

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Gund Business Enterprises, Inc.		02/15/2000	CORPORATION: OHIO

**RECEIVING PARTY DATA**

Name:	CAVS/GUND ARENA COMPANY
Street Address:	Gund Arena - One Center Court
City:	Cleveland
State/Country:	OHIO
Postal Code:	44115
Entity Type:	CORPORATION: OHIO

**PROPERTY NUMBERS Total: 41**

Property Type	Number	Word Mark
Serial Number:	78237251	C
Serial Number:	78237260	C
Serial Number:	78237288	C
Serial Number:	78237299	C
Serial Number:	78237304	C
Serial Number:	78237276	C
Serial Number:	78237311	C
Serial Number:	78237318	C
Serial Number:	78237526	C
Serial Number:	78237544	C
Serial Number:	78237567	C
Serial Number:	78237358	C
Serial Number:	78237387	C
Serial Number:	78237601	C
Serial Number:	78237644	C

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Serial Number:	78237336	C
Registration Number:	1538236	CAVS
Registration Number:	1309404	CAVS
Registration Number:	1912598	CAVS
Registration Number:	1917266	CAVS
Registration Number:	1917367	CAVS
Registration Number:	2197729	CAVS
Registration Number:	2356822	CAVS
Registration Number:	2597204	CAVS
Registration Number:	2587625	CAVS
Registration Number:	2600429	CAVS
Registration Number:	2697666	CAVS
Registration Number:	2110368	CLEVELAND
Registration Number:	921747	CLEVELAND CAVALIERS
Registration Number:	924912	CAVALIERS CLEVELAND
Serial Number:	78236928	CLEVELAND CAVALIERS
Serial Number:	78236967	CLEVELAND CAVALIERS
Serial Number:	78236824	CLEVELAND CAVALIERS
Serial Number:	78236837	CLEVELAND CAVALIERS
Serial Number:	78236980	CLEVELAND CAVALIERS
Serial Number:	78236987	CLEVELAND CAVALIERS
Serial Number:	78236799	CLEVELAND CAVALIERS
Serial Number:	78236854	CLEVELAND CAVALIERS
Registration Number:	2344465	GUND ARENA
Registration Number:	2313108	GUND ARENA
Serial Number:	76396641	CAVALIERS CLEVELAND

**CORRESPONDENCE DATA**

Fax Number: (212)223-5159  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-407-8391  
Email: IPGROUP@nba.com  
Correspondent Name: Anil V. George  
Address Line 1: Olympic Tower - 645 Fifth Avenue  
Address Line 2: Legal Dept. - Intellectual Property Grp.  
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:

CLV CAVALIERS NAME CHANGE

**TRADEMARK**

**REEL: 002930 FRAME: 0934**

NAME OF SUBMITTER:

Anil V. George

Total Attachments: 3

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DATE:	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
06/22/2000	200017300950	DOMESTIC/AMENDED RESTATED ARTICLES (AMA)	.00	.00	.00	.00	.00

**Receipt**

This is not a bill. Please do not remit payment.

C.T. CORPORATION SYSTEM  
17 S. HIGH STREET  
ATTN A WEBSTER  
COLUMBUS, OH 43215

# STATE OF OHIO

**Ohio Secretary of State, J. Kenneth Blackwell**

612528

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

**CAVS/GUND ARENA COMPANY**

and, that said business records show the filing and recording of:

Document(s)

**DOMESTIC/AMENDED RESTATED ARTICLES**

Document No(s):

**200017300950**



United States of America  
State of Ohio  
Office of the Secretary of State

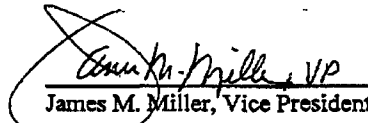
Witness my hand and the seal of  
the Secretary of State at Columbus,  
Ohio this 15th day of February,  
A.D. 2000.

*J. Kenneth Blackwell*  
Ohio Secretary of State

**CERTIFICATE OF ADOPTION**  
**OF**  
**AMENDED ARTICLES OF INCORPORATION**  
**OF**  
**CAVS/GUND ARENA COMPANY**  
**(formerly Gund Business Enterprises, Inc.)**  
**Charter No. 612528**

James M. Miller, Vice President, and Patrick J. Amer, Assistant Secretary of CAVS/Gund Arena Company (formerly Gund Business Enterprises, Inc.), an Ohio corporation, do hereby certify that on the 3rd day of January, 2000, the Amended Articles of Incorporation which are attached hereto were adopted by unanimous written action of the shareholders entitled to exercise all of the voting power of the Corporation on the proposal, pursuant to Section 1701.54 of the Ohio Revised Code.

IN WITNESS WHEREOF, said James M. Miller, Vice President and Patrick J. Amer, Assistant Secretary, of CAVS/Gund Arena Company (formerly Gund Business Enterprises, Inc.), acting for and on behalf of said Corporation, have executed this certificate on this 3<sup>rd</sup> day of January, 2000.

  
 James M. Miller, Vice President

  
 Patrick J. Amer, Assistant Secretary

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AMENDED ARTICLES OF INCORPORATION

OF

RECEIVED

CAVS/GUND ARENA COMPANY  
(formerly Gund Business Enterprises, Inc.)  
Charter No. 612528

FEB 15 2000

J. KENNETH BLACKWELL  
SECRETARY OF STATE

- FIRST: The name of the Corporation shall be CAVS/Gund Arena Company.
- SECOND: The principal office of the Corporation in the State of Ohio is to be located at Cleveland in Cuyahoga County.
- THIRD: The purposes for which, and for any of which, the Corporation is formed are as follows:
  - 1. To develop, produce, manufacture, buy, hold, sell, and generally deal in products, goods, intangible assets and services of any and all kinds and to do all things necessary or incidental thereto.
  - 2. In general to engage in any lawful act or activities for which corporations may be formed under Sections 1701.01 to 1701.98, inclusive, of the Ohio Revised Code.
- FOURTH: The number of shares which the Corporation is authorized to have outstanding is 2,500,000 shares of Common Stock without par value.
- FIFTH: The Corporation may from time to time, pursuant to authorization by the Board of Directors and without action by the shareholders, purchase or otherwise acquire shares of the Corporation of any class or classes in such manner, upon such terms and in such amounts as the Board of Directors shall determine; subject, however, to such limitation or restriction, if any, as is contained in the express terms of any class of shares of the Corporation outstanding at the time of the purchase or acquisition in question.
- SIXTH: These Amended Articles of Incorporation supersede and take the place of the existing Articles of Incorporation and all amendments thereto.

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