Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HKS Marketing Ltd.		03/23/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Royal Wine Corporation	
Street Address:	63 North Hook Road	
City:	Bayonne	
State/Country:	NEW JERSEY	
Postal Code:	07002	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1911602	SAVION
Registration Number:	2099740	SHEFA

CORRESPONDENCE DATA

Fax Number: (732)632-8760

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: prcarey@buchmanlaw.com

Correspondent Name: Paulette R. Carey, Esq

Address Line 1: 510 Thornall Street, suite 20

Address Line 1: 510 Thornall Street, suite 200 Address Line 2: Buchman Law Firm, LLP

Address Line 4: Edison, NEW JERSEY 08837

NAME OF SUBMITTER:	Paulette R. Carey
Signature:	/Paulette R. Carey/
Date:	03/25/2005

Total Attachments: 2

TRADEMARK REEL: 003052 FRAME: 0925

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TRADEMARK
REEL: 003052 FRAME: 0926

TRADEMARK ASSIGNMENT

WHEREAS, HKS Marketing Ltd., a corporation organized and existing under the laws of the State of New York is the owner of the trademarks listed on Schedule A annexed hereto and of the identified trademark registrations therefor (the "Marks"); and

WHEREAS, Royal Wine Corporation, a corporation organized and existing under the laws of the State of New York is desirous of acquiring said Marks, the registrations therefor and the goodwill of the business appertaining thereto;

NOW, THEREFORE, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, HKS Marketing Ltd., does hereby assign to Royal Wine Corporation, all right, title and interest in and to the Mark and the registrations and any of its applications for registrations therefor, together with the goodwill of the business symbolized by the Marks.

Dated this 23 day of Tylane, 2005

HKS Marketing Ltd.

By: Name: Title:

TRADEMARK REEL: 003052 FRAME: 0927

SCHEDULE A

TRADEMARK US REGISTRATION NO.

SAVION 1911602

SHEFA 2099740

RECORDED: 03/25/2005

TRADEMARK
REEL: 003052 FRAME: 0928