

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Russell Corporation		08/24/2004	CORPORATION: ALABAMA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Russell Asset Management, Inc.
<b>Street Address:</b>	300 Delaware Avenue, 9th Floor
<b>City:</b>	Wilmington
<b>State/Country:</b>	DELAWARE
<b>Postal Code:</b>	19801
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 80**

Property Type	Number	Word Mark
Registration Number:	2455157	ACCUHEIGHT
Registration Number:	2839270	ADRENALINE
Registration Number:	2375860	ALLEY HOOPS
Registration Number:	1662569	ARENA
Registration Number:	2352042	BE A PLAYER
Registration Number:	1364643	BODY GUARD
Registration Number:	1927645	CENTER COURT
Registration Number:	2016528	CLEAR COURT
Registration Number:	2813046	CLEAR SLAM
Registration Number:	2801519	COBRA
Registration Number:	2472134	CROSS-OVER MOVE
Registration Number:	2388167	DOUBLE DOWN
Registration Number:	2800515	DUNK STATION
Registration Number:	2480560	EASY GLIDE
Registration Number:	2392369	EASY MOVE

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Registration Number:	2430046	ECO-COMPOSITE
Registration Number:	2449109	EXACTA HEIGHT
Registration Number:	2371586	EZ STORE
Registration Number:	2795025	FAST BREAK
Registration Number:	2594751	4WD
Registration Number:	2598440	GAME RAISER
Registration Number:	2301943	GET VERTICAL
Registration Number:	2363014	GIVE & GO
Registration Number:	2655098	GLADIATOR
Registration Number:	1892240	GORILLA GOAL
Registration Number:	2725993	GRIPZ
Registration Number:	2479303	HERCULES
Registration Number:	2396362	HIGH POST
Registration Number:	2354734	HYDRA-RIB
Registration Number:	2834777	HYPERLIGHT
Registration Number:	2745263	JUNIOR SLAM
Registration Number:	2659893	LIGHT IT UP
Registration Number:	2799441	LIMITED
Registration Number:	2543321	LINE UP
Registration Number:	2360825	MAIN COURT
Registration Number:	2795027	MICRO JAMMER
Registration Number:	2384018	MIDNIGHT MADNESS
Registration Number:	2800516	MINI-JAMMER
Registration Number:	2298883	ON THE FLY
Registration Number:	2725992	OPTIX
Registration Number:	2061781	PERFORMANCE SERIES
Registration Number:	2343665	PICK 'N ROLL
Registration Number:	2392352	PIVOT PLAY
Registration Number:	2795026	POOL SHARK
Registration Number:	2648452	POWER FORWARD
Registration Number:	2425799	POWER MOVE
Registration Number:	2388654	PREMIER SERIES
Registration Number:	0903429	PRO-SHOT
Registration Number:	0775310	PRO SHOT
Registration Number:	1604834	PRO SLAM

Registration Number:	2394347	SATELLIGHT
Registration Number:	2553235	SHADOW PLAY
Registration Number:	2388570	SHIFT'N SHOOT
Registration Number:	1954498	SLAM JAM
Registration Number:	2770343	SMART CLIPS
Registration Number:	2565647	SPECTRATECH
Registration Number:	2428900	SPIN MOVE
Registration Number:	1992126	SUPER JAM
Registration Number:	2689481	THE BEAST
Registration Number:	2716613	THE BRUTE
Registration Number:	2814273	THE SPYDER
Registration Number:	2344084	TIP IN
Registration Number:	2543320	TRANSITION
Registration Number:	2201586	TUFF STUFF
Registration Number:	2550844	TWILIGHT
Registration Number:	2289366	U TURN LIFT SYSTEM
Registration Number:	2437380	WIDE BODY
Registration Number:	2524588	WIDE BODY
Registration Number:	2325669	ZERO GRAVITY
Registration Number:	2034556	ZONE ATTACK
Serial Number:	78309426	COBRA
Serial Number:	78309427	DEMON
Serial Number:	78287190	GOT GAME?
Serial Number:	78224430	INSTAHOOP
Serial Number:	78309428	INSTINCT
Serial Number:	78269539	LIMITED
Serial Number:	78125643	POWER FORCE
Serial Number:	78285465	SURE SHOT
Serial Number:	78309424	TORQUE
Serial Number:	78309425	TURBULENCE

**CORRESPONDENCE DATA**

Fax Number: (205)488-6369

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 205-521-8369

Email: njohnson@bradleyarant.com

**TRADEMARK**  
**REEL: 002922 FRAME: 0615**

Correspondent Name: Nathan W Johnson  
Address Line 1: 1819 Fifth Avenue North  
Address Line 4: Birmingham, ALABAMA 35203-2104

NAME OF SUBMITTER:	Nathan W. Johnson
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**Total Attachments: 14**

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## ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT (this "Assignment") is made as of August 24, 2004, by and between Russell Corporation, an Alabama corporation, ("Assignor"), and Russell Asset Management, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of the patents and patent applications identified on Schedule A attached hereto, including the improvements and inventions disclosed therein, (the "Patents and Patent Applications"), which it desires to assign to Assignee;

WHEREAS, Assignor is the owner of (i) the trademarks, including the trademark registrations and applications therefore, identified on Schedule B attached hereto, (the "Trademarks"), and (ii) the good will of the business in connection with which the Trademarks are used as intended to be used and which is associated with and symbolized by the Trademarks, both of which it desires to assign to Assignee; and

WHEREAS, Assignee desires to accept such assignment of the Patents and Patent Applications and the Trademarks, including the goodwill thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignment of Patents and Patent Applications. Assignor assigns, transfers and conveys to Assignee, its successors, assigns and legal representatives all of Assignor's right, title and interest in and to the Patents and Patent Applications, including any provisional rights therein, in and to the improvements and inventions disclosed in said Patents and Patent Applications throughout the world, in and to any U.S. or foreign application or applications corresponding to said Patents and Patent Applications or claiming said improvements and inventions, in whole or in part, and in and to all divisions, reexaminations, reissues, substitutions, continuations, continuations-in-part and extensions thereof, including without limitation the right to file applications and to obtain patents, utility models, industrial models and designs for said improvements and inventions in its own name throughout the world, all rights of priority under the terms of any applicable conventions, treaties, statutes, or regulations, all rights to publish cautionary notices reserving ownership of said inventions, all rights to register said inventions in appropriate registries and all rights to sue for and seek remedies against past, present and future infringements of any or all of the foregoing under the laws of any jurisdiction worldwide, free and clear of all liens, claims, security interests, and other encumbrances. Assignor authorizes and requests the Commissioner for Patents to issue all patents on said applications or applications resulting therefrom in the United States of America to said Assignee, as assignee of the entire interest.

Assignor agrees that it will communicate to said Assignee or its representatives any facts known to it respecting said improvements and inventions, and, at Assignee's expense, testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, reissue and other applications, make all assignments and rightful oaths and generally do everything possible to aid said Assignee, its successors, assigns and nominees to obtain and enforce proper protection for

said improvements and inventions in all countries, and asserts that it will not execute any agreements inconsistent therewith.

2. Assignment of Trademarks. Assignor assigns, transfers and conveys to Assignee, its successors, assigns and legal representatives all of Assignor's right, title and interest in and to the Trademarks, including the registrations and registration applications therefore and all common law rights therein, together with the goodwill of the business symbolized thereby, and including without limitation Assignor's right to sue for and seek remedies against past, present and future infringements of any or all of the foregoing and rights of priority and protection of interests therein under the laws of any jurisdiction, free and clear of all liens, claims, security interests, and other encumbrances.

Assignor agrees that it will execute and deliver to Assignee any documents necessary to complete the timely transfer of the Trademarks to Assignee.

3. Governing Law. This Assignment shall be governed by and construed in accordance with the laws of the United States of America and of the State of Georgia.

4. Successors and Assigns. This Assignment shall inure to the benefit of and be binding on the successors and assigns of both parties.

*[signatures on the following pages]*

Executed this 24 day of August, 2004.

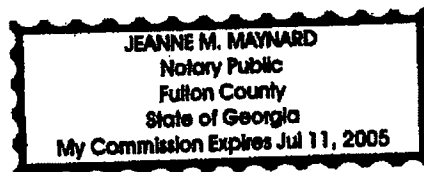
RUSSELL CORPORATION

By: *CM Champion*  
Name: Christopher M. Champion  
Title: Assistant Secretary  
Address: Russell Corporation  
3330 Cumberland Boulevard, Suite 800  
Atlanta, Georgia 30339

STATE OF GEORGIA  
COUNTY OF COBB

On this 24 day of August, 2004, before me, a Notary Public in and for the State and County  
foresaid, personally appeared Christopher M. Champion known by me to be the person above  
named and an officer of Russell Corporation, duly authorized to execute this Assignment  
Agreement on behalf of Russell Corporation, who signed and executed the foregoing instrument  
on behalf of Russell Corporation.

Notary Public: *Jeanne M. Maynard*  
My Commission Expires: \_\_\_\_\_



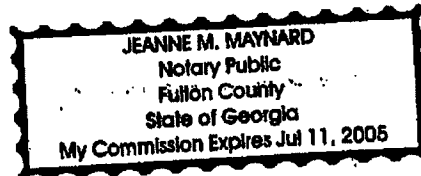
RUSSELL ASSET MANAGEMENT, INC.

By: *Christopher M. Champion*  
Name: Christopher M. Champion  
Title: Vice President and Secretary  
Address: Russell Asset Management, Inc.  
300 Delaware Avenue, Suite 900  
Wilmington, Delaware 19801

STATE OF GEORGIA  
COUNTY OF COBB

On this 24 day of August, 2004, before me, a Notary Public in and for the State and County  
foresaid, personally appeared Christopher M. Champion known by me to be the person above  
named and an officer of Russell Asset Management, Inc., duly authorized to execute this  
Assignment Agreement on behalf of Russell Asset Management, Inc., who signed and executed  
the foregoing instrument on behalf of Russell Asset Management, Inc.

Notary Public *Jeanne M. Maynard*  
My Commission Expires: \_\_\_\_\_





Schedule A

Patents and Patent Applications

<b>PATENTS</b>			
<b>PATENT TITLE</b>	<b>COUNTRY PATENT/APP.NO</b>	<b>STATUS</b>	<b>ISSUE/ FILING DATE</b>
PORTABLE BASKETBALL SYSTEM HAVING DUAL BALLAST TANKS	US 6,053,825	Granted	4/25/00
GROUND SLEEVE	US 6,041,559	Granted	3/28/00
SPORTS ASSEMBLY BALLAST SYSTEM	US 6,117,027	Granted	9/12/00
STRUCTURAL FOAM BASKETBALL BACKBOARD WITH INMOLD GRAPHICS	US 6,007,437	Granted	12/28/99
MOLDED FRAME BACKBOARD ASSEMBLY AND METHOD OF MAKING SAME	US 6,004,231	Granted	12/21/99
BASKETBALL BACKBOARD SUPPORT POLE	US 6,001,034	Granted	12/14/99
METHOD OF PACKING A PORTABLE BASKETBALL SYSTEM	US 5,983,602	Granted	11/16/99
BASKETBALL BACKBOARD	US D362,881	Granted	10/03/95
STRUCTURAL FOAM BASKETBALL BACKBOARD WITH INMOLD GRAPHICS	US 5,626,339	Granted	5/06/97
ONE-PIECE EXTENSION ARM	US 5,470,054	Granted	11/28/95
PORTABLE BASKETBALL GOAL WITH COLLAPSIBLE BASE	US 5,415,393	Granted	5/16/95
GROUND SLEEVE	US 5,571,229	Granted	11/05/96
GROUND SLEEVE	US 5,752,349	Granted	5/19/98
BASKETBALL GOAL UNIT	US 5,586,759	Granted	12/24/96
BASKETBALL GOAL UNIT	US 5,830,090	Granted	11/03/98
FRONT, TOP, BOTTOM AND SIDES OF A BASKETBALL BACKBOARD	US D371,813	Granted	7/16/96
PORTION OF A FRONT SURFACE OF A BASKETBALL BACKBOARD	US D399,895	Granted	10/20/98
BASKETBALL BACKBOARD ELEVATOR SYSTEM	US 5,292,118	Granted	3/08/94

**PATENTS**

<b>PATENT TITLE</b>	<b>COUNTRY PATENT/APP.NO</b>	<b>STATUS</b>	<b>ISSUE/ FILING DATE</b>
BREAKAWAY NET ATTACHMENT SYSTEM	US 5,524,883	Granted	6/11/96
BASKETBALL GOAL RIM FOR BREAKAWAY NET ATTACHMENT SYSTEM AND METHOD OF MAKING SAME	US 5,795,253	Granted	8/18/98
BASKETBALL NET CLIP FOR BREAKAWAY NET ATTACHMENT SYSTEM	US 5,792,010	Granted	8/11/98
BASKETBALL GOAL SUPPORT HAVING REMOVABLE BALLAST AND CONTINUOUSLY ADJUSTABLE POLE	US 5,632,480	Granted	5/27/97
STEEL FRAMED BASKETBALL BACKBOARD WITH PLASTIC RETAINER METHOD OF MAKING SAME	US 5,839,982	Granted	11/24/98
DIFFERENTIAL BREAKAWAY BASKETBALL GOAL	US 5,066,007	Granted	11/19/91
PORTABLE BASE FOR BASKETBALL BACKBOARD SUPPORT POLE	US 5,207,407	Granted	5/04/93
BASKETBALL BACKBOARD SUPPORT ASSEMBLY	US 5,839,714	Granted	11/24/98
BASKETBALL BACKBOARD	US D402,338	Granted	12/08/98
CUPHOLDER	US D409,135	Granted	5/04/99
FOLDABLE PORTABLE BASKETBALL GOAL ASSEMBLY	US 5,902,197	Granted	5/11/99
SELF-ADJUSTING BASKETBALL GOAL	US 5,133,547	Granted	7/28/92
FLANGED MOUNTING SYSTEM FOR AN INGROUND BASKETBALL SYSTEM	US 5,913,778	Granted	5/22/99
PORTABLE BASKETBALL GOAL SUPPORT SYSTEM WITH SEPARATE BALLAST TANK	US 5,916,047	Granted	6/29/99
METHOD OF PACKING A BASKETBALL GOAL SUPPORT SYSTEM	US 5,881,537	Granted	3/16/99
COMPRESSION MOLDED BASKETBALL COMPONENTS WITH INMOLD GRAPHICS	US 5,980,400	Granted	11/9/99
BREAKAWAY NET ATTACHMENT SYSTEM	US 5,951,416	Granted	9/14/99
PORTION OF FRONT SURFACE OF A BASKETBALL BACKBOARD	US D411,255	Granted	6/22/99
GROOVES IN FRONT SURFACE OF A BASKETBALL	US D445,857	Granted	7/31/01

**PATENTS**

<b>PATENT TITLE</b>	<b>COUNTRY PATENT/APP.NO</b>	<b>STATUS</b>	<b>ISSUE/ FILING DATE</b>
BACKBOARD			
BREAKAWAY NET ATTACHMENT SYSTEM	US 6,312,350	Granted	11/6/01
BASKETBALL GOAL	US D440,613	Granted	4/17/01
ADJUSTABLE HEIGHT BASKETBALL APPARATUS	US 6,283,878	Granted	9/4/01
RESILIENT BASKETBALL GOAL AND METHOD OF PREPARING FOR ASSEMBLY	US 6,186,911	Granted	2/13/01
ROLLABLE SPORTS BASE	US 6,427,963	Granted	8/6/02
LIGHTED BACKBOARD ASSEMBLY AND METHOD FOR MAKING THE SAME	US 6,468,373	Granted	4/20/00
BASKETBALL BACKBOARD	US D 438,920	Granted	3/13/01
BREAKAWAY BASKETBALL GOAL	US 4,583,732	Granted	4/22/86
SINGULAR PACKAGING SYSTEM FOR BASKETBALL RIM, BACKBOARD AND POLE	US 4,653,646	Granted	3/31/87
COMPACT BASKETBALL GOAL AND BACKBOARD ASSEMBLY	US 4,826,162	Granted	5/2/89
ROLLABLE SPORTS BASE	US 6,405,989	Granted	6/18/02
ROLLABLE SPORTS BASE	US 6,405,990	Granted	6/18/02
ROLLABLE SPORTS BASE	US 6,412,746	Granted	7/02/02
ROLLABLE SPORTS BASE	US 6,412,747	Granted	7/02/02
SPORTS POLE MOUNTING STRUCTURE	10/691,965	Pending	10/24/03
NO TOOLS BASKETBALL SYSTEM AND ASSEMBLY	60/534,690	Pending	01/08/04
SOFT-TIPPED FOOTBALL	10/346,175	Pending	01/17/03
METHOD OF MAKING BACKBOARD ASSEMBLY	10/252,084	Pending	09/23/02
BACKBOARD ASSEMBLY	10/230,185	Pending	08/29/02
ROLLABLE SPORTS BASE	10/390,181	Pending	03/18/03
SPORTS BALL	29/198,917	Pending	02/09/04
SPORTS BALL	29/198,916	Pending	02/09/04
SPORTS SUPPORT APPARATUS	29/198,916	Pending	02/09/04

**PATENTS**

<b>PATENT TITLE</b>	<b>COUNTRY PATENT/APP.NO</b>	<b>STATUS</b>	<b>ISSUE/ FILING DATE</b>
<b>PORTION OF AN ADJUSTABLE BASKETBALL BACKBOARD</b>	29/181,210	Pending	05/08/03
<b>BACKBOARD</b>	US D485,875	Granted	01/27/04

Schedule B

Trademarks

<b>TRADEMARKS</b>				
<u>MARK</u>	<u>COUNTRY REG./SER. NO.</u>	<u>GOODS</u>	<u>STATUS</u>	<u>REG./FILING DATE</u>
ACCUHEIGHT	US 2,455,157	Basketball equipment with adjustable backboard lift system	Registered	5/29/01
ADRENALINE	US 2,839,270	Basketball equipment. Inflatable sports balls	Registered	5/04/04
ALLEY HOOPS	US 2,375,860	Basketball equipment.	Registered	8/08/00
ARENA	US 1,662,569	Basketball backboards.	Registered	10/29/91
BE A PLAYER	US 2,352,042	Basketball equipment.	Registered	5/23/00
BODY GUARD	US 1,364,643	Basketball goal assembly pole pads.	Registered	10/8/85
CENTER COURT	US 1,927,645	Portable basketball goals.	Registered	10/17/95
CLEAR COURT	US 2,016,528	Basketball backboard unit and basketballs.	Registered	11/12/96
CLEAR SLAM	US 2,016,528	Basketball equipment.	Registered	2/10/04
COBRA	US 2,801,519	Basketball equipment.	Registered	12/30/03
CROSS-OVER MOVE	US 2,472,134	Basketball equipment.	Registered	7/24/01
DOUBLE DOWN	US 2,388,167	Basketball equipment.	Registered	9/19/00
DUNK STATION	US 2,800,515	Basketball equipment.	Registered	12/30/03
EASY GLIDE	US 2,480,560	Basketball equipment.	Registered	8/21/01
EASY MOVE	US 2,392,369	Basketball equipment.	Registered	10/03/00
ECO-COMPOSITE	US 2,430,046	Basketball equipment.	Registered	2/20/01
EXACTA HEIGHT	US 2,449,109	Basketball equipment.	Registered	5/8/01
EZ STORE	US 2,371,586	Basketball equipment.	Registered	7/25/00
FAST BREAK	US 2,795,025	Basketball equipment.	Registered	12/16/03
4WD	US 2,594,751	Basketball equipment.	Registered	7/16/02,

**TRADEMARKS**

<u>MARK</u>	<u>COUNTRY REG./SER. NO.</u>	<u>GOODS</u>	<u>STATUS</u>	<u>REG./FILING DATE</u>
GAME RAISER	US 2,598,440	Basketball equipment.	Registered	7/23/02
GET VERTICAL	US 2,301,943	Basketball equipment.	Registered	12/21/99
GIVE & GO	US 2,363,014	Basketball equipment.	Registered	6/27/00
GLADIATOR	US 2,655,098	Basketball equipment, namely, blow-molded, water-filled bases for use with portable basketball systems	Registered	11/26/02
GORILLA GOAL	US 1,892,240	Basketball goals.	Registered	5/2/95
GRIPZ	US 2,725,993	Equipment for lawn games; Inflatable balls; Foam sports balls	Registered	6/10/03
HERCULES	US 2,479,303	Basketball equipment	Registered	8/21/01
HIGH POST	US 2,396,362	Basketball backboards.	Registered	10/17/00
HYDRA RIB	US 2,354,734	Basketball backboard, poles and goals.	Registered	6/6/00
HYPERLIGHT	US 2,834,777	Lighted inflatable balls	Registered.	4/20/04
JUNIOR SLAM	US 2,745,263	Basketball backboard, poles and goals.	Registered	7/29/03
LIGHT IT UP	US 2,659,893	Basketball backboard, poles and goals.	Registered	12/10/02
LIMITED	US 2,799,441	Basketball backboard, poles and goals.	Registered	12/23/03
LINE UP	US 2,543,321	Basketball backboard, poles and goals.	Registered	2/26/02
MAIN COURT	US 2,360,825	Basketball backboard, poles and goals.	Registered	6/20/00
MICRO JAMMER	US 2,795,027	Basketball backboards, poles and goals.	Registered	12/16/03
MIDNIGHT MADNESS	US 2,384,018	Basketball backboards, poles and goals.	Registered	9/05/00

**TRADEMARKS**

<u>MARK</u>	<u>COUNTRY REG./SER. NO.</u>	<u>GOODS</u>	<u>STATUS</u>	<u>REG./FILING DATE</u>
MINI-JAMMER	US 2,800,516	Basketball backboards, poles and goals.	Registered	12/30/03
ON THE FLY	US 2,298,883	Basketball backboards, poles and goals.	Registered	12/07/99
OPTIX	US 2,725,992	Equipment for lawn games; inflatable balls	Registered	6/10/03
PERFORMANCE SERIES (AND DESIGN)	US 2,061,781	Basketball backboards and goals.	Registered	5/13/97
PICK 'N ROLL	US 2,343,665	Basketball backboards and goals	Registered	4/18/00
PIVOT PLAY	US 2,392,352	Basketball backboards and goals	Registered	10/03/00
POOL SHARK	US 2,795,026	Basketball backboards and goals for use from a swimming pool	Registered	12/16/03
POWER FORWARD	US 2,648,452	A battery powered electric actuator for adjusting the positioning of a basketball backboard	Registered	11/12/02
POWER MOVE	US 2,425,799	Basketball backboards and goals	Registered	1/30/01
PREMIER SERIES	US 2,388,654	Basketball backboards and goals	Registered	9/19/00
PRO-SHOT	US 903,429	Devices for games using inflated balls, specifically, tether balls, basketballs and basketball back boards, goals and nets.	Registered	12/1/70
PRO SHOT	US 775,310	Basketball hoops and nets.	Registered	8/18/64
PRO SLAM	US 1,604,834	Basketball backboard, goals or rims.	Registered	7/3/90

<b>TRADEMARKS</b>				
<b><u>MARK</u></b>	<b><u>COUNTRY REG./SER. NO.</u></b>	<b><u>GOODS</u></b>	<b><u>STATUS</u></b>	<b><u>REG./FILING DATE</u></b>
SATELLIGHT	US 2,394,347	Lighted basketball backboards, poles and goals.	Registered	10/10/00
SHADOW PLAY	US 2,553,235	Basketball backboards, poles and goals.	Registered	3/26/02
SHIFT 'N SHOOT	US 2,388,570	Basketball backboards, poles and goals.	Registered	9/19/00
SLAM JAM	US 1,954,498	Basketball backboards and goals.	Registered	2/6/96
SMART CLIPS	US 2,770,343	Basketball equipment, namely, a safety clip for connecting a basketball goal net to a basketball goal rim.	Registered	9/30/03
SPECTRATECH	US 2,565,647	Basketball backboards and goals.	Registered	4/30/02
SPIN MOVE	US 2,428,900	Basketball backboards and goals.	Registered	2/13/01
SUPER JAM	US 1,992,126	Basketball backboards and goals.	Registered	8/6/96
THE BEAST	US 2,689,481	Basketball equipment, namely, blow-molded, water-filled bases for use with portable basketball systems	Registered	2/18/03
THE BRUTE	US 2,716,613	Basketball equipment, namely, blow-molded, water-filled bases for use with portable basketball systems	Registered	5/13/03
THE SPYDER	US 2,814,273	Basketball goal and backboard assemblies	Registered	2/10/04
TIP IN	US 2,344,084	Basketball backboards and goals	Registered	4/18/04



<b>TRADEMARKS</b>				
<b><u>MARK</u></b>	<b><u>COUNTRY REG./SER. NO.</u></b>	<b><u>GOODS</u></b>	<b><u>STATUS</u></b>	<b><u>REG./FILING DATE</u></b>
TRANSITION	US 2,543,320	Basketball equipment.	Registered	2/26/02
TUFF STUFF	US 2,201,586	Basketball backboards and goals	Registered	11/3/98
TWILIGHT	US 2,550,844	Lighted basketball backboards, poles and goals; lighted balls; lighted sports gear	Registered	3/19/02
U TURN LIFT SYSTEM	US 2,289,366	Basketball backboard lift system.	Registered	10/26/99
WIDE BODY	US 2,437,380	Weight bearing base ballasts.	Registered	3/20/01
WIDE BODY	US 2,524,588	Basketball backboards and goals.	Registered	1/1/02
ZERO GRAVITY	US 2,325,669	Basketball backboards and goals.	Registered	3/07/00
ZONE ATTACK	US 2,034,556	Portable basketball units.	Registered	1/28/97
COBRA	US 78/309426	Basketballs	Pending	10/4/03
DEMON	US 78/309427	Basketball equipment and inflatable sports balls	Pending	10/4/03
GOT GAME?	US 78/287190	Croquet sets, Bean bag toss sets, Bocce sets, Horseshoes, Flying discs, Ring toss, Frisbee golf, Volleyball sets, Badminton sets	Pending	8/14/03
INSTAHOOP	US 78/224430	Basketball goal and backboard assemblies	Pending	3/12/03
INSTINCT	US 78/309428	Basketball goal and backboard assemblies; basketballs, footballs, soccer balls	Pending	10/4/03
LIMITED	US 78/269539	Inflatable sports balls	Pending	7/2/03

<b>TRADEMARKS</b>				
<u>MARK</u>	<u>COUNTRY REG./SER. NO.</u>	<u>GOODS</u>	<u>STATUS</u>	<u>REG./FILING DATE</u>
POWER FORCE	US 78/125643	Basketball backboards and goals; inflatable sports balls, portable basketball units	Pending	5/2/02
SURE SHOT	US 78/285465	Basketball goal and backboard assemblies	Pending	8/11/03
TORQUE	US 78/309424	Footballs, soccer balls	Pending	10/14/03
TURBULENCE	US 78/309425	Basketball backboards, poles and goals; basketballs, footballs, soccer balls..	Pending	10/4/03