

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		03/30/2004	CORPORATION:
RECEIVING PARTY DATA			
Name:	800 JR Cigar, Inc.		
Street Address:	301 Route 10 East		
City:	Whippany		
State/Country:	NEW JERSEY		
Postal Code:	07981		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2243655	ARISTOFF	
CORRESPONDENCE DATA			
Fax Number:	(914)683-6956		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	914-949-2700		
Email:	tbailey@bpslaw.com		
Correspondent Name:	Thomas G. Bailey, Jr.		
Address Line 1:	One North Lexington Avenue		
Address Line 2:	Bleakley Platt & Schmidt, LLP		
Address Line 4:	White Plains, NEW YORK 10601		
NAME OF SUBMITTER:	Leah R. Pizer		
Total Attachments: 2			
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OP \$40.00 2243655

RELEASE OF SECURITY INTEREST IN TRADEMARK

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (the "Agreement") is made as of the 30th day of March, 2004 by and between Bank of America, N.A., 5th Floor, 600 Peachtree Street NE, Atlanta, Georgia 30308, and 800 JR-Cigar, Inc., located at 310 Route 10 East, Whippany, New Jersey 07068 (the "Assignee").

WHEREAS, on or about November 20, 2000, OroAmerica, Inc. assigned to 800 J.R. Cigar, Inc., all rights, title, and interest in and to the mark ARISTOFF, U.S. Trademark Registration 2,254,655 (hereinafter the "Mark") for good and sufficient consideration. This assignment was recorded in the United States Patent and Trademark Office ("US PTO") on December 20, 2000, at Reel/Frame 2210/0070.

WHEREAS, on June 21, 2001, OroAmerica merged into and with Aurafin-OroAmerica LLC. During the merger, Aurafin-OroAmerica inadvertently and improperly conveyed a security interest in the Mark to Bank of America, N.A. which was subsequently recorded in the US PTO on September 17, 2001, at Reel/Frame 2365/0761.

WHEREAS, on or about March 5, 2004, Aurafin-OroAmerica was notified by 800 JR-Cigar of this improper conveyance and has requested Aurafin-OroAmerica to take steps to obtain a release of the security interest in the Mark.

NOW, THEREFORE, in consideration of the premises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignee does hereby release, without recourse, its security interest in and to the Mark and the U.S. registration of and for the Mark as set forth on the attached Exhibit A. Assignee does hereby further release and forever discharge all right, title, and interest in and to all liens in and to the Mark and the U.S. registration therefor, and does expressly release any and all rights that the undersigned may now or hereafter have to establish or enforce said lien or liens.

Assignee hereby agrees to execute such further instruments and documents and perform such further acts as Assignor may deem necessary to secure to Assignor the rights herein conveyed.

Attest:

By: Sherry Laird

Title: SVP

BANK OF AMERICA, N.A.

By: Scott C. Hall

Title: Vice President

Exhibit A
to
Release of Security Interest in Trademark

“Mark”

Mark	Filing Date	Serial No.	Registration No.	Registration Date
ARISTOFF	07/23/1997	75329113	2,243,655	05/04/1999