Form PTO-1594 RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE (Rev. 10/02) U.S. Patent and Trademark Office			
OMB No. 0651-0027 (exp. 6/30/2005) TRADEMARKS ONLY U.S. Patent and Frademark Office			
Tab settings ⇔⇔ ♥ ▼	* * * *		
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.			
Name of conveying party(ies):	2. Name and address of receiving party(ies)		
Fruit-Ices Corp.	Name:Wells' Dairy, Inc.		
	Internal B.O. B. 1010		
Individual(s) Association	Address: P.O. Box 1310		
	Street Address: One Blue Bunny Drive		
General Partnership Limited Partnership Corporation-State	City: Le Mars State: IA Zip: 51031		
Other	<u> </u>		
Other	Individual(s) citizenship		
Additional name(s) of conveying party(ies) attached? Yes V No	Association		
3. Nature of conveyance;	General Partnership		
	Limited Partnership		
Assignment Merger	Corporation-State IOWA		
Security Agreement Change of Name	Other		
Other	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes Yes No		
Execution Date: 08/18/2004	(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes V No		
Application number(s) or registration number(s):			
	B. Trademark Registration No.(s) 2074679, 1331109,		
A. Trademark Application No.(s)			
	2545960, 2486241, 2508078		
Additional number(s) at	lached Yes V No		
5. Name and address of party to whom correspondence	6. Total number of applications and		
concerning document should be mailed:	registrations involved:5		
Name: Bruce W. McKee			
Internal Address:	7. Total fee (37 CFR 3.41)\$_140.00		
	Enclosed		
	Authorized to be oberged to denocit account SRV		
	Authorized to be charged to deposit account anv under payment or credit of any over payment		
Street Address: 801 Grand Avenue, Suite 3200	8. Deposit account number:		
	26-0084		
City: Des Moines State: IA Zip:50309-2721			
DO NOT USE THIS SPACE			
9. Signature.			
Bruce W. McKee	rhe/lee 8-30-04		
Name of Person Signing Signature Date			
Total number of pages including cover sheet, attachments, and document:			

Mall documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, FRUIT-ICES CORP., a New York corporation with a principal place of business of 1193 McDonald Avenue, Brooklyn, New York 11230, is the owner of the trademark registrations set forth below:

<u>MARK</u>	REG. NO.	REG. DATE
BANANA BITES	2,074,679	June 24, 1997
FROZFRUIT	1,331,109	April 16, 1985
GIVE PEACH A CHANCE	2,545,960	March 12, 2002
SMOOTHIE.YUM	2,486,241	September 4, 2001
YUMTONIC	2,508,078	November 13, 2001

WHEREAS, WELLS' DAIRY, INC., an Iowa corporation, with a principal place of business at P.O. Box 1310, One Blue Bunny Drive, Le Mars, Iowa 51031, is desirous of acquiring the entire right, title and interest in and to said marks, together with the goodwill of the business pertaining to said marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said FRUIT-ICES CORP. does hereby assign unto WELLS' DAIRY, INC. all right, title and interest which FRUIT-ICES CORP. has heretofore enjoyed pertaining to said marks, together with the goodwill of the business pertaining to said marks and the registrations thereof Nos. 2,074,679; 1,331,109; 2,545,960; 2,486,241; and 2,508,078, the same to be held and enjoyed by WELLS' DAIRY, INC., its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said marks and the registrations thereof.

FRUIT-ICES CORP.

Name: MICHAEL BARONE

Title PRESIDENT

REEL: 002932 FRAME: 0205

STATE OF NEW YORK)
COUNTY OF RICHMONI)) ss

MARLENE D. MEAD
Notary Public, State of New York
No. 43-4973817
Qualified in Richmond County
Commission Expires October 29, 2006

Notary Public in and for the State of <u>NEW YORK</u>

Commission Expires __

TRADFMARK

RECORDED: 08/31/2004 REEL: 002932 FRAME: 0206