10444)	9/20/1998 (5/19/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD & Design	Brazil	16	818830930 (818830930)	9/12/2000 (10/9/1995)	Internet World Media, Inc.	Registered
INTERNET WORLD & Design	Chile	16	518246 (400516)	7/30/1998 (9/17/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD & Design	CTM	16	533786 (533786)	8/23/1999 (5/1/1997)	Internet World Media, Inc.	Registered
INTERNET WORLD & Design	France	16	97680082 (97680082)	11/7/1997 (5/29/1997)	Internet World Media, Inc.	Registered
		35				
		41				
		42				



Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
INTERNET WORLD & Design	Germany	16	39724894 (39724894.6)	5/12/1998 (6/2/1997)	Internet World Media, Inc.	Registered
		35				
		41				
		42				
INTERNET WORLD & Design	Hong Kong	35	B8022/2000 (7784/98)	6/8/2000 (6/15/1998)	Internet World Media, Inc.	Registered
		41				
INTERNET WORLD & Design	Hong Kong	41	B8023/2000 (7785/98)	6/8/2000 (6/15/1998)	Internet World Media, Inc.	Registered
		42				
INTERNET WORLD & Design	Italy	16	819085 (T098C003361)	6/22/2000 (11/13/1998)	Internet World Media, Inc.	Registered
		35				
		41				
		42				
INTERNET WORLD & Design	Japan	16	4507231 (9-130827)	9/21/2001 (6/24/1997)	Internet World Media, Inc.	Registered
		35				
		41				
		42				
INTERNET WORLD & Design	Mexico	35	575898 (309432)	3/30/1998 (10/1/1997)	Internet World Media, Inc.	Registered
		42				
INTERNET WORLD & Design	Norway	16	207254 (1998.10223)	3/8/2001 (11/10/1998)	Internet World Media, Inc.	Registered
		35				
		38				
		41				
		42				
INTERNET WORLD & Design	Norway	16	207255 (1998.10224)	3/8/2001 (11/10/1998)	Internet World Media, Inc.	Registered
		35				
		38				
		41				
		42				
INTERNET WORLD & Design	Singapore	35	T98/06080Z (T98/06080Z)	6/11/2002 (6/17/1998)	Internet World Media, Inc.	Registered
		41				
INTERNET WORLD & Design	Singapore	41	T98/06081H (T98/06081H)	11/20/2002 (6/17/1998)	Internet World Media, Inc.	Registered
		16				
		35				
INTERNET WORLD & Design	South Korea	16	0002928 (2000-283)	4/30/2001 (1/21/2000)	Internet World Media, Inc.	Registered
		35				
		41				
		42				

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
INTERNET WORLD & Design	United Kingdom	16	2133967 (2133967)	2/4/2000	Internet World Media, Inc.	Registered
		35		(5/27/1997)		
		41				
		42				
INTERNET WORLD & Design	Venezuela	35	12.274-S (20625/97)	4/7/2000	Internet World Media, Inc.	Registered
				(10/10/1997)		
INTERNET WORLD WIRELESS	CTM		(2170397)	(4/9/2001)	Penton Media Europe Limited	Pending
INTERNET WORLD WIRELESS	United Kingdom		(2266963A)	(4/9/2001)	Penton Media Europe Limited	Pending
INTERNET@HOME	Japan	25	4464245 (2000-5174)	4/6/2001	Internet World Media, Inc.	Registered
		35		(1/27/2000)		
LASTMILE and Design	CTM		(2269983)	(6/21/2001)	Penton Media Europe Limited	Pending
LASTMILE and Design [Series of 2 Marks]	United Kingdom		(2273335)	(6/21/2001)	Penton Media Europe Limited	Pending
LIGHT SPEED	United Kingdom		(2259996A)	(2/1/2001)	Penton Media Europe Limited	Pending
LIGHTSPEED and Design	CTM		(2094548)	(2/19/2001)	Penton Media Europe Limited	Pending
LIGHTSPEED and Design [Series of 2 Marks]	United Kingdom		(2262084)	(2/20/2001)	Penton Media Europe Limited	Pending
LOGISTICA TOTAL	Mexico		564430 (310336)	11/25/1997 (10/9/1997)	Penton Publishing, Inc.	Registered
MACHINE DESIGN	Canada		101,068	7/29/1955	Penton Media, Inc.	Registered
MICROWAVES & RF	Canada		TMA345,372 (0590,402)	9/30/1988 (8/26/1987)	HAYDEN PUBLISHING COMPANY, INC.	Registered
NEWS 3X 400	France		40229892 (40229892)	(1/22/1992)	Duke Communications International, Inc.	Registered (expired 1/21/02-too recent for database to show if renewed)
PENTON	CTM		(2169985)	(4/9/2001)	Penton Media Europe Limited	Pending
PENTON	United Kingdom		(2266967)	(4/9/2001)	Penton Media Europe Limited	Pending

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
PENTON'S INTERNET ; WORLD WIRELESS INTERNET; WORLD WIRELESS; PENTON INTERNET; WORLD WIRELESS [Series]	United Kingdom		(2266963)	(4/9/2001)	Penton Media Europe Limited	Pending/ Divided
PENTON'S LAST MILE; LASTMILE; LAST MILE; PENTON'S LASTMILE; PENTON LASTMILE; PENTON LAST MILE [Series of 9 Marks]	United Kingdom		(2266965)	(4/9/2001)	Penton Media Europe Limited	Pending
PENTON'S CONFERENCE 186; CONFERENCE 186; PENTON CONFERENCE 186	United Kingdom		(2260904)	(2/9/2001)	Penton Media Europe Limited	Pending/ Divided
PENTON'S CONFERENCE; 186 PENTON CONFERENCE 186 [Series of 2 Marks]	United Kingdom		(2260904B)	(2/9/2001)	Penton Media Europe Limited	Pending
PENTON'S INTERNET WORLD	Taiwan	16	1007756 (90/022803)	7/16/2002 (6/6/2001)	Internet World Media, Inc.	Registered
PENTON'S INTERNET WORLD	Taiwan	35	174086 (90/022804)	12/15/2002 (6/6/2001)	Internet World Media, Inc.	Registered
PENTON'S INTERNET WORLD WIRELESS; PENTON INTERNET WORLD WIRELESS [Series of 2 Marks]	United Kingdom		(2266963B)	(4/9/2001)	Penton Media Europe Limited	Pending
PENTON'S LIGHT SPEED; LIGHT SPEED PENTON LIGHT SPEED [Divided]	United Kingdom		(2259996)	(2/1/2001)	Penton Media Europe Limited	Pending/ Divided
PENTON'S LIGHT SPEED; PENTON LIGHT SPEED [Series of 2 Marks]	United Kingdom		(2259996B)	(2/1/2001)	Penton Media Europe Limited	Pending
PENTON'S m-COMMERCE WORLD	China	35	(2001143831)	(8/9/2001)	Internet World Media, Inc.	Pending
PENTON'S m-COMMERCE WORLD	Japan	35	(200132945)	(4/10/2001)	Internet World Media, Inc.	Pending
SVET INTERNETU	Czech Republic	25	220717 (106296)	10/27/1999 (11/24/1995)	Internet World Media, Inc.	Registered

Mark	Country	Class	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner	Status/ Comments
TEAM	United Kingdom		(2288406)	(12/17/2001)	Penton Media Europe Limited	Pending
TEAM TOTAL ENGINEERING AND MANUFACTURING and design	United Kingdom		(2288407)	(12/17/2001)	Penton Media Europe Limited	Pending
THE VOICE OF E-BUSINESS AND INTERNET TECHNOLOGY	CTM		743914 (743914)	8/2/1999 (2/9/1998)	Internet World Media, Inc.	Registered
THE VOICE OF E-BUSINESS AND INTERNET TECHNOLOGY	Germany		39806625 (39806625 6)	7/10/1998 (2/9/1998)	Internet World Media, Inc.	Registered
VRML WORLD	CTM		525691 (525691)	5/15/2000 (4/16/1997)	Internet World Media, Inc.	Registered
VRML WORLD	United Kingdom		2129728 (2129728)	5/1/1998 (4/16/1997)	Internet World Media, Inc.	Registered
WIRELESS INTERNET WORLD	Malaysia	35	(2000/08411)	(6/28/2000)	Internet World Media, Inc.	Pending
WIRELESS INTERNET WORLD	Brazil	35	(823327728)	(10/27/2000)	Internet World Media, Inc.	Pending
WIRELESS INTERNET WORLD	Malaysia	41	(2000/08412)	(6/28/2000)	Internet World Media, Inc.	Pending
WIRELESS INTERNET WORLD	Mexico	16	700386 (441001)	5/30/2001 (8/9/2000)	Internet World Media, Inc.	Registered
WIRELESS INTERNET WORLD	Mexico	35	(441000)	(8/9/2000)	Internet World Media, Inc.	Pending
WORLD WIDE WEB WEEK	Australia	25	677521 (677521)	11/8/1995 (11/8/1995)	Internet World Media, Inc.	Registered
WORLD WIDE WEB WEEK	China	16	1014538 (950130778)	5/28/1997 (10/19/1995)	Internet World Media, Inc.	Registered
WORLD WIDE WEB WEEK	China	25	1009572 (950130779)	5/21/1997 (10/19/1995)	Internet World Media, Inc.	Registered