

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cluett, Peabody & Co., Inc.		12/08/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	GTB Holding Corp.
Street Address:	48 West 38 Street
Internal Address:	8 Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	408780	SANFORIZED
Registration Number:	408781	SANFORIZED
Registration Number:	438775	"SANFORSET"

CORRESPONDENCE DATA	
Fax Number:	(212)984-8940
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2128834039
Email:	scoleman@arrowshirt.com
Correspondent Name:	Cluett, Peabody & Co., Inc.
Address Line 1:	48 West 38 Street
Address Line 2:	8 Floor
Address Line 4:	New York, NEW YORK 10018

NAME OF SUBMITTER:	Scott R. Coleman
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Total Attachments: 1 source=sanforized assignment#page1.tif
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TRADEMARK ASSIGNMENT

WHEREAS, Cluett, Peabody & Co., Inc., a corporation organized under the laws of the State of Delaware with offices at 48 West 38th Street, New York, New York 10018 ("Assignor"), by itself and through its predecessors in interest, adopted and has used the trademarks SANFORIZED, SANFORSET and SANFOR and is the owner of the related U.S. Trademark Applications and Registrations and common law trademark rights listed in Exhibit A annexed hereto and made a part hereof (the "SANFORIZED Trademarks"); and

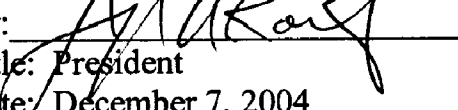
WHEREAS, GTB Holding Corp., a corporation organized and existing under the laws of the State of Delaware with offices at 48 West 38th Street, New York, New York 10018 ("Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the SANFORIZED Trademarks;

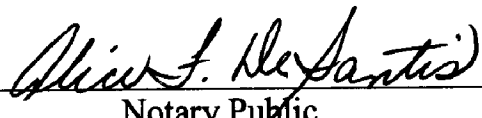
NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, and its successors and assigns, free and clear of all liens and encumbrances, all of Assignor's right, title and interest in and to the SANFORIZED Trademarks, together with the goodwill of the business symbolized by such trademarks and the related United States Applications and Registrations and common law trademark rights.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its corporate name by its duly authorized officer this 7th day of December, 2004.

Subscribed and sworn to before me this 7th day of December, 2004

CLUETT, PEABODY & CO., INC.

By: 
Title: President
Date: December 7, 2004


Notary Public

ALICE F. DeSANTIS
Notary Public, State of New York
No. 31-4929870
Qualified in New York County
Commission Expires July 5, 2006