

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct Assignee previously recorded at Reel/Frame No. 002926/0315

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Simmons Juvenile Products Company, Inc.		08/29/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Dreamwell, Ltd
Street Address:	2215-B Renaissance Drive, Suite 12
City:	Lsa Vegas
State/Country:	NEVADA
Postal Code:	89119
Entity Type:	Limited Liability Company: NEVADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78343486	SLEEP 'N MORE
Registration Number:	2247121	RENAISSANCE

CORRESPONDENCE DATA

Fax Number: (212)310-8007
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: alida.stanley@weil.com
 Correspondent Name: Alida Stanley
 Address Line 1: 767 5th Avenue
 Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:	74339.0003
NAME OF SUBMITTER:	Phyllis Eremitaggio

Total Attachments: 5
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UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231



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AUGUST 31, 2004

PTAS

ALIDA STANLEY
76
NEW YORK, NY 10153

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 08/31/2004

REEL/FRAME: 002926/0315
NUMBER OF PAGES: 8

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
DOCKET NUMBER: 74339.0003

ASSIGNOR:

SIMMONS JUVENILE PRODUCTS COMPANY,
INC.

DOC DATE: 08/29/2004
CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

ASSIGNEE:

SIMMONS BEDDING COMPANY
ONE CONCOURSE PARKWAY, SUITE 800
ATLANTA, GEORGIA 30328

CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

APPLICATION NUMBER: 78343486
REGISTRATION NUMBER:

FILING DATE: 12/19/2003
ISSUE DATE:

MARK: SLEEP 'N MORE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

Facsimile Transmission

*This company uses RightFAX® fax
server software from RightFAX, Inc.*

From: Name: USPTO ASSIGNMENT DIVISION
Fax Number:
Voice Phone: 703-308-9723

To: Name: ALIDA STANLEY
Company: 76
Fax Number: 12123108007
Voice Phone:

Fax Notes:

Pg#	Description
1	Cover Page
2	326.TXT
4	Document 1, Batch 351410

PTAS FAX PROCESSING

Date and time of transmission: Tuesday, August 31, 2004 8:25:38 PM
Number of pages including this cover sheet: 05

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002926/0315 PAGE 2

APPLICATION NUMBER: 75320240
REGISTRATION NUMBER: 2247121

FILING DATE: 07/07/1997
ISSUE DATE: 05/25/1999

MARK: RENAISSANCE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

JEFFREY OLSEN, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

TRADEMARK ASSIGNMENT

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**08/31/2004
900012284**

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Simmons Juvenile Products Company, Inc.		08/29/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Simmons Bedding Company
Street Address:	One Concourse Parkway, Suite 800
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30328
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78343486	SLEEP 'N MORE
Registration Number:	2247121	RENAISSANCE

CORRESPONDENCE DATA

Fax Number: (212)310-8007
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ATTORNEY DOCKET NUMBER:	74339.0003
NAME OF SUBMITTER:	Phyllis Eremitaggio

Total Attachments: 6
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