

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Supreme International Corporation		11/12/2003	CORPORATION: FLORIDA

RECEIVING PARTY DATA	
Name:	PEI Licensing, Inc.
Street Address:	3000 N.W. 107th Avenue
City:	Miami
State/Country:	FLORIDA
Postal Code:	33172
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	436491	CUBAVERRA
Registration Number:	2644359	
Registration Number:	2782161	CUBAVERA
Registration Number:	2700743	CUBAVERA

CORRESPONDENCE DATA	
Fax Number:	(305)406-0513
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	3054181437
Email:	geri.mankoff@pery.com
Correspondent Name:	Geri Lynn Mankoff
Address Line 1:	3000 N.W. 107th Avenue
Address Line 4:	Miami, FLORIDA 33172

NAME OF SUBMITTER:	Geri Lynn Mankoff
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Total Attachments: 3
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CH \$115.00 436491

INTELLECTUAL PROPERTY ASSIGNMENT

THIS ASSIGNMENT is effective this 12th day of November, 2003 ("Effective Date"), from Supreme International Corp., a Florida corporation ("Assignor") to PEI Licensing, Inc., a Delaware corporation, with offices located at 3000 N.W. 107 Avenue, Miami, Florida 33172 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in, to and under certain intellectual property, including trademarks; and

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title and interest in, to and under such intellectual property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns forever, Assignor's entire right, title and interest in, to and under the following:

The trademarks listed on Schedule A annexed hereto, together with that part of the goodwill of Assignor's business connected with the use thereof and symbolized thereby and any and all other rights, privileges and priorities provided under United States, state or foreign law with respect to the foregoing, including without limitation common-law rights and rights under the laws of unfair competition ("Transferred Rights");

1. Any and all rights to sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Transferred Rights occurring prior to the Effective Date, including the right to receive all proceeds and damages therefrom;
2. Any and all rights to License Agreements, royalties, profits, compensation, license fees or other payments or remuneration of any kind relating to the Transferred Rights; and
3. Any and all rights to obtain renewals, reissues, and extensions of registrations or other legal protections pertaining to the Transferred Rights.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Transferred Rights, and all renewals, reissues and extensions thereof, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Assignor hereby covenants that it is the sole owner of the Transferred Rights, free and clear of any and all liens, security interests, claims or other encumbrances of any

kind, that it has full right to convey the entire interest herein assigned, and that it has not executed and will not execute any agreements inconsistent herewith.

Assignor shall, without further consideration, comply with a reasonable request by Assignee to execute promptly any additional documents and to take promptly any further action necessary to protect, secure and vest good, valid and marketable title to the Transferred Rights in Assignee and to record this Assignment with all appropriate authorities.

This Assignment may be executed in any number of counterparts and all counterparts so executed shall together constitute one and the same agreement, binding on and enforceable against the parties hereto.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be duly executed and delivered as of the 12th day of November, 2003.

SUPREME INTERNATIONAL CORP.

By: Rosmary B. Trudeau
Name: Rosmary B. Trudeau
Title: President

PEI LICENSING, INC.

By: Geri Mankoff
Title: SECRETARY
Name: GERI MANKOFF

EXHIBIT A

U.S. REGISTRATION NO.

**436491
2644359
2782161
2700743**

TRADEMARK

**CUBAVERRA
PINEAPPLE DESIGN
CUBAVERA
CUBAVERA & DESIGN**