

12-04-2003

11.10.03

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): George Montgomery
[] Individual(s) [] Association
[] General Partnership [] Limited Partnership
[] Corporation-State
[] Other
Additional name(s) of conveying party(ies) attached? [] Yes [x] No

2. Name and address of receiving party(ies)
Name: Sexy Hair Concepts, LLC
Internal Address:
Address:
Street Address: 9232 Eton Avenue
City: Chatsworth State: CA Zip: 91311
[] Individual(s) citizenship
[] Association
[] General Partnership
[] Limited Partnership
[] Corporation-State
[x] Other Limited Liability Company-CA
If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [] Yes [x] No

3. Nature of conveyance:
[x] Assignment [] Merger
[] Security Agreement [] Change of Name
[] Other
Execution Date: 03/06/2003

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 78/132,674
Additional number(s) attached [] Yes [x] No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Roberta Jacobs-Meadway, Esquire
Internal Address: Ballard Spahr Andrews & Ingersoll, LLP
51st Floor
Street Address: 1735 Market Street
City: Philadelphia State: PA Zip: 19103-7599

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41).....\$ 40
[] Enclosed
[x] Authorized to be charged to deposit account
8. Deposit account number: 02-0755

DO NOT USE THIS SPACE

9. Signature: Roberta Jacobs-Meadway
Name of Person Signing
Signature
Date: 11/10/03
Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002877 FRAME: 0515

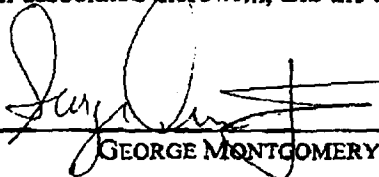
ASSIGNMENT OF TRADEMARK

WHEREAS, George Montgomery, a citizen of the United States of America, having an address of 348 Shore View Lane, Encinitos, CA 92024 ("Montgomery"), has adopted for his business the trademark SOFTSEXY;

WHEREAS, Sexy Hair Concepts, LLC, a California corporation having an address of 9232 Eton Avenue, Chatsworth, CA 91311 ("SHC"), is desirous of acquiring all right, title and interest in and to the said trademark, together with the business which pertains to the said trademark, and the application therefor, Serial No. 78/132674;

WHEREAS, it is desired that the assignment of said application be made of record in the United States Patent and Trademark Office,

For good and valuation consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said Montgomery hereby assigns to said SHC all rights, title and interest in and to the said trademark, together with the business which pertains to said trademark and the goodwill associated therewith, and the application therefor.



GEORGE MONTGOMERY

Dated: 3.6.03

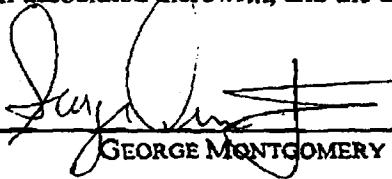
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GEORGE MONTGOMERY

Dated: 3-6-03

PHL_A #1727316 v1