

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Land Rover		12/03/2004	Unlimited Company under the laws of England and Wales: UNITED KINGDOM

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Ford Motor Company
<b>Street Address:</b>	The American Road
<b>City:</b>	Dearborn
<b>State/Country:</b>	MICHIGAN
<b>Postal Code:</b>	48126
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2146975	FREESTYLE

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(248)358-3351
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	2483584400
<b>Email:</b>	akramer@brookskushman.com
<b>Correspondent Name:</b>	Anessa Owen Kramer
<b>Address Line 1:</b>	1000 Town Center
<b>Address Line 2:</b>	22nd Floor
<b>Address Line 4:</b>	Southfield, MICHIGAN 48075

<b>ATTORNEY DOCKET NUMBER:</b>	10013157
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<b>NAME OF SUBMITTER:</b>	Anessa Owen Kramer
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<b>Total Attachments: 1</b> source=Assignment of Trademark#page1.tif
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CH \$40.00 2146975

## ASSIGNMENT OF TRADEMARK

WHEREAS, Land Rover, an unlimited company organized under the laws of England and Wales with its principal place of business at Banbury Road, Gaydon, Warwick, Warwickshire, United Kingdom CV35 ORR ("Assignor"), is the owner of the following mark and registration thereof in the United States Trademark Office:

<u>Registration/Serial No.</u>	<u>Mark</u>
2,146,975	FREESTYLE

WHEREAS, Ford Motor Company, a Delaware corporation with a principal place of business at The American Road, Dearborn, Michigan 48126 ("Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the above identified applications and registrations thereof.

Land Rover, Assignor

Dated: 30 December By: Sue Pearson  
2004 Sue Pearson  
Assistant Secretary