Form PTO-1594 RECORDATION FORM COVER SHEET (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office			
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.			
Name of conveying party(les):	Name and address of receiving party(les):		
CHYRON CORPORATION	Name: PRO-BEL LIMITED		
Individual(s) General Partnership Corporation-New York Association Limited Partnership	Internal Address: Harmon House, Danehill Street Address: Lower Earley, Reading		
Other:	City: Berkshire		
Additional name(s) of conveying Yes party(ies) attached?	State: England Zip: RG6 4PB Individual(s) citizenship: Association:		
3. Nature of Conveyance:	General Partnership:		
X Assignment Merger	Limited Partnership:		
Security Agreement Change of Name	X Corporation-State: England		
Other:	Other:		
Execution Date: November 5, 2003	If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designations must be a separate document from assignment) X No		
	Additional name(s) & address(es) attached? Yes X No		
Application Number(s) or Registration Number(s):			
A. Trademark Application No.(s):	B. Trademark Registration No.(s): 2,262,496 2,190,850		
Additional numbers attached?	Yes X No		
Name and address of party to whom correspondence concerning document should be mailed;	registrations involved:		
Name: LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP	7. Total fee (37 CFR 3.41) \$65.00		
Internal Address:	x Authorized to be charged to Deposit Account		
Street Address: 600 South Avenue West	Authorized to be charged to credit card (Form 2038 enclosed)		
	8. Deposit account number: 12-1095		
Clty: Westfield State: NJ Zip: 07090	(Attach duplicate copy of this page If paying by deposit account)		
DO-NOT USE THIS SPACE			
9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true apersorrect and any attached copy is a true copy of the original document. To the best of my knowledge and belief, the foregoing information is true apersorrect and any attached copy is a true copy of the original document.			
ROBERT B. COHEN Name of Person Signing Total number of pages including cover sheet, attachments, and document September 9, 2004 Date			

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TRADEMARK REEL: 002934 FRAME: 0101 DATED

5 November 2003

- (1) CHYRON CORPORATION
- (2) PRO-BEL LIMITED

REGISTERED TRADE MARK ASSIGNMENT



Charles Russell 8-10 New Fetter Lane London EC4A 1RS Tel: 020 7203 5000

Fax: 020 7203 5302

THIS ASSIGNMENT is made on 5 November, 2003.

BETWEEN:

CHYRON CORPORATION a company incorporated under the laws of New York (1)whose registered office is at 5 Hub Drive, McIville, New York, 11747, New York, USA ("the Assignor"); and

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PRO-BEL LIMITED a company incorporated under the laws of England whose (2) registered office is Hartman House, Danehill, Lower Earley, Reading, Berkshire, England RG6 4PB ("the Assignee").

IT IS AGREED AS FOLLOWS:

1 ASSIGNMENT

In consideration of the payment of the sum of £1.00 now paid by the Assignee to the Assignor (receipt of which the Assignor acknowledges), the Assignor assigns to the Assignee with full title guarantee all legal and beneficial interest, free from all charges, liens or other encumbrances however arising in:

- 1.1 the registered trade marks listed in the Schedule (the "Trade Marks"):
- 1.2 any and all goodwill that may subsist in relation to the Trade Marks;
- 1.3 all rights of action that may have accrued in respect of any and all of the rights described above.

2 FURTHER ASSURANCE

The Assignor shall at the Assignee's request and cost execute all such documents and do all such acts and things as may be necessary or desirable for perfecting the assignments in Clause 1, for vesting any relevant trade mark or other right in the Assignee absolutely and for enabling the Assignee to become registered as the proprietor of the Trade Marks on the relevant public register.

3 WAIVER

Any failure or delay on the part of either party to exercise any right or power under this Assignment shall not operate as a waiver of it nor shall any single or partial exercise of any such right or power preclude any further exercise of the right or power. Any of the rights and remedies of either party under this Assignment may at any time be enforced separately or concurrently with any other rights and remedies, whether under this Assignment or arising by operation of law with the effect that the rights and remedies are cumulative and not exclusive of each other. The waiver by either party of any breach of the terms of this Assignment shall not be deemed to be a waiver of any other breach of this Assignment.

NOTICES 4

4.1 Writing

All notices and communications between the parties with respect to this Assignment shall be in writing and signed by the party giving it.

4.2 Service

Any notice or communication referred in this Clause shall be served by delivering it:

- 4.2.1 by hand;
- 4.2.2 by sending it by first-class post, recorded delivery or air mail; or

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4.2.3 by fax,

to the address of the addressee set out below, or to such other address as the addressee may from time to time have notified for the purpose of this Clause.

4.3 Deemed delivery

Notices shall be deemed to have been received:

- 4.3.1 if sent by first-class post, two (2) business days after posting exclusive of the day of posting;
- 4.3.2 if delivered by hand or sent by recorded delivery, on the day of delivery;
- 4.3.3 if delivered by air mail, five (5) business days after posting exclusive of the day of posting;
- 4.3.4 if sent by fax, at the time of transmission unless received after normal office hours in the place of receipt in which case it shall be deemed to have been received on the next business day in the place of receipt.

4.4 Proof of service

In proving service:

- 4.4.1 of delivery by hand or recorded delivery, it shall be necessary only to produce a receipt for the communication signed by or on behalf of the addressee;
- 4.4.2 by post, it shall be necessary only to prove that the communication was contained in an envelope which was duly addressed and posted in accordance with this Clause; and
- by fax, it shall be necessary only to produce the sender's transmission slip bearing the addressee's fax number.

4.5 Addresses for notices

The addresses and fax numbers of the parties for the purposes of this Clause are:

Chyron Corporation

Address:

5 Hub Drive, Melville, New York, 11747, New York, USA

For the attention of: The Chief Executive Officer

Fax Number:

001 212 631 2058

Pro-Bel Limited

Address:

Hartman House, Danehill, Lower Earley, Reading, Berkshire

RG6 4PB

For the attention of: Graham Pitman

Fax number:

0118 921 4520

4.6 No electronic transmission

Any notice or communication given under this Agreement shall not be validly served if sent by electronic mail.

5 PROPER LAW AND JURISDICTION

This Assignment shall be governed by and interpreted in accordance with English law. The parties submit to the non-exclusive jurisdiction of the English courts.

IN WITNESS WHEREOF this document has been executed on the date set out above.

SIGNED by

For and on behalf of

CHYRON CORPORATION

SIGNED by

For and on behalf of

PRO-BEL LIMITED

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SCHEDULE

Trade Mark	Territory	Application Number and Application Date	Registration Number and Registration Date
AURORA	US	73/361,142 23 April 1982	1,279,666 29 May 1984
XD	US	75/420,311 20 January 1998	2,262,496 20 July 1999
PROCION	CANADA	864,494 17 December 1997	TMA547,211 26 June 2001
PROCION	CHINA	9800014408 23 February 1998	1283745 14 June 1999
PROCION	СТМ	726315 21 January 1998	726315 19 May 1999
PROCION	US	75/338,278 08 August 1997	2,190,850 22 September 1998

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