

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pierre Foods, Inc.		01/18/2005	CORPORATION: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LC Trademarks, Inc.		
<b>Street Address:</b>	2211 Woodward Avenue		
<b>Internal Address:</b>	Fox Office Centre		
<b>City:</b>	Detroit		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48201-3400		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2716691	HOT 'N' READY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)668-8200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	703-668-8000		
<b>Email:</b>	dcdocketing@hdp.com		
<b>Correspondent Name:</b>	David R. Haarz		
<b>Address Line 1:</b>	11730 Plaza America Drive		
<b>Address Line 2:</b>	Suite 600		
<b>Address Line 4:</b>	Reston, VIRGINIA 20190		
<b>NAME OF SUBMITTER:</b>	David R. Haarz		
<b>Signature:</b>	/david r haarz/		
<b>Date:</b>	01/27/2005		

CH \$40.00 2716691



**ASSIGNMENT**

**WHEREAS**, Pierre Foods, Inc. (hereinafter "Assignor"), a North Carolina corporation, having a place of business and mailing address at 9990 Princeton Road, Cincinnati, Ohio 45246, owns the mark HOT 'N' READY and United States Registration No. 2,716,691 (the "Mark");

**WHEREAS**, LC Trademarks, Inc. (hereinafter "Assignee"), a Michigan corporation, having a place of business and mailing address at Fox Office Centre, 2211 Woodward Avenue, Detroit, Michigan 48201-3400, desires to acquire all right, title and interest in and to the above-noted Mark, together with the good will symbolized by such Mark and United States Registration No. 2,716,691;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby expressly acknowledged, Assignor does hereby assign, transfer and convey all right, title and interest in and to the Mark, including United States Registration No. 2,716,691 and the goodwill symbolized by such Mark to Assignee. Assignor also assigns to Assignee all rights to sue for and receive all damages occurring from past infringement of the aforesaid Mark.

LC TRADEMARKS, INC.

PIERRE FOODS, INC.

By: Michael Ilitch

By: WA V

Name: Michael Ilitch

Name: ROBERT C. NAYLOR

Title: Director & Chairman of the Board

Title: SM. V.P. SALES + MKT

Date: November 30, 2004

Date: 1/18/05

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