

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Matthew Headley Holdings, L.L.C.		06/11/2004	Limited Liability Company: MISSOURI
RECEIVING PARTY DATA			
Name:	Morton International, Inc.		
Street Address:	123 North Wacker Drive		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76379579	MORTON'S NATURAL STYLE	
CORRESPONDENCE DATA			
Fax Number:	(312)554-8015		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	bcohn@pattishall.com		
Correspondent Name:	Bradley L. Cohn		
Address Line 1:	311 S. Wacker Drive, Suite 5000		
Address Line 4:	CHICAGO, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	01058-00009		
NAME OF SUBMITTER:	Bradley L. Cohn		
Total Attachments: 1 source=mrtassg#page1.tif			

CH \$40.00 76379579

NO. 799

ASSIGNMENT

This Assignment is made by and between Morton International, Inc., an Indiana corporation with its principal offices at 123 North Wacker Drive, Chicago, Illinois ("Morton") and Matthew Headley Holdings, L.L.C., a Missouri limited liability company with offices at 705 Olive Street, St. Louis, Missouri, also doing business as Heartland Snacks ("Matthew Headley").

For good and valuable consideration, receipt of which is hereby acknowledged, Matthew Headley does hereby assign to Morton any and all right, title and interest in and to the trademarks MORTON, MORTON'S, and MORTON'S NATURAL STYLE, including U.S. Trademark Application Ser. No. 76/379,579 for the mark MORTON'S NATURAL STYLE, together with all goodwill associated with the mark.

EXECUTED in ~~St. Louis~~, Missouri, this 11 day of June, 2004.

KANSAS City

MATTHEW HEADLEY HOLDINGS, L.L.C.

By: *[Signature]*

Name: *Mark H. Stisser*

Title: *Managing Director*