

05-13-2004



102744128

To the Honorable Commissioner of Patent and Trademark Office, please return the attached original documents or copy thereof.

1. Name of conveying party(ies):

JPMorgan Chase Bank

- Individual(s)
- General Partnership
- Corporation-State (NY)
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 27, 2004

2. Name and address of receiving party(ies)

Name: TV Capital Corp.

Internal

Address: c/o Markowitz & Rabbach LLP

Street Address: 290 Broadhollow Rd., Ste. 301

City: Melville State: NY Zip: 11747

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

FINANCE SECTION  
2004 MAY 10 AM 9:49

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

76201979

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thaddeus Pawelec  
TV Capital Corp.

Internal Address:

Street Address: c/o Markowitz & Rabbach LLP  
290 Broadhollow Road, Suite 301

City: Melville State: NY Zip: 11747

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 100.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thaddeus Pawelec

Name of Person Signing

Signature

5/4/04

Date

Total number of pages including cover sheet, attachments, and document: 2

05/12/2004 MGETACHE 00000049 76201979

01 FC:0521

40.00 DP

05/12/2004 MGETACHE 00000050 76201979

01 FC:0521

40.00 DP

All documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

Refund Ref:  
05/12/2004 MGETACHE 0000136235

CHECK Refund Total: \$60.00

TRADEMARK  
REEL: 002965 FRAME: 0938

Assignment of Trademark

WHEREAS, JPMorgan Chase Bank , a banking corporation organized and existing under the laws of New York, having its principal place of business at 1 Chase Manhattan Plaza, New York, New York 10018, (the "ASSIGNOR") is the holder of a certain trademark, BLF, that was adopted and used by BLF, which is registered, inter alia, in the United States Patent and Trademark Office, Serial Number 76201979, Filing Date January 31, 2001 (the "Trademark"); and

WHEREAS, TV Capital Corp., a New York corporation, having its principal place of business at Melville, New York (the "ASSIGNEE") is desirous of acquiring all of Assignor's right, title and interest in and to the aforesaid Trademark and registration thereof, and the goodwill of the business or part thereof connected with and symbolized by the said Trademark; and

WHEREAS, Assignor and Assignee have entered into a certain letter agreement dated March 16, 2004 (the "Agreement"), which includes, among other things, the Trademark;

NOW, THEREFORE, for good and valuable consideration, including but not limited to the Agreement, the receipt and sufficiency of which is hereby acknowledged by the parties;

(a) ASSIGNOR by these presents does sell, assign and transfer onto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said Trademark, together with any and all goodwill symbolized by said Trademark and of the business connected with the use of and symbolized by said Trademark and any part thereof; and any income, royalties, damages and payments now or hereafter due or payable in respect thereto; and any and all causes of action, either in law or in equity, for past, present, or future, without limitation, corresponding to the foregoing throughout the United States, its Territories and Commonwealths.

(b) This assignment shall be deemed to be effective as of the date hereof.

(c.) Assignor hereby agrees to promptly execute all papers and to perform such other reasonable acts as Assignee or its successors or assigns may deem reasonably necessary to secure to Assignee, its successors or assigns, the rights hereby transferred. The acts to be performed include, but are not limited to, the execution of assignments in recordable form in each jurisdiction in which a trademark registration or application may be issued or pending, signing all lawful papers, making rightful oaths, testifying as to facts relating to any of the property or rights transferred hereby in any legal proceeding, and generally doing everything necessary, proper or desirable to protect the rights of the Assignee, its successors and assigns in and to the property transferred hereby, and to fulfill the purposes of this assignment agreement.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument on this 27<sup>th</sup> day of April, 2004.

WITNESS:

By: Carmen C. Rosa  
Name Carmen C. Rosa

JPMorgan Chase Bank  
Assignor  
By: [Signature]  
Name Stuart M. Fliegelme  
Title: Vice President

WITNESS:

By: [Signature]  
Name Regina Rojas

TV Capital Corp.  
Assignee  
By: [Signature]  
Name WANDERUS L PAWOLEX  
Title: PRESIDENT