



Tab settings → → → ▾

102759043

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
ADVANCED MARKETING SERVICES, INC.
5880 Oberlin Drive
San Diego, CA 92121

- Individuals(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 27, 2004

2. Name and address of receiving party(ies)
Name: **WELLS FARGO Foothill, INC.**
Internal Address:
Street Address: **2450 Colorado Avenue,**
Suite 3000 W
City: **Santa Monica** State: **CA** ZIP: **90404**

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State California
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached? Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
AMS. THE BEST COMPANY YOU'LL NEVER SEE
(Reg. No. 76519532)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Mrs. Kim Walker
Name: **Buchalter, Nemer, Fields & Younger**

Internal Address: _____

Street Address: **601 South Figueroa Street, 24th Floor**
City: **Los Angeles** State: **California** ZIP: **90017**

06/03/2004 MGETACHE 00000143 200052 76519532

01 FC:8521 40.00 DA
02 FC:8522 300.00 DA

6. Total number of applications and registrations involved: 13

7. Total fee (37 CFR 3.41) \$ 340⁰⁰

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

20-0052
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christine E Wilson
MRS. KIM WALKER

Name of Person Signing

Kim Walker

Signature

May 13, 2004
Date

Total number of pages including cover sheet, attachments, and document: 1



SCHEDULE "A"

REGISTERED TRADEMARKS AND SERVICE MARKS

Trademarks of Advanced Marketing Service, Inc.*, and Advantage Publishers Group**, a division of Advanced Marketing Services, Inc. ; ***Attachment A is a full list of copyrights.

<u>Description</u>	<u>Application</u> / <u>Registration</u> <u>No.</u>	<u>Issue Dates</u>
UNITED STATES		
AMS. THE BEST COMPANY YOU'LL NEVER SEE*	76519532	June 4, 2003
PGW PUBLISHERS GROUP WORLDWIDE*	78397465	November 6, 2003
	2227443	
SILVER DOLPHIN PRESS**		March 2, 1999
LAUREL GLEN**	76427349	July 5, 2002
PORTABLE PRESS**	76519535	June 4, 2003
BATHROOM READERS' INSTITUTE**	76519534	June 4, 2003
	76519533	
UNCLE JOHN'S BATHROOM READER**		June 4, 2003
	2189120	Sept. 15, 1998
BATHROOM READER**		
	78397403	November 6, 2003
UNCLE JOHN'S BATHROOM READER		

LA1:1042515.1

TRADEMARK
REEL: 002982 FRAME: 0002

FOR KIDS ONLY**

76427348

THUNDER BAY**

2719099

March 4, 2003

75324692

SILVER DOLPHIN**

2227443

March 2, 1999

CANADA

PORTABLE PRESS**

UNCLE JOHN'S BATHROOM READER**

BATHROOM READERS' INSTITUTE**

LAUREL GLEN**

SILVER DOLPHIN**

THUNDER BAY**

BATHROOM READER**

EUROPE

PORTABLE PRESS**

UNCLE JOHN'S BATHROOM READER**

LA1:1042515.1

TRADEMARK
REEL: 002982 FRAME: 0003


**MEMORANDUM OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**

ADVANCED MARKETING SERVICES, INC., a Delaware corporation, whose address is 5880 Oberlin Drive, San Diego, California 92121 ("Debtor") hereby acknowledges that it has granted to WELLS FARGO FOOTHILL, INC., as Agent, whose address is 2450 Colorado Avenue, Suite 3000W, Santa Monica, California 90404 ("Agent") a security interest in and to all of the Debtor's right, title and interest in and to: (a) the trademark and trademark registrations and applications therefor which are identified on Schedule A attached hereto and herein incorporated by this reference owned by Debtor (the "Trademarks"), together with the goodwill and assets of the business; (b) the patents and patent applications which are identified on Schedule B attached hereto and herein incorporated by this reference owned by Debtor (the "Patents"); and (c) the copyright registrations which are identified on Schedule C attached hereto and herein incorporated by this reference owned by Debtor (the "Copyrights"), to which such Trademarks, Patents and Copyrights are appurtenant and all actions for infringement concerning the foregoing.

The terms and conditions of the aforementioned security interest are contained in that certain Intellectual Property Security Agreement dated as of April 27, 2004 (the "Agreement"), among the Debtor and Agent as security for the Indebtedness as set forth in the Agreement and other agreements referred to therein. Nothing contained in this Memorandum of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Agent may have in any other collateral described in the Agreement or otherwise.

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the 27 day of April, 2004.

ADVANCED MARKETING SERVICES, INC.,
a Delaware corporation

By: 

Bruce C. Myers
Executive Vice President and
Chief Financial Officer

SCHEDULE "A"

REGISTERED TRADEMARKS AND SERVICE MARKS

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LA1:1042515.1

FOR KIDS ONLY**

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March 2, 1999

CANADA

PORTABLE PRESS**

UNCLE JOHN'S BATHROOM READER**

BATHROOM READERS' INSTITUTE**

LAUREL GLEN**

SILVER DOLPHIN**

THUNDER BAY**

BATHROOM READER**

EUROPE

PORTABLE PRESS**

UNCLE JOHN'S BATHROOM READER**

LA1:1042515.1

TRADEMARK
REEL: 002982 FRAME: 0006

PENDING TRADEMARKS AND SERVICE MARKS

Trademark and Service Mark

Filing Date

Serial No.

None

LA1:1042515.1

SCHEDULE "B"

PATENTS

<u>Patent Description/Title</u>	<u>Issue Date</u>	<u>Patent No.</u>	<u>Name of Inventor</u>
None			

PATENT APPLICATIONS

<u>Description</u>	<u>Filing Date</u>	<u>Serial No.</u>	<u>Name of Inventor</u>
None			

LA1:1042515.1

REGISTERED COPYRIGHTS

Copyrights: Advantage Publishers Group, a division of Advanced Marketing Services, is a publisher and owns copyrights on books that it publishes. A full list of copyrights is included as Attachment A.

<u>Copyright</u>	<u>Registration Date</u>	<u>Registration No.</u>
Uncle John's Bathroom Reader plunges into great lives	August 6, 2003	TX5840856
Uncle John's Bathroom Reader plunges into the universe/the Bathroom Readers' Hysterical Society	August 6, 2003	TX5839378
Uncle John's Bathroom Reader plunges into history/the Bathroom Readers' Hysterical Society	August 6, 2003	TX5839377
Uncle John's absolutely absorbing Bathroom reading	October 15, 2002	TX5761013

Uncle John's Bathroom Reader Plunges Into The Presidency	1-59223-260-4	
Uncle John's Bathroom Reader (The Audio)	1-59223-265-5	
Uncle John's Colossal Collection of Quotable Quotes	1-59223-266-3	
Uncle John's Slightly Irregular Bathroom Reader	1-59223-270-1	
Uncle John's Bathroom Reader Plunges Into History Again	1-59223-261-2	
Uncle John's Bathroom Reader Plunges Into History	1-57145-697-X	
Uncle John's Book of Fun	1-59223-259-0	
Uncle John's Bathroom Reader For Kids Only	1-57145-867-0	
Uncle John's Electrifying Bathroom Reader For Kids Only	1-59223-021-0	
Uncle John's Top Secret Bathroom Reader For Kids Only	1-59223-231-0	
Uncle John's Presents Book of the Dumb 2	1-59223-269-8	
Uncle John's Presents Book of the Dumb	1-59223-149-7	
Uncle John's Bathroom Reader Plunges Into Michigan	1-59223-267-1	
Uncle John's Bathroom Reader Plunges Into Texas	1-59223-112-8	
Uncle John's Presents Mom's Bathitub Reader	1-59223-159-4	
Uncle John's Bathroom Reader Puzzle Book 1	1-59223-022-9	
Uncle John's Bathroom Reader Puzzle Book 2	1-59223-157-8	
Uncle John's Unstoppable Bathroom Reader	1-59223-116-0	
Uncle John's Ahh-Inspiring Bathroom Reader	1-57145-873-5	
Uncle John's Supremely Satisfying Bathroom Reader	1-57145-698-8	
Uncle John's All-Purpose Extra Strength Bathroom Reader	1-57145-494-2	
Uncle John's Great Big Bathroom Reader	1-879682-69-9	
Uncle John's Legendary Lost Bathroom Reader	1-879682-74-5	
The Best of Uncle John's Bathroom Reader	1-879682-62-1	
Uncle John's Absolutely Absorbing Bathroom Reader	1-879682-73-7	
Uncle John's Giant 10th Anniversary Bathroom Reader	1-879682-68-0	
Uncle John's Bathroom Reader Plunges Into Great Lives	1-59223-020-2	
Uncle John's Bathroom Reader Plunges Into The Universe	1-57145-850-6	
Uncle John's Ultimate Bathroom Reader	1-879682-65-6	
Uncle John's Presents Necessary Numbers	1-57145-866-2	
Uncle John's Great Big Australian Bathroom Reader	1-57145-815-8	
Uncle John's Giant Australian Bathroom Reader	1-59223-160-8	
Quilted Northern 100th Anniversary Bathroom Reader		Special Edition created for Quilted Northern Company
Uncle John's 4-Ply Bathroom Reader	0-7607-3809-2	Special Edition published by St. Martins Press for Barnes & Nobel
Uncle John's Absolutely Absorbing Bathroom Reader The Miniature Edition		Published by Running Press
Uncle John's Ahh-Inspiring Bathroom Reader The Miniature Edition		Published by Running Press
Uncle John's Supremely Satisfying Bathroom Reader The Miniature Edition		Published by Running Press
Uncle John's Bathroom Reader Page-A-Day Calendar 1999		Published by Workman Publishing
Uncle John's Bathroom Reader Page-A-Day Calendar 2000		Published by Workman Publishing
Uncle John's Bathroom Reader Page-A-Day Calendar 2001		Published by Workman Publishing
Uncle John's Bathroom Reader Page-A-Day Calendar 2002		Published by Workman Publishing
Uncle John's Bathroom Reader Page-A-Day Calendar 2003		Published by Workman Publishing
Uncle John's Bathroom Reader Page-A-Day Calendar 2004		Published by Workman Publishing
Uncle John's Bathroom Reader #1		Published by St. Martins Press
Uncle John's Bathroom Reader #2		Published by St. Martins Press
Uncle John's Bathroom Reader #3		Published by St. Martins Press
Uncle John's Bathroom Reader #4		Published by St. Martins Press
Uncle John's Bathroom Reader #5		Published by St. Martins Press
Uncle John's Bathroom Reader #6		Out of Print
Uncle John's Bathroom Reader #7		Out of Print
Uncle John's Legendary Lost Bathroom Reader - Hard Cover	1-59223-173-X	Out of Print
Uncle John's Biggest Ever Bathroom Reader - Hard Cover	1-57145-814-X	Published by Thunder Bay
Uncle John's Great Big Bathroom Reader	1-59223-168-3	Published by Thunder Bay UK Edition

Search Result

Rank(R) 1 of 1

Database
COPYRIGHT

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Intellectual property security agreement.

PARTY OF THE FIRST: Partners Book Distributing, Inc., Partners
Book Distributing West, Inc., Partners Publishers Group, Inc. &
Thunder Bay Press, Inc.

PARTY OF THE SECOND: General Electric Capital Corporation.

DOC TYPE: 6

WORKS: The covered bridges.

DATE(s) OF EXECUTION: as of December 11, 2000

DATE RECORDED: February 02, 2001

MICROFILM: V003465

P694

END OF DOCUMENT

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Search Result

Rank(R) 1 of 1

Database
COPYRIGHT

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Garden tools / Val Bradley & John Negus.

CLASS: TX (Textual Works)

LC RETRIEVAL CODE: B (Monographic works of a non-dramatic
literary nature)

STATUS: Registered

REGISTRATION NUMBER: TX5664823

DATE REGISTERED: December 20, 2001

(20011220)

PREVIOUS REGISTRATION/PUBLICATION: Preexisting material: UK ed.
of Garden tools.

DATE OF CREATION: 2001

DATE OF PUBLICATION: September 01, 2001

AUTHOR(s): Negus, John, 1938-; Bradley, Val, 1958-

OWNER(s): Glen, (Laurel) Publishing

LIMITATION OR NEW MATTER: NM: adapted & rev. text.

IMPRINT: San Diego : L. Glen, c2001.

REGISTRATION DEPOSIT: 160 p.

END OF DOCUMENT

Copr. (C) West 2004 No Claim to Orig. U.S. Govt. Works