

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Roush Products Company, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Execution Date(s) 6/4/04

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
 - Security Agreement
 - Other
 - Merger
 - Change of Name
- To delete assignor (The Pillsbury
Company) reel/frame 002937/0217

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: The Pillsbury Company

Internal Address: _____

Street Address: Number One General Mills Blvd.

City: Minneapolis

State: Minnesota

Country: USA Zip: 55426

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

Citizenship _____
Citizenship _____
Citizenship _____
Citizenship Delaware
Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and Identification or description of the Trademark.

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s)
1371554 (et. al.) Reel/Frame 002937/0217

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Ruth Meger

Internal Address: M04-07

Street Address: Number One General Mills Blvd.

City: Minneapolis

State: Minnesota Zip: 55426

Phone Number: _____

Fax Number: _____

Email Address: _____

6. Total number of applications and registrations involved:

39

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 990.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 070900

Authorized User Name Denise Bosch

9. Signature:

Ruth Meger
Signature

1/6/05
Date

Ruth Meger
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 14

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Return Fax: 763-764-2268

CH \$990.00 070900 78007835

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

09/15/2004
900012879

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Pillsbury Company		06/04/2004	CORPORATION: DELAWARE
Roush Products Company, Inc.		06/04/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	The Pillsbury Company
Street Address:	Number One General Mills Blvd.
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55426
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 39

Property Type	Number	Word Mark
Registration Number:	1371554	AUTUMN HARVEST
Registration Number:	1825318	BICENTENNIAL
Registration Number:	1219325	BOHEMIAN HEARTH
Registration Number:	1343037	COUNTRY HEARTH
Registration Number:	797546	COUNTRY HEARTH
Registration Number:	1343036	COUNTRY HEARTH
Registration Number:	1284403	COUNTRY HEARTH
Registration Number:	1114200	
Registration Number:	2402748	DELI HEARTH
Registration Number:	1486330	DELI RECIPE
Registration Number:	1826500	EARLY AMERICAN HEARTH
Registration Number:	1463793	FIBER FITNESS
Registration Number:	2475940	FLOUR POT COOKIES
Registration Number:	1441362	FLOUR POT

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Registration Number:	1485454	FLOUR POT COOKIES
Registration Number:	1341266	GRAIN BARREL
Registration Number:	934528	GRANNY'S
Registration Number:	786501	HILLBILLY OLD FASHION BREAD MADE FROM GRANNY'S OLD FASHION BREAD MIX GOOD TASTIN' NOURISHIN' TOO!
Registration Number:	957925	HILLBILLY
Registration Number:	1713968	KIDS' CHOICE
Registration Number:	1354511	NATURAL FARMS
Registration Number:	1265872	NATURE'S RECIPE
Registration Number:	360431	OLYMPIC
Registration Number:	1128392	OLYMPIC MEAL
Registration Number:	2594841	PREMIUM CLASSICS
Registration Number:	1766864	PREMIUM RECIPE
Registration Number:	1374115	SLENDER DIET
Registration Number:	1468692	SLIM SLICED
Registration Number:	1710831	SMART KIDS
Registration Number:	1357049	SPECIAL RECIPE
Registration Number:	2580856	SPECIAL RECIPE
Registration Number:	1338246	STONE HEARTH
Registration Number:	1133790	STONE MILL FARMS
Registration Number:	1826514	NATURAL HEARTH
Registration Number:	1365825	FOR THE ATHLETE IN US
Registration Number:	1366908	IT'S A NATURAL WINNER!
Registration Number:	2537406	HEARTY NOT HEAVY
Serial Number:	78007835	SMART CHOICE
Serial Number:	78330694	SMART CHOICE

CORRESPONDENCE DATA

Fax Number: (763)764-2268
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 763-764-4956
 Email: trade.marks@genmills.com
 Correspondent Name: Ruth M. Meger
 Address Line 1: Number One General Mills Blvd.
 Address Line 4: Minneapolis, MINNESOTA 55426

NAME OF SUBMITTER:

Ruth M. Meger

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Total Attachments: 2

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Delaware

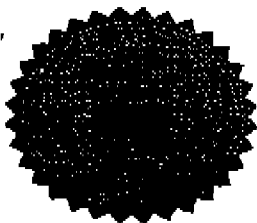
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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"ROUSH PRODUCTS COMPANY, INC.", A CALIFORNIA CORPORATION, WITH AND INTO "THE PILLSBURY COMPANY" UNDER THE NAME OF "THE PILLSBURY COMPANY", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FOURTH DAY OF JUNE, A.D. 2004, AT 6:27 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



0344114 8100M

040418526

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3158424

DATE: 06-08-04

TRADEMARK

REEL: 003009 FRAME: 0222

FROM CORPORATION TRUST WILM TF #2

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CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

ROUSH PRODUCTS COMPANY, INC.

INTO

THE PILLSBURY COMPANY

The Pillsbury Company, a corporation organized and existing under the laws of Delaware, does hereby certify:

FIRST: That this corporation was incorporated on the 25th day of September, 1935, pursuant to the Corporation Law of the State of Delaware.

SECOND: That this corporation owns all of the outstanding shares of stock of Roush Products Company, Inc., a corporation incorporated on the 1st day of April, 1964, pursuant to the Corporation Law of the State of California.

THIRD: That this corporation, by the following resolutions of all of its directors, duly adopted by unanimous written consent dated May 15, 2004, determined to and did merge into itself said Roush Products Company, Inc.:

RESOLVED, That the merger of Roush Products Company, Inc., a California corporation, into this corporation, upon the terms and conditions set forth in the Agreement and Plan of Merger, is hereby approved; and further

RESOLVED, That the liquidation of this entity shall be effective as of May 15, 2004, and the merger filings shall be filed with the States of Delaware and California when the corporation is formally withdrawn from all states where qualified to do business.

RESOLVED, That the proper officers of this corporation are hereby authorized and directed to execute, in the name and on behalf of this corporation and under its corporate seal, and to delivery any and all agreements, certificates, applications or other instruments and to take any and all further action necessary, proper and expedient to carry out the purposes of the foregoing resolution.

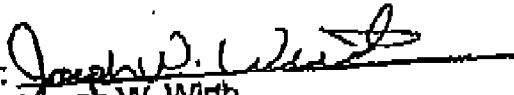
*State of Delaware
Secretary of State
Division of Corporations
Delivered 06:27 PM 06/04/2004
FILED 06:27 PM 06/04/2004
SRV 040418526 - 0344114 FILE*

FROM CORPORATION TRUST WILM. T. #2

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IN WITNESS WHEREOF, said The Pillsbury Company has caused this Certificate to be signed by Joseph W. Wirth, its Assistant Secretary this 4th day of June, 2004.

THE PILLSBURY COMPANY

By: 
Joseph W. Wirth
Assistant Secretary

corporate group/corporate/subsidiaries/consent actions/2004/certificate of ownership and merger rough 6-04.doc