

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Russell Corporation		12/09/2004	CORPORATION: ALABAMA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Russell Asset Management, Inc.
<b>Street Address:</b>	103 Foulk Road
<b>Internal Address:</b>	Suite 101
<b>City:</b>	Wilmington
<b>State/Country:</b>	DELAWARE
<b>Postal Code:</b>	19803
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Serial Number:	78269539	LIMITED

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(678)742-8514
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(678) 742-8000
<b>Email:</b>	thomasveronica@russellcorp.com
<b>Correspondent Name:</b>	Jeanne M. Maynard, Senior Paralegal
<b>Address Line 1:</b>	3330 Cumberland Boulevard
<b>Address Line 2:</b>	8th floor
<b>Address Line 4:</b>	Atlanta, GEORGIA 30339

<b>ATTORNEY DOCKET NUMBER:</b>	HFY-US-00038 LIMITED
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<b>NAME OF SUBMITTER:</b>	Veronica T. Thomas
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**Total Attachments: 3**  
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CH \$40.00 78269539



TRADEMARK ASSIGNMENT

THIS Trademark Assignment ("Assignment") is made as of December 9, 2004, by and between Russell Corporation, an Alabama corporation having a principal place of business at 3330 Cumberland Boulevard, Suite 800, Atlanta, GA 30339 ("Assignor"), and Russell Asset Management, Inc., a Delaware corporation having a principal place of business at 103 Foulk Road, Suite 101, Wilmington, DE 19803 ("Assignee").

WHEREAS, Assignor owns all rights, title, and interest in and to United States Trademark Application No. 78/269,539 for the mark LIMITED ("Trademark"), and the goodwill of the business associated therewith, which it desires to assign to Assignee; and

WHEREAS, Assignee desires to acquire all rights, title and interest in and to the Trademark, along with the goodwill of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignment. Assignor does hereby assign, transfer and convey to Assignee, its successors, assigns and legal representatives, all of Assignor's rights, title and interest in and to the Trademark, including all common law rights therein, together with the goodwill of the business symbolized thereby, and including without limitation Assignor's right to sue for and seek remedies against past, present and future infringements of the Trademark, and rights of priority and protection of interests therein under the laws of any jurisdiction, free and clear of any liens, claims, security interests, and other encumbrances.

2. Governing Law. This Assignment shall be governed by and construed in accordance with the laws of the United States of America and of the State of Georgia.

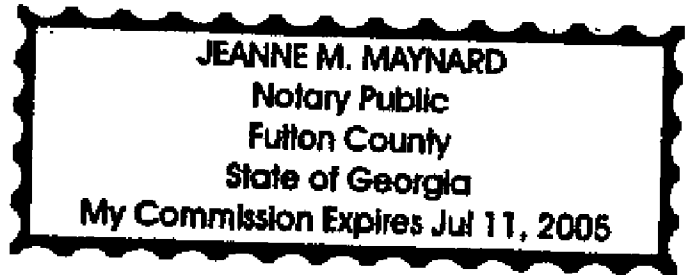
3. Successors and Assigns. This Assignment shall inure to the benefit of and be binding on the successors and assigns of both parties.

*[signatures on the following pages]*

STATE OF GEORGIA  
COUNTY OF COBB

On this 9 day of December, 2004, before me, a Notary Public in  
County foresaid, personally appeared Christopher M. Champion,  
person above named, duly authorized in his capacity as Assistant  
Corporation, signed and executed the foregoing Trademark Assign  
Russell Corporation.

Notary Public: Jeanne M. Maynard  
My Commission Expires: \_\_\_\_\_



STATE OF GEORGIA  
COUNTY OF COBB

On this 9 day of December, 2004, before me, a Notary Public in  
County foresaid, personally appeared Christopher M. Champion,  
person above named, duly authorized in his capacity as Vice President  
Russell Asset Management, Inc., signed and executed the foregoing  
Assignment on behalf of Russell Corporation.

Notary Public: *Jeanne M. Maynard*  
My Commission Expires: \_\_\_\_\_

