							
FORM PTO-1618A Expiree 06/30/99 OMB 0661-0027			U.S. Department of Commerce Patent and Trademark Office TRADEMARK				
RECORDATION FORM COVER SHEET							
TRADEMARKS ONLY							
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies). Submission Type Conveyance Type							
X New		X Assignment	License				
Resubmission Document ID	(Non-Recordation)	Security Agreement	Nunc Pro Tunc Assignment				
Correction of P		Merger	Effective Date Month Day Year				
Reel #	Frame #	Change of Name					
Corrective Doc							
Reel#	Frame #	Other					
Conveying Party		Mark if additional names of convey	Ing parties attached Execution Date Month Day Year				
Name	Helen of Troy	Texas Corporation	August 3, 2004				
Formerly	<u>-</u>						
Individual	General Partnership	Limited Partnership X	Corporation Association				
Other		· · · · · · · · · · · · · · · · · · ·					
X Citizenship/Stat	e of Incorporation/Organizat	tion	Texas				
Receiving Party		Mark if additional names of receive	ving parties attached				
Name		Helen of Troy Limited					
DBA/AKA/TA							
DBA/ARA/TA	· .						
Composed of							
Address (line 1)	Whitepark House						
Address (line 2)	White Park Road - P.O. Box 836E						
Address (line 3)	Bridgetown	Barbados					
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	· · · · · · · · · · · · · · · · · · ·	State/Country	Zip Code				
Individual [General Partnership	Limited Partnership X	If document to be recorded is an assignment and the receiving party is				
Individual Corporation		· · · · · · · · · · · · · · · · · · ·	J assignment and the receiving party is not domicified in the United States, an appointment of a domestic representative should be attached.				
Individual [General Partnership	· · · · · · · · · · · · · · · · · · ·	J assignment and the receiving party is not domicified in the United States, an appointment of a domestic				
Individual Corporation Other	General Partnership	Limited Partnership X	I assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate				
Individual Corporation Other	General Partnership Association te of Incorporation/Organiza	Limited Partnership X	assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)				
Individual Corporation Other	General Partnership Association te of Incorporation/Organiza	Limited Partnership X	assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)				

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gethering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwerk Reduction Project (8841-0027), Washington, D.C. 20503.

See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information DEMARK

700104224 Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 002919 FRAME: 0892

FORM PTO-1 Expires 08/30/99 OMB 0851-0027	618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK		
	epresentative Name and Ad	Idress Enter for the first Re	ceiving Party only.		
Name [Hoffman, Wasson & Gitler, P.C.				
Address (line 1)		2461 South Clark Street			
Address (line 2)	Suite 522 - Crystal Center 2				
Address (line 3)	Arlington, VA 22202				
Address (line 4)					
Correspond	lent Name and Address _{Area}	Code and Telephone Number	703.415.0100		
Name		Stewart L. Gitler			
Address (line 1)	Hoffman, Wasson & Gitler, P.C.				
Address (line 2)	2461 South Clark Street				
Address (line 3)	Suite 522 - Crystal Center 2				
Address (line 4)	Arlington, VA 22202				
Pages Enter the total number of pages of the attached conveyance document # 2 including any attachments.					
	Application Number(s) or R	-	Mark If additional numbers attached		
	e Trademark Application Number <u>or</u> the i				
Trac	demark Application Number(s)	1,299,338	tration Number(s) 2,229,587 2,249,023		
<u> </u>					
Number of Properties Enter the total number of properties involved. # 3					
Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ \$90.00					
Method of Payment: Enclosed Deposit Account X					
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # 08-2455					
Authorization to charge additional fees: Yes No X					
Statement and Signature To the best of any translation and belief, the formation information is true and correct and any					
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.					
	Stewart L. Gitler	Hewood I Nelles	8-11-04		
Name	of Person Signing	Signature	Date Signed		

TRADEMARK

REEL: 002919 FRAME: 0893

TRADEMARK ASSIGNMENT

WHEREAS, HELEN OF TROY TEXAS CORPORATION, a corporation organized under the laws of the State of Texas, USA having offices at One Helen of Troy Plaza, El Paso, Texas (hereinafter "ASSIGNOR"), is owner of the following trademarks:

STYLEMASTER U.S. 1 COMFORT STYLER SWEERT THINGS

STYLEMASTER U.S. Trademark Registration Number 1,299,338

U.S. Trademark Registration Number 2,299,587

U.S. Trademark Registration Number 2,249,023

and

WHEREAS, HELEN OF TROY LIMITED, a Barbados company, having offices at Whitepark House, White Park Road, P.O. Box 836E, Bridgetown, Barbados (hereinafter "ASSIGNEE"), is desirous of acquiring said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of this 3d day of 4 day of 2004.

HELEN OF TROY TEXAS CORPORATION

Vincent Carson

Vice President and General Counsel

TRADEMARK REEL: 002919 FRAME: 0894

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<u>Mark</u>	Registration No.	Registration Date
STYLEMASTER	1,299,338	10-09-1984
COMFORT STYLE	2,229,587	03-02-1999
SWEET THINGS	2,249,023	06-01-1999

<u>APPOINTMENT OF</u> DOMESTIC REPRESENTATIVE

Applicant appoints Stewart L. Gitler, a member of the Bars of New York, the District of Columbia and Virginia, whose postal address is:

> HOFFMAN, WASSON & GITLER, PC 2461 South Clark Street Suite 522 - Crystal Center 2 Arlington, Virginia 22202

to be its domestic representative upon whom notice or process in proceedings affecting the above-noted marks may be served.

HELEN OF TROY LIMITED

8-11-04

Name : Stewart L. Gitler

Title: Attorney for Registrant

Attorney's Docket: Helen.ADR/cat

RECORDED: 08/11/2004

TRADEMARK REEL: 002919 FRAME: 0895