

4/2/04

04-06-2004

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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RECORD & TRACK



102714232

DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

ON-LINE SUBSCRIPTION SERVICES INC.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State **OF DELAWARE**
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: _____

2. Name and address of receiving party(ies)

Name: **BLOCKBUSTER INC.**

Internal

Address: _____

Street Address: **1201 ELM STREET**

City: **DALLAS** State: **TX** Zip: **75270**

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State **OF DELAWARE**
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) **2824114, 2814234, 2805886**

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **BLOCKBUSTER INC.**

Internal Address: **SIDELLE ILLION**

Street Address: **1201 ELM STREET**

City: **DALLAS** State: **TX** Zip: **75270**

6. Total number of applications and registrations involved: _____

3

7. Total fee (37 CFR 3.41).....\$ **90.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

02.2833

DO NOT USE THIS SPACE

9. Signature.

SIDELLE ILLION

Name of Person Signing

Signature

4/1/2004

Date

Total number of pages including cover sheet, attachments, and document: **3**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

04/06/2004 EDOOPER 00000047 022833 2824114

01 FC:8521
02 FC:8522

40.00 DA
50.00 DA

TRADEMARK
REEL: 002943 FRAME: 0318

ASSIGNMENT OF TRADEMARKS

WHEREAS, ON-LINE SUBSCRIPTION SERVICES INC. a Delaware corporation with its principal place of business located at 1201 Elm Street, Dallas, Texas 75270 ("Assignor") has adopted, used, is using, and is the owner of the following federal trademark registrations in the United States Patent and Trademark Office:

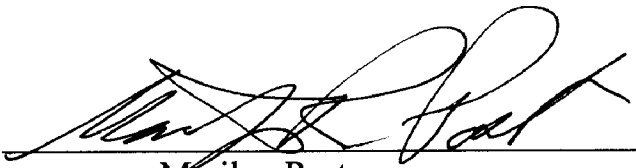
MARK	REG. DATE
FILMCADDY	2824114
FILMCADDY & Design	2814234
REINVENT THE WAY YOU RENT	2805886

WHEREAS, BLOCKBUSTER INC., a Delaware corporation, with its principal place of business located at 1201 Elm Street, Dallas, TX 75270 ("Assignee") is desirous of acquiring said registered trademarks.

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged ON-LINE SUBSCRIPTION SERVICES INC. hereby assigns to BLOCKBUSTER INC. all rights, title, and interest in and to the trademarks identified above including all said registrations and any and all related trade names, together with the goodwill of the business symbolized by said trademark, including registrations thereof.

Signed this 31 day of March 2004.

ON-LINE SUBSCRIPTION SERVICES INC.

By: 
Name: Marilyn Post
Title: Secretary