Form PTO-1554/7 & TRADERS (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)	R	-2003 	U.S. DEPARTMEN U.S. Patent ar	T OF COMMERC od Trademark Office
Tab settings ⇔⇔ ♥  To the Honorable Commissioner of	f Patents and Trademarks:	Please record the attached	original documents or o	ony thereof
1. Name of conveying party(ies):  Jenny Craig, Inc.  Individual(s)  General Partnership  Corporation-State  Delaware  Other  Additional name(s) of conveying party(ies  3. Nature of conveyance:  Assignment  Security Agreement  Other  Assignment for Security  Execution Date:  November 12, 20	Association Limited Partnership s) attached?  Yes No Merger Change of Name	2. Name and address  Name:AmSouth  Internalc/o AmS  Address:35  Street Address:35  City:New York  Individual(s) citiz  Association General Partners  Limited Partners  Corporation-Stat  Other If assignee is not domicili representative designatio (Designations must be a	of receiving party(ies	oor
4. Application number(s) or registration  A. Trademark Application No.(s)  5. Name and address of party to whor concerning document should be mailed.	Additional number(s) at m correspondence	B. Trademark Regi tached Yes Lached Formula Services	istration No.(s) 2105	512
Name: Miranda Solomon  Kaye Scholer LLP Internal Address:		7. Total fee (37 CFR 3		240.00
Street Address: 425 Park Avenue  Street Address: 40.00 OP  New York 200.00 OP	10000	8. Deposit account nu	mber:	
City: New York State: NY	Zip:	1 , , ,	of this page if paying by	deposit account)
9. Statement and signature.  To the best of my knowledge and b copy of the original document.  Johanne R. Rémy  Name of Person Signing	elief, the foregoing inform	R. C. ignature	11/17	py is a true <b>/03</b> Date

Mail documents to be recorded with required cover sheet information to Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Doc # 30754526.PDF

## Trademarks

Mark CURVES	Application/Reg		Filing Date Filed:	/Registration Date 04-Nov-1996
Jenny Craig, Inc.	Registration No.			14-Oct-1997
CUTTING THROUGH THE FAT	Application No.	75/054297	Filed:	06-Feb-1996
Jenny Craig, Inc.	Registration No.	2064733	Registered:	27-May-1997
JENNY CRAIG	Application No.	76/194252	Filed:	12-Jan-2001
Jenny Craig, Inc.	Registration No.	2760695	Registered:	9-Sept-2003
JENNY CRAIG signature with words Personal Weight Management	Application No.	74/562124	Filed:	17-Aug-1994
Jenny Craig, Inc.	Registration No.	1967799	Registered:	16-Aug-1996
JENNY CRAIG in rectangular design	Application No.	74/193331	Filed:	08-Aug-1991
Jenny Craig, Inc.	Registration No.		•	01-Jun-1993
JENNY CRAIG signature	Application No.	74/562117	Filed:	17-Aug-1994
Jenny Craig, Inc.	Registration No.		•	16-Aug-1996
WALK YOUR WAY Jenny Craig, Inc.	Application No. Registration No.	78/175688	Filed: Registered:	17-Oct-2002
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JENNY'S RECIPE FOR HEALTHY LIVING Jenny Craig, Inc.	Application No. Registration No.	78/287863	Filed: Registered:	15-Aug-2003
EJENNY	Application No.	76/435701	Filed:	4-Dec-01
Jenny Craig, Inc.	Registration No.		Registered:	

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## ASSIGNMENT FOR SECURITY

## (TRADEMARKS)

WHEREAS, Jenny Craig, Inc., a Delaware corporation (herein referred to as "Assignor"), has adopted, used and is using the trademarks listed on the annexed <u>Schedule 2-A</u>, which trademarks are registered or filed with the United States Patent and Trademark Office (the "<u>Trademarks</u>");

WHEREAS, Assignor, certain affiliates thereof, certain financial institutions named therein (the "Lenders"), AmSouth Bank, as agent for the Lenders (in such capacity, together with any successor agent, "Assignee"), AmSouth Capital Corp., as administrative agent, and the guarantors named therein are parties to the Loan and Security Agreement dated as of November 12, 2003, and Assignee and the Lenders are desirous of having a security interest and mortgage in favor of Assignee on the above-identified property in order to secure the payment of certain obligations of Assignor now or hereafter owing to Assignee and the Lenders;

WHEREAS, Assignor has entered into a Security Agreement and Mortgage-Trademarks and Patents dated as of November 12, 2003 (as it may be amended, supplemented, or otherwise modified from time to time, the "Agreement") with Assignee;

WHEREAS, pursuant to the Agreement, Assignor has granted to Assignee a security interest in, and mortgage on, all right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations, as defined in the Agreement; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby further grant to Assignee a security interest in, and mortgage on, the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

Assignor does hereby further acknowledge and affirm that the rights and remedies of Assignee with respect to the security interest in and mortgage on the Collateral made and granted hereby are more fully set forth in the Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

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Assignee's address is c/o AmSouth Capital Corp., 350 Park Avenue, 20th Floor, New York, New York 10022.

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TRADEMARK REEL: 002868 FRAME: 0524 IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 12 day of November, 2003.

JENNY CRAIG, INC.

By:

Name: Lewis Shender Title: VP & Secretary

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## Trademarks

<u>Mark</u>	Application/Reg	istration	Filing Date	Registration Date
CURVES	Application No.	75/192562	Filed:	04-Nov-1996
Jenny Craig, Inc.	Registration No.	2105512	Registered:	14-Oct-1997
CUTTING THROUGH THE FAT	Application No.	75/054297	Filed:	06-Feb-1996
Jenny Craig, Inc.	Registration No.	2064733	Registered:	27-May-1997
JENNY CRAIG	Application No.	76/194252	Filed:	12-Jan-2001
Jenny Craig, Inc.	Registration No.	2760695	Registered:	9-Sept-2003
JENNY CRAIG signature with words Personal Weight Management	Application No.	74/562124	Filed:	17-Aug-1994
Jenny Craig, Inc.	Registration No.	1967799	Registered:	16-Aug-1996
JENNY CRAIG in rectangular design	Application No.	74/193331	Filed:	08-Aug-1991
Jenny Craig, Inc.	Registration No.	1774337	Registered:	01-Jun-1993
JENNY CRAIG signature	Application No.	74/562117	Filed:	17-Aug-1994
Jenny Craig, Inc.	Registration No.	1967798	Registered:	16-Aug-1996
WALK YOUR WAY	Application No.	78/175688	Filed:	17-Oct-2002
Jenny Craig, Inc.	Registration No.		Registered:	
JENNY'S RECIPE FOR HEALTHY LIVING Jenny Craig, Inc.	Application No. Registration No.	78/287863	Filed: Registered:	15-Aug-2003
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EJENNY	Application No.	76/435701	Filed:	4-Dec-01
Jenny Craig, Inc.	Registration No.		Registered:	
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RECORDED: 11/19/2003 REEL: 002868 FRAME: 0526