Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Kimberly-Clark Worldwide, Inc.		11/30/2004	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Neenah Paper, Inc.
Street Address:	Preston Ridge III
Internal Address:	3460 Preston Ridge Road, Suite 600
City:	Alpharetta
State/Country:	GEORGIA
Postal Code:	30005
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 60

Property Type	Number	Word Mark
Registration Number:	836320	BUCKSKIN
Registration Number:	1238266	BUCKSKIN
Registration Number:	2871774	DURAFLEX
Registration Number:	2206592	DURAFLEX
Registration Number:	1352782	DURAFORM
Registration Number:	1468313	DURAWEB
Registration Number:	2871772	EPIC II
Registration Number:	2737924	HEIRLOOM
Registration Number:	2748031	HEIRLOOM
Registration Number:	2722154	HEIRLOOM
Registration Number:	2767331	IMPERVON
Registration Number:	2279233	JET TRANS
Registration Number:	2653942	JET-OPAQUE
Registration Number:	2447431	JET-PRO
		TDADEMARK

TRADEMARK

900016022 REEL: 002981 FRAME: 0954

Registration Number:	990912	KIMDURA
Registration Number:	2871771	KIMLON
Registration Number:	957317	MUNISING
Registration Number:	1291004	MUNISING LP
Registration Number:	1768042	PHOTO-TRANS
Registration Number:	1491134	PREVAIL
Registration Number:	2624535	TECHNI-PRINT
Registration Number:	2376115	TECHNI-TRANS
Registration Number:	578822	TEXOPRINT
Registration Number:	1111754	TRANS-EZE
Registration Number:	2189126	WYNDSTONE HEAT TRANSFER PAPERS
Registration Number:	2642609	A
Registration Number:	946349	ARTONE
Registration Number:	507008	CHIEFTAIN
Registration Number:	215037	CLASSIC
Registration Number:	991394	CLASSIC
Registration Number:	1874659	CLASSIC COLUMNS
Registration Number:	2468331	CLASSIC COTTON
Registration Number:	1060300	CLASSIC CREST
Registration Number:	1901217	СС
Registration Number:	1042863	
Registration Number:	1603743	
Registration Number:	1735678	
Registration Number:	2572757	ENEENAH
Registration Number:	1652385	ENVIRONMENT
Registration Number:	921952	KIMBERLY
Registration Number:	2662947	NB
Registration Number:	518352	NEENAH
Registration Number:	2546554	NEENAH
Registration Number:	507009	OLD COUNCIL TREE
Registration Number:	118213	PRESTIGE
Registration Number:	508779	RESOLUTE
Registration Number:	823405	SAVOY
Registration Number:	769185	SCRIBE
Registration Number:	508780	STONEWALL
П	11	TRADEMARK

REEL: 002981 FRAME: 0955

Registration Number:	997044	THOREAU
Registration Number:	507010	TUDOR
Registration Number:	813471	UV/ULTRA
Serial Number:	76197430	IMPERVON
Serial Number:	76197429	IMPERVON
Serial Number:	78432533	N
Serial Number:	78340278	
Serial Number:	78340280	
Serial Number:	78340282	
Serial Number:	78340283	UV
Serial Number:	78340274	

#### **CORRESPONDENCE DATA**

Fax Number: (214)981-3400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-981-3483

Email: dclark@sidley.com

Correspondent Name: Dusan Clark, Esq.

Address Line 1: Sidley Austin Brown & Wood LLP Address Line 2: 717 N. Harwood St., Suite 3400

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	53724/60001
NAME OF SUBMITTER:	Dusan Clark

### Total Attachments: 11

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### ASSIGNMENT OF TRADEMARKS

This Trademark Assignment ("Assignment") is made as of November 30, 2004, by and between Kimberly-Clark Worldwide, Inc., a Delaware corporation ("Assignor"), and Neenah Paper, Inc., a Delaware corporation ("Assignee").

WHEREAS, Kimberly-Clark Corporation ("KCC") and Assignee are parties to a Distribution Agreement dated as of November 30, 2004 ("Distribution Agreement"), pursuant to which KCC agreed to transfer and assign, or cause to be transferred and assigned, to Assignee the business, operations, assets and liabilities related to the Neenah Business (as defined in the Distribution Agreement) and Assignee has agreed to the transfer and assignment of such assets and to assume, or cause to be assumed, substantially all of the liabilities and obligations arising out of or relating to the Neenah Business;

WHEREAS, Assignor is a subsidiary of KCC;

WHEREAS, in connection with the Distribution Agreement, Assignor desires to assign its right, title, and interest in the marks listed on Schedule A ("Marks");

WHEREAS, pursuant to the terms of the Distribution Agreement, Assignee desires to acquire all right, title, and interest in and to the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, conveys and transfers to Assignee all of Assignor's right, title, and interest in and to the Marks, together with that part of the good will of the business connected with the use of and symbolized by the Marks, the registrations and applications for registration of the Marks, and the right to sue and collect damages for past infringement of the Marks. Assignor agrees that Assignee may record this Assignment with the United States Patent and Trademark Office or any other applicable governmental office.

\*\*\*\*\*

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IN WITNESS WHEREOF A	Assignor and Assignee have executed this
Assignment as of the date first written above	ve.
Kimberly-Clark Worldwide, Inc.	Neenab Paper, Inc.
By:	By:
Rodney Olsen	Steven S. Heinrichs
Wise Dresident	Vice President

[Signature Page to Assignment of Trademarks]

State of)
State of
On this day of, 2004, before me appeared the person who signed this instrument on behalf of Kimberly-Clark Worldwide, Inc., who acknowledged that he/she signed it on behalf of the identified corporation as of the identified corporation and pursuant to authority duly received.
Notary Public
State of Illinois ) County of Cook )
On this day of Notework, 2004, before me appeared Steven S. Heinfecks the person who signed this instrument on behalf of Neenah Paper, Inc., who acknowledged that he/she signed it on behalf of the identified corporation as Vice fresident of the identified corporation and pursuant to authority duly received.  Notary Public Ina Krause
*OFFICIAL SEAL* Inn Krause Notary Public Ina Krause Notary Public, State of Minels Cook County My Commission Expires Jan. 11, 2005

[Assignment of Trademarks]

IN WITNESS WHEREOF A Assignment as of the date first written above	Assignor and Assignee have executed this ve.
Kimberly-Clark Worldwide, Inc.	Neenah Paper, Inc.
By: Kodyn D. Olf	By:
Rodney Olsen	Steven S. Heinrichs
Vice President	Vice President

**Vice President** 

[Signature Page to Assignment of Trademarks]

State of Illinois )
County of Cook )
On this day of overber, 2004, before me appeared Rodney C. Olsen the person who signed this instrument on behalf of Kimberly-Clark Worldwide, Inc. who acknowledged that he/she signed it on behalf of the identified corporation as Vice Verident of the identified corporation and pursuant to authority duly received.
Notary Public Ina Krause Notary Public Ina Krause Notary Public Ina Krause Notary Public Ina Krause
State of )
County of )
On this day of, 2004, before me appeared
the person who signed this instrument on behalf of Neenah Paper, Inc., who acknowledged that he/she signed it on behalf of the identified corporation as of the identified corporation and pursuant to authority duly
received.
Notary Public

[Assignment of Trademarks]

## **SCHEDULE A**

Marks registered	d in the United States Patent a	nd Trademark Office
Mark	(Serial No.) Reg. No.	(Filing Date) Reg. Date
Unregistered Ma	arks:	
<u>Mark</u>		

# United States Division: Technical Papers

Trademark	App No	Reg No
BUCKSKIN	269830	836320
BUCKSKIN	334318	1238266
DURAFLEX	78/287965	2871774
DURAFLEX	274652	2206592
DURAFORM	521209	1352782
DURAWEB	662147	1468313
EPIC II	78/287958	2871772
HEIRLOOM	76/223506	2737924
HEIRLOOM	76/223505	<b>2748</b> 031
HEIRLOOM	76/223431	2722154
IMPERVON	76/151975	2767331
IMPERVON and Design	76/197430	
IMPERVON and Design W/COLOR	76/197429	
JET TRANS	75/515599	2279233
JET-OPAQUE	76/308557	2653942
JET-PRO	75/717890	2447431

KCWW/NPI DAI 314321v1

KIMDURA	457637	990912
KIMLON	78/287947	2871771
MUNISING	415935	957317
MUNISING LP	73/441206	1291004
PHOTO-TRANS	74/134400	1768042
PREVAIL	690418	1491134
TECHNI-PRINT	76/308556	2624535
TECHNI-TRANS	75/609748	2376115
TEXOPRINT	631301	578822
TRANS-EZE	134329	1111754
WYNDSTONE HEAT TRANSFER PAPERS	75/298835	2189126

### Common Law Marks

**DEMAND-E** 

**EPIC** 

**IMAGECLIP** 

SPECTRUM

STERI-BREATHE

KCWW/NPI

### United States Division: Neenah Paper

Trademark	App No	Reg No
A AND CIRCLE DESIGN	76/342780	2642609
ARTONE	393188	946349
CHIEFTAIN	542862	507008
CLASSIC	207652	215037
CLASSIC	466075	991394
CLASSIC COLUMNS	420471	1874659
CLASSIC COTTON	75/712059	2468331
CLASSIC CREST	90315	1060300
DESIGN BLOCK N	78/432533	
DESIGN CC	455454	1901217
DESIGN CLASSIC LAID COLOPHON	56734	1042863
DESIGN COLUMNS	78/340278	
DESIGN COTTON	78/340280	
DESIGN DIAMOND	840011	1603743
DESIGN MAN AT PRESS	78/340282	
DESIGN SUN	97980	1735678

KCWW/NPI

DESIGN UV	78/340283	
DESIGN WOMAN @ LOOM	78/340274	
ENEENAH	75/936618	2572757
ENVIRONMENT	90779	1652385
KIMBERLY	331045	921952
NB AND DESIGN	76/371622	2662947
NEENAH	542863	518352
NEENAH	76/129023	2546554
OLD COUNCIL TREE	542865	507009
PRESTIGE	103539	118213
RESOLUTE	542866	508779
SAVOY	217039	823405
SCRIBE	176541	769185
STONEWALL	542867	508780
THOREAU	447132	997044
TUDOR	542869	507010
UV/ULTRA	224214	813471

## Common Law Marks

**ATLAS** 

KCWW/NPI

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TEN

KCWW/NPI

TRADEMARK REEL: 002981 FRAME: 0967

RECORDED: 11/30/2004