

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Windmere Corporation		05/15/2000	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Applica Consumer Products, Inc.		
<b>Street Address:</b>	3633 Flamingo Road		
<b>City:</b>	Miramar		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33027		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1446078	SOLID GOLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(203)741-0058		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	203-741-0718		
<b>Email:</b>	barry.deutsch@applicamail.com		
<b>Correspondent Name:</b>	Barry E. Deutsch		
<b>Address Line 1:</b>	35 Thorpe Avenue		
<b>Address Line 2:</b>	Suite 104		
<b>Address Line 4:</b>	Wallingford, CONNECTICUT 06492		
<b>NAME OF SUBMITTER:</b>	Barry E. Deutsch		
<b>Signature:</b>	/barry e deutsch/		
<b>Date:</b>	03/21/2005		

CH \$40.00 1446078

Total Attachments: 1

**900021604**

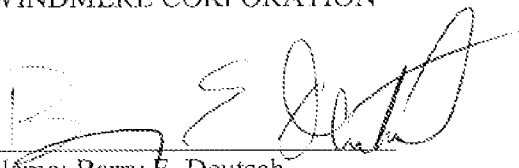
**TRADEMARK  
 REEL: 003049 FRAME: 0738**



**CHANGE OF NAME**

This is to confirm that effective as of May 15, 2000 Windmere Corporation, a corporation of the state of Florida, changed its name to Applicia Consumer Products, Inc., a corporation of the state of Florida.

WINDMERE CORPORATION




Name: Barry E. Deutsch  
Title: Senior Director, Intellectual Property

STATE OF CONNECTICUT)  
  )ss. Wallingford  
COUNTY OF NEW HAVEN)

**NOTARIAL CERTIFICATE**

On this 21<sup>st</sup> day of March, 2005, before me, the undersigned officer, personally appeared **Barry E. Deutsch**, known to me to be the person whose name is subscribed to the within instrument and acknowledged that he executed the same for the purposes therein contained.

**IN WITNESS WHEREOF**, I have hereunto set my hand and Official Seal.



Notary Public – Jennifer N. Correa

My Commission Expires 4/30/2007