

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wausau Financial Systems, Inc.		11/08/2004	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	SafeAssured, LLC		
Street Address:	One Corporate Cove		
City:	Wausau		
State/Country:	WISCONSIN		
Postal Code:	54402		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78278519	SAFEASSURED	
CORRESPONDENCE DATA			
Fax Number:	(414)271-5770		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-271-7590		
Email:	barbj@andruslaw.com		
Correspondent Name:	Andrus, Scales, Starke & Sawall, LLP		
Address Line 1:	100 East Wisconsin Avenue		
Address Line 2:	Suite 1100		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	5102-00001		
NAME OF SUBMITTER:	Joseph J. Jochman		
Total Attachments: 1 source=assignment#page1.tif			

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ASSIGNMENT

WHEREAS, Wausau Financial Systems, Inc. (hereinafter **ASSIGNOR**), a corporation of the State of Wisconsin, having an office and place of business at 9 Indianhead Drive, Mosinee, Wisconsin 54455-0037, United States of America, is the owner of the trademark SafeAssured (the Trademark) and U.S. Trademark Application Serial No. 78/278,519.

WHEREAS, SafeAssured, LLC. (hereinafter **ASSIGNEE**), a Wisconsin limited liability company, having an office and place of business at One Corporate Cove, Wausau, Wisconsin 54402, is desirous of acquiring the Trademark.

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the **ASSIGNOR** does hereby sell, assign, and transfer unto the **ASSIGNEE**, its successors and assigns, all its right, title and interest in and to the Trademark, together with the goodwill of that portion of the business of **ASSIGNOR** that is symbolized by the Trademark, and including all rights to sue and recover for past infringement of the Trademark.

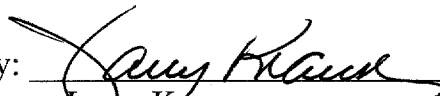
Witnesses:

WAUSAU FINANCIAL SYSTEMS, INC.



Name:

By:



Larry Krause

Chief Financial Officer

Date: 11/8/04, 2004