

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Church & Dwight Company		11/17/2004	CORPORATION: WYOMING

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Church & Dwight Co., Inc.
<b>Street Address:</b>	469 North Harrison Street
<b>City:</b>	Princeton
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08543
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2030574	WADU

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(617)395-7070
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	617/395-7000
<b>Email:</b>	pcltrademarks@ll-a.com
<b>Correspondent Name:</b>	Aaron W. Moore
<b>Address Line 1:</b>	Riverfront Office Park
<b>Address Line 2:</b>	One Main Street, 11th Floor
<b>Address Line 4:</b>	Cambridge, MASSACHUSETTS 02142

<b>ATTORNEY DOCKET NUMBER:</b>	W0512-2012
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<b>NAME OF SUBMITTER:</b>	Pamela J. Carter
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<b>Total Attachments: 1</b> source=Assignment#page1.tif
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CH \$40.00 2030574

NUNC PRO TUNC ASSIGNMENT

WHEREAS, Church & Dwight Company (hereinafter "the Assignor"), a corporation of the State of Wyoming, having an office and place of business at Alchem Road, Green River, Wyoming 82935, is the owner of the following trademark, which has been registered in the United States Patent and Trademark Office (hereinafter "the Trademark"):

<u>Mark</u>	<u>Reg. No.</u>	<u>Issued</u>
WADU	2,030,574	January 14, 1997


WHEREAS, Church & Dwight Co., Inc. (hereinafter "the Assignee"), a corporation of the State of Delaware, having an office and place of business at 469 North Harrison Street, Princeton, New Jersey 08543-5297, desires to acquire the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby sell, assign and transfer unto the Assignee, its successors and assigns, nunc pro tunc January 28, 1999, all its rights, title and interest in and to the Trademark, together with the goodwill of the business which is symbolized by the Trademark, and including all rights to sue for past infringement of the Trademark.

CHURCH & DWIGHT COMPANY

November 17, 2004

By:

  
 L. Scott Dickerson  
 President