

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                                                  |                                                                                      |                       |                       |
|------------------------------------------------------------------|--------------------------------------------------------------------------------------|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>                                          | NEW ASSIGNMENT                                                                       |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>                                     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL                                         |                       |                       |
| <b>CONVEYING PARTY DATA</b>                                      |                                                                                      |                       |                       |
| <b>Name</b>                                                      | <b>Formerly</b>                                                                      | <b>Execution Date</b> | <b>Entity Type</b>    |
| American Stores Company                                          |                                                                                      | 07/16/2004            | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>                                      |                                                                                      |                       |                       |
| <b>Name:</b>                                                     | Albertson's, Inc.                                                                    |                       |                       |
| <b>Street Address:</b>                                           | 250 Parkcenter Boulevard                                                             |                       |                       |
| <b>City:</b>                                                     | Boise                                                                                |                       |                       |
| <b>State/Country:</b>                                            | IDAHO                                                                                |                       |                       |
| <b>Postal Code:</b>                                              | 83726                                                                                |                       |                       |
| <b>Entity Type:</b>                                              | CORPORATION: DELAWARE                                                                |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b>                                 |                                                                                      |                       |                       |
| <b>Property Type</b>                                             | <b>Number</b>                                                                        | <b>Word Mark</b>      |                       |
| Registration Number:                                             | 1997783                                                                              | SAVE-ON-FOODS         |                       |
| <b>CORRESPONDENCE DATA</b>                                       |                                                                                      |                       |                       |
| <b>Fax Number:</b>                                               | (626)577-8800                                                                        |                       |                       |
|                                                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                       |
| <b>Email:</b>                                                    | pto@cph.com                                                                          |                       |                       |
| <b>Correspondent Name:</b>                                       | Michael J. MacDermott                                                                |                       |                       |
| <b>Address Line 1:</b>                                           | P. O. Box 7068                                                                       |                       |                       |
| <b>Address Line 4:</b>                                           | Pasadena, CALIFORNIA 91109-7068                                                      |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>                                   | 52359/MM/A678                                                                        |                       |                       |
| <b>NAME OF SUBMITTER:</b>                                        | Michael J. MacDermott                                                                |                       |                       |
| <b>Total Attachments: 1</b><br>source=52359 assignment#page1.tif |                                                                                      |                       |                       |

CH \$40.00 1997783

TRADEMARK ASSIGNMENT

WHEREAS, American Stores Company, a Delaware corporation, having a place of business at 250 Parkcenter Boulevard, Boise, Idaho 83726 ("ASSIGNOR" herein), is the owner of the mark SAVE-ON-FOODS which is the subject of Registration No. 1,997,783, registered with the United States Patent and Trademark Office;

WHEREAS, Albertson's, Inc., a Delaware corporation, having a place of business at 250 Parkcenter Boulevard, Boise, Idaho 83726 ("ASSIGNEE" herein), is desirous of acquiring said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said American Stores Company does hereby assign unto the said Albertson's, Inc. all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the mark and the registration of said marks.

American Stores Company  
By [Signature]  
Bill Carter  
Lead Counsel

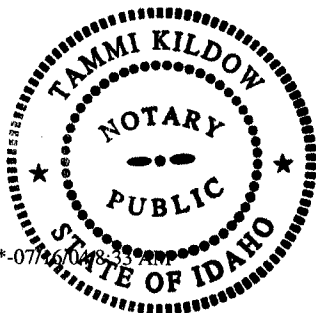
Date July 16, 2004

STATE OF IDAHO )  
COUNTY OF IDA )

On July 16<sup>th</sup>, 2004, before me Tammi Kildow, Notary Public, personally appeared Bill Carter, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]  
Signature of Notary



MM/edb

EDB PAS560160.1-\*07/16/04