Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Your Beauty Network, Inc.		06/04/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Salon Training International, Inc.	
Street Address:	2424 Vista Way	
Internal Address:	Suite 200	
City:	Oceanside	
State/Country:	CALIFORNIA	
Postal Code:	92054	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78423409	COACHING CLUB

CORRESPONDENCE DATA

Fax Number: (858)509-3691

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 858-720-8936

Email: tawnya@sheppardmullin.com Correspondent Name: Tawnya R. Wojciechowski Address Line 1: 12544 High Bluff Drive

Address Line 2: Suite 300

Address Line 4: San Diego, CALIFORNIA 92130-3051

ATTORNEY DOCKET NUMBER: 061C-111915

NAME OF SUBMITTER: Tawnya R. Wojciechowski

Total Attachments: 1

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TRADEMARK **REEL: 002914 FRAME: 0832**

TRADEMARK ASSIGNMENT

WHEREAS, Your Beauty Network, Inc, a California corporation., having a principal place of business at 2424 Vista Way, Suite 200, Oceanside, California 92054 ("ASSIGNOR"), intends to use and is the owner of the following marks as evidenced by its application for registration in the United States Trademark Office.

MarkSerial No.Filing DateCOACHING CLUB78423409May 22, 2004

WHEREAS, Salon Training International, Inc., a California corporation, having a principal place of business at 2424 Vista Way, Suite 200, Oceanside, California 92054 ("ASSIGNEE"), desires to acquire said mark and the above-identified application therefore, together with the worldwide goodwill of the business in connection with which said mark is to be used.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the above mark and the above-identified applications therefore, and all rights, claims, causes of action, royalties, and privileges, and common law rights, pertaining to said marks, together with the worldwide goodwill of the business symbolized by the mark.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect the mark and its application and/or registrations, and to perfect the record title of ASSIGNEE in and to said mark and its said application and/or registrations.

YOUR BEAUTY NETWORK, INC.	SALON TRAINING INTERNATIONAL, INC.
Date: Date:	Date: le 14/04
By:	By: Jusu 2els
Title:	Title: C&

RECORDED: 08/11/2004

TRADEMARK
REEL: 002914 FRAME: 0833