

FORM PTO-1594 (Modified) (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Copyright 1994-97 LegalStar TM05/REV03	RECORDATION FORM COVER SHEET TRADEMARKS ONLY	Docket No.: <div style="border: 1px solid black; padding: 2px; text-align: center;">3711</div>
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To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.


1. Name of conveying party(ies): <u>The Sherwin-Williams Company</u> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <u>Ohio</u> <input type="checkbox"/> Other _____ Additional names(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies): Name: <u>SWIMC, Inc.</u> Internal Address: <u>Suite 522</u> Street Address: <u>300 Delaware Avenue</u> City: <u>Wilmington</u> State: <u>DE</u> ZIP: <u>19801</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</small>
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>08/01/2004</u>	

4. Application number(s) or registration numbers(s):	
A. Trademark Application No.(s) <u>78/139272</u>	B. Trademark Registration No.(s)
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Robert E. McDonald, Esq.</u> Internal Address: <u>c/o The Sherwin-Williams Company</u> <u>1100 Midland Bldg. - Legal Dept.</u> Street Address: <u>101 Prospect Avenue NW</u> City: <u>Cleveland</u> State: <u>OH</u> ZIP: <u>44115</u>	6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41):\$ <u>\$40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: <u>19-5137</u>
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DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald J. Puglisi  7/30/04
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
 Mail Stop Recordation Services
 Director of the United States Patent and Trademark Office
 P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 195137 78139272

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

The Sherwin-Williams Company)
Conveying Party,)
)
and)
)
SWIMC, Inc.)
Receiving Party.)

BOX ASSIGNMENT
 Commissioner for Trademarks
 2900 Crystal Drive
 Arlington, VA 22202-3514

**REQUEST FOR RECORDATION OF ASSIGNMENT
 AND APPOINTMENT OF ATTORNEYS OF RECORD**

Dear Sir:

Enclosed please find a copy of an assignment document designated "ASSIGNMENT AGREEMENT", dated August 1, 2004, in which the following pending U.S. trademark application was assigned from The Sherwin-Williams Company to SWIMC, Inc.:

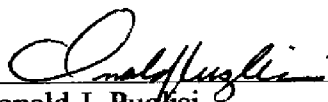
<u>MARK</u>	<u>SER. NO.</u>
THE CROWN JEWEL OF PAINTS	78/139272

SWIMC, Inc., having its principal office and place of business at 300 Delaware Avenue, Suite 522, Wilmington, Delaware 19801, respectfully requests that the attached assignment be made of record for the above-identified pending U.S. trademark application.

The undersigned, acting on behalf of SWIMC, Inc., hereby appoints ROBERT E. McDONALD, Reg. No. 29,193 and VIVIEN Y. TSANG, Reg. No. 40,209 and ARTHI K. TIREY, Reg. No. 50,960 and ERYN A. FUHRER, Reg. No. 44,491, whose address is The Sherwin-Williams Company, 101 Prospect Avenue NW, Cleveland, Ohio 44115-1075, and whose telephone number is (216) 566-2432, its attorney and associate attorneys, with full power of substitution and revocation to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,

SWIMC, INC.

By  _____
 Donald J. Puglisi
 President

ASSIGNMENT AGREEMENT

KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 Prospect Avenue NW, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having its principal office and place of business at 300 Delaware Avenue, New Castle County, Wilmington, Delaware 19801, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of August, 2004, and affixed its corporate seal hereunto.

[SEAL]

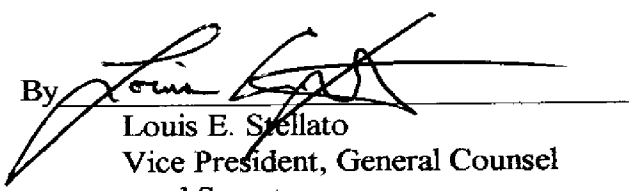
Attest:

By


Robert E. McDonald
Associate General Counsel

THE SHERWIN-WILLIAMS COMPANY

By


Louis E. Stellato
Vice President, General Counsel
and Secretary

STATE OF OHIO)
) SS.
 COUNTY OF CUYAHOGA)

On the 4th day of August, 2004, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared LOUIS E. STELLATO, who acknowledged himself to be the VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that he, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



NOTARY PUBLIC

DEBORAH G. PANKIW
 Notary Public, State of Ohio, Cuy. Cty.
 My Commission Expires Sept. 7, 2004

Schedule A**U.S. PENDING TRADEMARKS**

<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>
THE CROWN JEWEL OF PAINTS	78/139272	27-JUN-2002