

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective as of September 27, 2004, is made between Colgate-Palmolive Company, a corporation of the State of Delaware, with principal offices at 300 Park Avenue, New York, New York 10022 U.S.A. (the "Assignor") and Hill's Pet Nutrition, Inc., a corporation of the State of Delaware, with principal offices at 400 SW Eighth Street, Topeka, KS 66603 U.S.A. (the "Assignee").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee, its successors and assigns all its right, title and interest in and to the trademarks and the applications and registrations thereof identified in the attached Schedule (the "Schedule"), together with all goodwill of the business related thereto or associated therewith and any common law rights thereto or associated therewith in any of the countries identified in the Schedule and any related rights, based on use or otherwise, including the right to sue for past, present or future infringement and the right to receive and retain any proceeds resulting from such infringements.

ASSIGNOR: COLGATE-PALMOLIVE COMPANY

By: 

Scott E. Thompson
Vice President and
Associate General Counsel -- Trademark & Copyright

Dated: September 27, 2004

ASSIGNEE: HILL'S PET NUTRITION, INC.

By: 

Scott E. Thompson
Vice President and Assistant Secretary

Dated: September 27, 2004

SCHEDULE

Trademark	Appln. No.	Appln. Date	Reg. No.	Reg. Date	Class
SCIENCE DIET	72/302,632	7/12/1968	873,158	7/15/1969	31

** TOTAL PAGE.05 **

RECORDED: 09/29/2004

TRADEMARK
REEL: 002953 FRAME: 0032