

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Carewell Industries, Inc.		12/07/2004	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	Playtex Products, Inc.
<b>Street Address:</b>	300 Nyala Farms Road
<b>City:</b>	Westport
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06880
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	1593080	DENTAX
Registration Number:	2724662	DENTAX PLUS

**CORRESPONDENCE DATA**

Fax Number: (203)327-6401  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (203) 327-4500  
 Email: trademark@ogrp.com  
 Correspondent Name: Ohlandt, Greeley, Ruggiero & Perle, LLP  
 Address Line 1: One Landmark Square  
 Address Line 2: 10th Floor  
 Address Line 4: Stamford, CONNECTICUT 06901

<b>ATTORNEY DOCKET NUMBER:</b>	606.0001UST1
<b>NAME OF SUBMITTER:</b>	Terrence J. McAllister

Total Attachments: 2  
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ASSIGNMENT

THIS ASSIGNMENT is made as of this 7<sup>th</sup> day of December 2004. FOR ONE DOLLAR (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Carewell Industries, Inc., a corporation organized and existing under the laws of the State of New York, having a place of business at 300 Nyala Farms Road, Westport, Connecticut 06880 ("Assignor"), is the owner of the trademark registrations set forth in the attached Schedule A which is incorporated herein by reference. The Assignor hereby assigns unto Playtex Products, Inc., a corporation organized and existing under the laws of Delaware and having its place of business at 300 Nyala Farms Road, Westport, Connecticut 06880, (hereinafter referred to as "Assignee") the entire right, title and interest including common law rights in and to such marks and in and to such applications and Registrations set forth in attached Schedule A, together with the rights of protection to the same throughout the world, including any trademark rights that may result therefrom; said marks and applications and Registrations to be held and enjoyed by said Assignee for its own use and behalf and for the use and behalf of its successors and assigns, to the full end of the term of the registrations or other rights of protection may be granted as fully and as entirely as the same would have been held and enjoyed by me had the assignment not been made.

IN WITNESS WHEREFORE, the Assignor has hereunto set its hand and seal:

Carewell Industries, Inc.

Date: December 7, 2004

Name: William Hanna  
Title: Assistant Secretary

Sworn to before me this 7<sup>th</sup> day of December, 2004

Ann M. Murrelly  
Notary Public  
Ann M. Murrelly  
my commission expires 6/30/09

SCHEDULE A

<u>MARK</u>	<u>Registration No.</u>	<u>Registration Date</u>
DENTAX	1,593,080	April 24, 1990
DENTAX PLUS	2,724,662	June 10, 2003