Form PTO-1594 (Rev. 06/04) DMB Collection 0651-0027 (exp. 6/30/2005)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office				
RECORDATION FOR					
TRADEMARKS ONLY					
To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.					
1. Name of conveying party(les)/Execution Date(s): The Mead Corporation	2. Name and address of receiving party(les) Additional names, addresses, or citizenship attached? Name: MeadWestvaco Corporation				
Individual(s) General Partnership Limited Partnership Corporation-State of Oh.io Other Citizenship (see guidelines) Execution Date(s) December 31, 2002 Additional names of conveying parties attached? Nature of conveyance: X Assignment Merger Security Agreement Other Other	Internal Address: Street Address: One High Ridge Park City: Stamford; State: Connecticut Country: U.S.A Zip: 06905 Association Citizenship				
4. Application number(s) or registration number(s) and A. Trademark Application No.(s)	B. Trademark Registration No.(s) 2192582 Additional sheet(s) attached? Yes X No				
C. Identification or Description of Trademark(s) (and Filing 5. Name & address of party to whom correspondence concerning document should be mailed: Name: Thomas A. Boshinski	6. Total number of applications and registrations involved:				
Internal Address: Law Department MeadWestvaco Corporation Street Address: Courthouse Plaza NE	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$\frac{40.00}{} \text{ Authorized to be charged by credit card }\text{ Authorized to be charged to deposit account }\text{ Enclosed}				
City: Dayton State: Ohio Zip: 45463	8. Payment Information: a. Credit Card Last 4 Numbers Expiration Date				
Phone Number: 937-495-3438 Fax Number: 937-495-3161 Email Address: tab3@meadwestvaco.com	b. Deposit Account Number 13-2500 Authorized User Name Thomas A. Boshinski				
9. Signature: 7 13	August 2.6 , 2004				
Thomas A. Boshinski Name of Person Signing	Total number of pages including cover sheet, attachments, and document:				

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS

WHEREAS, THE MEAD CORPORATION (hereinafter "Mead"), an Ohio corporation with offices at Courthouse Plaza, N.E., Dayton, Ohio 45463, is the owner of all right, title and interest in and to certain trademarks, and to United States trademark registrations and applications pertaining thereto;

WHEREAS, MEADWESTVACO CORPORATION (hereinafter "MWV"), a Delaware corporation with offices at One High Ridge Park, Stamford, Connecticuted 06905, pursuant to an agreement effective the 31st day of December, 2002, has acquired certain assets of Mead comprising various businesses in which Mead previously been engaged (hereinafter the "Asset Assignment"), as a result of which MWV is Mead's successor to such businesses;

WHEREAS, as part of said Asset Assignment, MVVV is desirous of acquiring the entire right, title and interest in and to said trademarks, trademark registrations and applications;

NOW, THEREFORE, be it known that:

- 1. As used herein, the term "Trademark Registrations and Applications" shall include the United States trademark registrations and applications for registration set forth in Appendix A attached hereto and made a part hereof.
- 2. In consideration of the sum of One United States Dollar (US\$ 1.00) and other valuable consideration, receipt of which is hereby acknowledged, Mead hereby sells, assigns and transfers to MWV, its successors and assigns, the entire right, title and interest in and to the Trademark Registrations and Applications, along with any and all goodwill associated with the Trademark Registrations and Applications. Mead further acknowledges and confirms that, with respect to any Trademark Applications filed on the basis of Mead's intention to use such trademarks, and as a result of the Asset Assignment, MWV is Mead's successor to the businesses to which such marks pertain.
- 3. Mead further agrees that, upon the request of MWV, it will sign all papers, make all rightful oaths, and perform all acts that MWV may reasonably believe to be necessary in connection with the assignment made herein and the Trademark Registrations and Applications.

Mead-MWV ⊔S TM Assign

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IN WITNESS WHEREOF, Mead hereunto sets its hand and seal effective as of the 31st day of December, 2002.

THE MEAD CORPORATION

By: _

Name: Peter H. Vogel

Title: ____Vice President Finance

APPENDIX A

to

Assignment of United States Trademark Registrations and Applications from The Mead Corporation to MeadWestvaco Corporation

The term "Trademark Registrations and Applications" shall include the below listed United States trademark registrations and applications for registration, and any division, renewal, or refiling of any of them.

Note: The following list is a continuation of Cover Sheet Item No. 4.

Granted Registrations

<u>Trademark</u>	Reg. No.	Reg. Date	Class(es)	
24/7	2354773	06-Jun-00	16	
ACCURACY	787567	30-Mar-65	37	
ACCURACY AND DESIGN	1292847	04-Sep-84	16	
ACTION	1326861	26-Mar-85	16,	
ACTION NOTE	1934780	14-Nov-95	16	
ADD-A-PAGE	1854175	13-Sep-94	16	
ADVANCED SUPER PRODUCTS AND DESIGN	1402118	22-Jul-86	16	
AIRMAIL GRAPHIC DESIGN	1906494	18-Jul-95	16	
ALL DAY EVERY DAY	2391400	03-Oct-00	16	
ANTHEM	2566268	30-Арт-02	16	
APEX	1550927	08-Aug-89	16	
ARIA	2027848	31-Dec-96	16	
AT A GLANCE	1797613	12-Oct-93	9	
AT-A-GLANCE	2102293	30-Sep-9 7	41	
AT-A-GLANCE	714411	25-Apr-61	16	
AT-A-GLANCE AND BOX DESIGN	2192582	29-Sep-98	16	
AT-A-GLANCE AND DESIGN	2147297	31-Mar-98	16	
AT-A-GLANCE ORGANIZER AND DESIGN	1766701	20 - Apr-93	16	
ATTITUDE	2181575	11-Aug-98	18, 16	
ATTITUDE	2459905	12-Jun-01	16	
BE THERE, TIMES SQUARE	2350559	16- Ma y-00	16	
BI-WEEKLY MINDER	1146140	20-Jan-81	16	\ :
BIG CHIEF AND	438109	06-Apr-48		
BIG CHIEF AND DESIGN II	438110	06-Apr-48	37	

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