

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beam's Industries, Inc.		03/31/2005	CORPORATION: OKLAHOMA
RECEIVING PARTY DATA			
Name:	RetractaStrap, L.L.C.		
Street Address:	3233 E. Memorial Rd.		
Internal Address:	Suite 101		
City:	Edmond		
State/Country:	OKLAHOMA		
Postal Code:	73013		
Entity Type:	Limited Liability Company: OKLAHOMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2649118	RETRACTASTRAP	
CORRESPONDENCE DATA			
Fax Number:	(405)607-8686		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	405-607-8600		
Email:	mike_smith@okpatents.com		
Correspondent Name:	Michael H. Smith		
Address Line 1:	P.O. Box 16370		
Address Line 4:	Oklahoma City, OKLAHOMA 73113		
NAME OF SUBMITTER:	Michael H. Smith		
Signature:	/Michael H. Smith/		
Date:	04/06/2005		
Total Attachments: 1			

OP \$40.00 2649118

