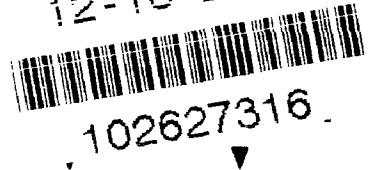


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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

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DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): At-A-Glance, Inc. 2-7-03
Individual(s) Association General Partnership Limited Partnership Corporation-State - NY Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: The Mead Corporation Internal Address: Mead World Headquarters Street Address: Courthouse Plaza Northeast City: Dayton State: OH Zip: 45463
Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Ohio Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other
Execution Date: 11/20/00

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,052,559
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: George R. McGuire Internal Address: Bond, Schoeneck & King, PLLC Street Address: One Lincoln Center City: Syracuse State: NY Zip: 13202

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41).....\$ Fee Previously Submitted Enclosed Authorized to be charged to deposit account
8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. George R. McGuire Name of Person Signing Signature Date 12/5/03

Total number of pages including cover sheet, attachments, and document: 26

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): At-A-Glance, Inc. 2-703
Individual(s) Association General Partnership Limited Partnership Corporation-State NY Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: The Mead Corporation Address: Mead World Headquarters Street Address: Courthouse Plaza Northeast City: Dayton State: OH Zip: 45463
Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Ohio Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other
Execution Date: 11/20/00

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,052,559
Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed: Name: George R. McGuire Internal Address: Hancock & Estabrook, LLP Street Address: 1500 MONY Tower 1 P.O. Box 4976 City: Syracuse State: NY Zip: 13221

7. Total fee (37 CFR 3.41).....\$ 40.00 Enclosed Authorized to be charged to deposit account any additional fees or credit any overpayments
8. Deposit account number: 500576
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
George R. McGuire Name of Person Signing Signature Date 2/5/03

Total number of pages including cover sheet, attachments, and document: 24

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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**ASSIGNMENT OF UNITED STATES REGISTERED TRADEMARK
AND PENDING TRADEMARK APPLICATIONS**

WHEREAS, AT-A-GLANCE, INC., a corporation organized and existing under the laws of the State of New York, having a place of business at 101 O'Neil Road, Sidney, New York 13838-1099 (hereinafter "Assignor"), has adopted, used and is using, and is the owner of the trademark registration and applications attached hereto as Schedule A, and the goodwill of the business symbolized by the said trademark registration and applications; and

WHEREAS, THE MEAD CORPORATION, a corporation organized and existing under the laws of the State of Ohio, having a principal place of business at Mead World Headquarters, Courthouse Plaza Northeast, Dayton, OH 45463 (hereinafter "Assignee") desires to acquire the said trademark registration and applications;

NOW, THEREFORE, to all whom it may concern, be it known that for one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to the said trademark registration and applications, together with the goodwill of the business symbolized by the trademarks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by its duly authorized representative this 20 day of November, 2000.

ASSIGNOR:

AT-A-GLANCE, INC.

By: Douglas B. Willies

DOUGLAS B. WILLIES, President

STATE OF NEW YORK

)

) ss:

COUNTY OF DELAWARE

)

On this 20 day of November in the year 2000 before me, the undersigned, a Notary Public in and for said State, personally appeared DOUGLAS B. WILLIES, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

SUZANNE T. LOCKWOOD
Notary Public, State of New York
County of Chenango, No. 01LO6030932
My Commission Expires Sept. 20, 2001

Suzanne T Lockwood
Notary Public

L:\SDenny\AT A GLANCE\VAAG TM ASSIGNMENT.wpd

SCHEDULE A

Pending United States Trademark Applications

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
AT-A-GLANCE PLANNING THE MILLENNIUM	75/529,320	8/3/98
FRANKLIN COVEY AT-A-GLANCE	75/937,603	3/4/00
HIDDEN HOLLOWS	76/108,297	8/14/00
LIFELINKS	75/456,311	3/25/98
RAM VINYL CREATIONS	75/920,712	2/16/00
TRITEN	75/791,575	9/3/99
YEAR IN A POCKET	75/942,308	3/13/00
YESTERYEARS	75/565,692	10/2/98
TRIPLETIME	76/003,189	3/17/00

Registered United States Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
24/7	2,354,773	6/6/00
ACTION NOTE	1,934,780	11/14/95
ALL DAY•EVERY DAY	2,391,400	10/3/00
AT-A-GLANCE	2,102,293	9/30/97
AT-A-GLANCE	2,192,582	9/29/98
AT-A-GLANCE ORGANIZER	1,766,701	4/20/93
AT-A-GLANCE	714,411	4/25/61
AT-A-GLANCE	2,147,297	3/31/98
BE THERE, TIMES SQUARE	2,350,559	5/16/00
BREATHLESS	2,024,049	12/17/96
BURKHART'S DAY COUNTER	1,344,367	6/25/85
CALENDARFOLIO	2,195,199	10/13/98
CALENDATER	608,339	7/5/55
CALMANAC	962,050	6/26/73
CAT & COMPANY	1,706,717	8/11/92
Check Mark Design	1,815,878	1/11/94
COLUMBIAN	562,169	7/29/52
COMMUNICATIONS PLATFORM	2,360,059	6/20/00
COVEY/AT-A-GLANCE	2,158,697	5/19/98

SCHEDULE A (continued)

Registered United States Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
CREATIVE COLORING	1,835,424	5/10/94
D (Stylized)	2,052,561	4/15/97
DATELINE	1,347,730	7/9/85
DAY DREAM	2,049,059	4/1/97
DAY DREAM DOODLES	2,072,821	6/17/97
DAY MINDER	1,094,420	6/27/78
DAY-AT-A-GLANCE	1,269,780	3/13/84
DAY-AT-A-GLANCE	338,509	9/8/36
DAYMINDER	2,008,926	10/15/96
DESIGN HOUSE	2,039,188	2/18/97
DO IT YOURSELF CALENDAR	2,205,346	11/24/98
DOODLERS!	1,870,542	12/27/94
DUO MINDER	1,340,667	6/11/85
DUO PLANNER	2,295,980	11/30/99
ESCAPE TO SKI	2,269,135	8/10/99
ESSENTIALS	2,252,281	6/15/99
EVER READY	1,354,005	8/13/85
EXECUTIVE'S BI-WEEKLY MINDER	1,153,123	5/5/81
EXECUTIVE'S DAY MINDER	1,213,273	10/19/82
EXECUTIVE'S WEEKLY MINDER	1,135,127	5/13/80
EXECUTIVE'S MONTHLY MINDER	1,130,858	2/12/80
EXPRESSIVE IMAGES	1,922,895	9/26/95
Feather Logo	1,946,087	1/2/96
FINE DIARY	2,310,086	1/18/00
FLIP-A-WEEK	1,160,925	7/14/81
GET IT DONE	1,774,230	6/1/93
GOAL KEEPER	1,896,940	5/30/95
GUILFORD	1,148,898	3/24/81
HEINZ	922,421	10/19/71
HOMETOWN GRAPHICS	2,049,060	4/1/97
I SLAM, THEREFORE I AM	1,953,784	1/30/96
JOTZ	2,063,801	5/20/97
JOTZ THE SELFCLING COMMUNICATOR	2,036,439	2/11/97

SCHEDULE A (continued)

Registered United States Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
K-CEY KALENDAR ANOTHER KEITH CLARK and Turning Page Logo	811,714 1,519,778	7/26/66 1/10/89
MANAGABLES	2,041,141	2/25/97
MANAGABLES and Design	2,041,228	2/25/97
MATH MATS	2,263,817	7/20/99
MONTH-AT-A-GLANCE	634,044	9/4/56
MONTH-AT-A-GLANCE	1,269,781	3/13/84
MONTHLY MINDER	806,952	4/12/66
NOTE-A-DATE	941,992	8/29/72
OFFBEAT	1,959,248	2/27/96
PLAN-A-MONTH	1,058,407	2/8/77
PERPETUCAL	885,481	2/3/70
PLANNERFOLIO	2,388,585	9/19/00
PLANNING PLATFORM	2,370,875	7/25/00
POCKET PARTNER and Design	1,989,036	7/23/96
POCKET OFFICE	915,717	6/29/71
QUICKNOTES	2,024,847	12/24/96
QUICKNOTES	2,024,845	12/24/96
READY REFERENCE	2,098,796	9/23/97
READY REFERENCE and Design	2,067,480	6/3/97
REMOTE CONTROL	2,028,792	1/7/97
SIGNATURE SPORTS	2,209,152	12/8/98
SPEEDPAGE	1,786,717	8/10/93
SPORTS TIMEPEACE	1,495,073	7/5/88
STANDARD DIARY	767,880	4/7/64
STUD 'N SPURS	1,739,032	12/8/92
SUCCESS	287,549	9/29/31
SUCCESS HERITAGE COLLECTION	1,463,455	11/3/87
SUCCESS	1,307,999	12/4/94
SUCCESSORIES	1,882,940	3/7/95
SUCCESSORIES	2,019,646	11/26/96
SUPER TUBES	1,847,693	8/2/94
THE CALCUMETRIC	1,032,997	2/10/76
THE BRANDS AMERICAN PLANS ON	2,002,970	9/24/96
THE GIFT THAT LASTS ALL YEAR	1,574,946	1/2/90

SCHEDULE A (continued)

Registered United States Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
THINK-ITS	2,173,635	7/14/98
TIME LINE	918,515	8/17/71
TIME RESOURCES	1,920,558	9/19/95
TIMEPEACE (Stylized)	1,364,459	10/8/85
TIME PLUS+	2,295,371	11/30/99
TIME TELLER	1,381,333	2/4/86
TIMELINE	1,680,270	3/24/92
TIMEPEACE	1,174,137	10/20/81
TIMESSETTER	1,347,729	7/9/85
TOTE-ALL	2,182,188	8/18/98
TOTE-ALL	2,190,647	9/22/98
TRADITIONS	1,808,455	11/30/93
UPPER CLASS and Design	2,025,559	4/15/97
UPPER CLASS and Design	1,838,420	5/31/94
UPPERCLASS	1,834,613	5/3/94
WEEK-AT-A-GLANCE (Stylized)	1,269,782	3/13/84
WEEK-AT-A-GLANCE (Stylized)	338,598	9/4/36
WEEKLY MINDER	910,894	4/6/71
YEAR AT A GLANCE	1,615,663	10/2/90
YEAR IN A BOX	2,043,608	3/11/97
YOUR LIFE, YOUR WAY	2,250,227	6/1/99
YOURS TRULY	1,360,494	9/17/85
YOUR YEAR IN PICTURES	2,383,128	9/5/00

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