

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest recorded under reel and frame 002828/0399

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Citicorp USA, Inc.		01/14/2005	CORPORATION:

RECEIVING PARTY DATA

Name:	Milwaukee Brewers Baseball Club, Limited Partnership
Street Address:	One Brewers Way
Internal Address:	Miller Park
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53214
Entity Type:	LIMITED PARTNERSHIP:

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	1858923	BERNIE BREWER
Registration Number:	1062749	BREWERS
Registration Number:	1607533	BREWERS
Registration Number:	1064673	BREWERS
Registration Number:	2546925	M
Registration Number:	2542641	M
Registration Number:	2645190	M
Registration Number:	1262144	MB
Registration Number:	1243706	MB
Registration Number:	1222121	MB
Registration Number:	1549040	MILWAUKEE BREWERS
Registration Number:	2789452	MILWAUKEE BREWERS
Registration Number:	2549755	MILWAUKEE BREWERS

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Registration Number:	2542640	MILWAUKEE BREWERS
Registration Number:	2546834	MILWAUKEE BREWERS
Registration Number:	2623286	MILWAUKEE BREWERS
Registration Number:	1543238	MILWAUKEE BREWERS
Registration Number:	2136439	MB
Registration Number:	2427881	MARYVALE BASEBALL PARK
Registration Number:	2591962	MARYVALE BASEBALL PARK
Registration Number:	1923733	PILOTS
Serial Number:	75582203	
Serial Number:	75582210	
Serial Number:	75582207	
Serial Number:	75582225	
Serial Number:	75582206	
Registration Number:	2378717	
Serial Number:	75582208	
Registration Number:	2384821	
Serial Number:	75582202	
Serial Number:	75582209	
Registration Number:	2380582	
Registration Number:	2378718	

CORRESPONDENCE DATA

Fax Number: (414)297-4900
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 414 271-2400
Email: PTOMailMilwaukee@Foley.com
Correspondent Name: Mark J. Diliberti
Address Line 1: 777 East Wisconsin Avenue
Address Line 2: Foley & Lardner LLP
Address Line 4: Milwaukee, WISCONSIN 53202

NAME OF SUBMITTER:	Jennifer Vandenplas
Signature:	/Jennifer Vandenplas/
Date:	01/20/2005

Total Attachments: 3
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TRADEMARK

REEL: 003012 FRAME: 0775

RELEASE AND REASSIGNMENT OF TRADEMARKS

DATE: JANUARY 14, 2005

THIS RELEASE AND REASSIGNMENT by Citicorp USA, Inc. as hereinafter described;

WITNESSETH:

WHEREAS, Citicorp USA, Inc. with its mailing address at 153 East 53rd Street, New York, New York 10022, as Agent, (the "*Assignee*"), and Milwaukee Brewers Baseball Club, Limited Partnership, with its mailing address at One Brewers Way, Miller Park, Milwaukee, Wisconsin 53214 (the "*Assignor*"), are parties to the following certain Trademark Security Agreement:

- Trademark Security Agreement dated September 12, 2003 which was recorded in the United States Patent and Trademark Office on September 18, 2003 at Reel 002828, Frame 0399;

pursuant to which the Assignor granted security interests in and collateral assignments of certain trademarks listed on Schedule A attached hereto and certain other property described therein (collectively the "*Trademark Collateral*"); and

WHEREAS, the Assignor has requested that the Assignee release its security interests in the Trademark Collateral and reassign the same to the Assignor;

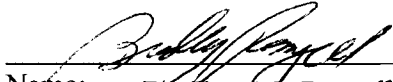
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

The Assignee hereby releases its security interests in and collateral assignments of, and reassigns, grants and conveys to the Assignor, without any representation, warranty, recourse or undertaking by the Assignee, all of its right, title and interest, if any, in and to the Trademark Collateral.

[signature page follows]

IN WITNESS WHEREOF, the Assignee has caused this Release and Reassignment to be duly executed by its duly authorized officer as of the date first written above.

CITICORP USA, INC.

By 
Name: **Bradley M. Rangell**
Title: **Vice President**

STATE OF _____

COUNTY OF _____

The foregoing Release and Reassignment of Trademarks was executed before me this ___ day of January, 2005, by _____, personally known to me to be the _____ of Citicorp USA, Inc., a Delaware corporation, on behalf of such corporation.

SCHEDULE A

TRADEMARK	REGISTRATION
BERNIE BREWER	1,858,923
BREWERS	1,062,749
BREWERS	1,607,533
BREWERS	1,064,673
Brewers Cap Designation	2,546,925
Brewers Cap Designation	2,542,641
Brewers Cap Designation	2,645,190
Brewers Cap Designation (Old)(1)	1,262,144
Brewers Cap Designation (Old)(1)	1,243,706
Brewers Cap Designation (Old)(1)	1,222,121
Brewers Official Club Lettering (Old)(1)	1,549,040
Brewers Primary Logo	2,789,452
Brewers Primary Logo	2,549,755
Brewers Primary Logo	2,542,640
Brewers Primary Logo	2,546,834
Brewers Primary Logo	2,623,286
Brewers Primary Logo (Old)(1)	1,543,238
Brewers Primary Logo (Old)(2)	2,136,439
MARYVALE BASEBALL PARK & design	2,427,881
MARYVALE BASEBALL PARK & design (1997)	2,591,962
PILOTS	1,923,733
Sausage Design (Baseball Cap & Sunglasses)	75/582,203
Sausage Design (Baseball Cap & Vertical Striped Shirt)	75/582,210
Sausage Design (Baseball Cap & Vertical Striped Shirt)	2,378,718
Sausage Design (Baseball Helmet)	75/582,207
Sausage Design (Chef's Hat & Apron)	75/582,225
Sausage Design (Chef's Hat & Bow Tie)	75/582,206
Sausage Design (Chef's Hat and Bow Tie)	2,378,717
Sausage Design(Elf's Hat)	75/582,208
Sausage Design (Elf's Hat)	2,384,821
Sausage Design (Hat with Feather)	75/582,202
Sausage Design (Horizontal Striped Outfit)	75/582,209
Sausage Design (Horizontal Striped Outfit)	2,380,582