Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/01/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VPI, LLC		101/11/2005 1	Limited Liability Company: WISCONSIN

RECEIVING PARTY DATA

Name:	Spartech Plastics, LLC	
Street Address:	1325 Adams Street	
City:	Portage	
State/Country:	WISCONSIN	
Postal Code:	53901	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78412939	VALIANT

CORRESPONDENCE DATA

Fax Number: (314)621-5065

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 314-621-5070

Email: amayfield@armstrongteasdale.com

Correspondent Name: Andrew B. Mayfield

Address Line 1: One Metropolitan Square, Suite 2600

Address Line 4: St. Louis, MISSOURI 63102

NAME OF SUBMITTER:	Andrew B. Mayfield
Signature:	/ABM-ATLLP/
Date:	02/08/2005

TRADEMARK REEL: 003024 FRAME: 0530

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Total Attachments: 2 source=s1490278#page1.tif source=s1490278#page2.tif

> TRADEMARK REEL: 003024 FRAME: 0531

ASSIGNMENT

This Assignment is made effective as of October 1, 2004, nunc pro tunc, by VPI, LLC, a Wisconsin limited liability company ("Assignor") having its principal place of business at 3123 South 9th Street, Sheboygan, Wisconsin 53081 for the benefit of Spartech Plastics, LLC, a Delaware limited liability company ("Assignee") having its principal place of business at 1325 Adams Street, Portage, Wisconsin 53901.

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the U.S. Trademark Application Serial No. 78/412,939, filed in the U.S. Patent and Trademark Office on May 4, 2004 (the "Application"); and

WHEREAS, Assignee desires to acquire from Assignor the Application and the goodwill of the business in connection with which the Application and the trademark VALIANT are used;

WHEREAS, Assignee is acquiring certain assets and liabilities of Assignor and is the successor to that portion of the business of Assignor to which the mark VALIANT and the Application pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees to sell, assign, and transfer to Assignee, its successors and assigns, and does hereby sell, assign, and transfer to Assignee, its successors and assigns, Assignor's entire right, title, and interest in the Application and the trademark VALIANT and the goodwill of the business symbolized by the Application and the trademark VALIANT and in connection with which the Application and said trademark are used, and all claims and demands for past infringement, that Assignor may have in connection with the Application and the trademark VALIANT arising before and as of the date of this Assignment.

Assignor and Assignee acknowledge that Assignor has assigned certain of its other assets and liabilities to Assignee and that Assignee is the successor to that portion of the business of Assignor to which the mark VALIANT and the Application pertain.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its authorized officer as of the date first stated above.

VPI, LLC (n/k/a RBG Family, LLC)

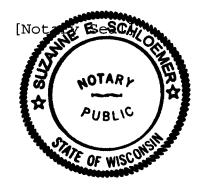
By: Tean K. Keimer

Jean K. Keimer Treasurer

STATE OF WISCONSIN)
) ss
SHEBOYGAN COUNTY)

Jean K. Reimer, known to me to be the treasurer of RBG Family, LLC, f/k/a VPI, LLC, personally appeared before me this

☐☐ day of January, 2005, and executed or acknowledged to me that she executed the foregoing Assignment on behalf of RBG Family, LLC, f/k/a VPI, LLC, and pursuant to authority duly received.



Suanne E Thleemer Notary Public

State of Wisconsin
My Commission expires

9/23/07