OP \$40,00 2649

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Beam's Industries, Inc.		03/31/2005	CORPORATION: OKLAHOMA

RECEIVING PARTY DATA

Name:	RetractaStrap, L.L.C.	
Street Address:	3233 E. Memorial Rd.	
Internal Address:	Suite 101	
City:	Edmond	
State/Country:	OKLAHOMA	
Postal Code:	73013	
Entity Type:	Limited Liability Company: OKLAHOMA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2649118	RETRACTASTRAP

CORRESPONDENCE DATA

Fax Number: (405)607-8686

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 405-607-8600

Email: mike_smith@okpatents.com

Correspondent Name: Michael H. Smith Address Line 1: P.O. Box 16370

Address Line 4: Oklahoma City, OKLAHOMA 73113

NAME OF SUBMITTER:	Michael H. Smith
Signature:	/Michael H. Smith/
Date:	04/06/2005

Total Attachments: 1

TRADEMARK
REEL: 003060 FRAME: 0698

source=assignment#page1.tif

TRADEMARK REEL: 003060 FRAME: 0699

ASSIGNMENT

WHEREAS, Beam's Industries, Inc., a Oklahoma corporation having a principal place of business at 10579 S. Sunnylane, Oklahoma City, OK 73160 ("ASSIGNOR"), has adopted and used the following trademark ("MARK"), which MARK is registered in the United States Patent and Trademark Office as follows:

Trademark Registration No. Issue Date November 12, 2002 RETRACTASTRAP 2,649,118 WHEREAS, RetractaStrap, L.L.C., an Oklahoma Limited Liability Company having a place of business at 3233 E. Memorial Rd., St. 101, Edmond, OK 73013 ("ASSIGNEE") is desirous of acquiring the MARK and the registration therefor; NOW, THEREFORE, in consideration of <u>lea</u> Dollars (\$ 10) and other good and valuable consideration, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title and interest in and to the MARK and said registration therefor, together with the goodwill of the business symbolized by the MARK and said registrations, and including (but not by way of limitation) the right to sue and collect and keep damages for past infringements thereof. This Agreement is effective as of 31 Mar 05 Signed this 31st day of March, Beam's Industries, Inc. # 0201657 EXP. 91 ACKNOWLEDGEMENT STATE OF OKLAHOMA) COUNTY OF <u>Uncoln</u> The foregoing instrument was acknowledged before me, a Notary Public, on this the 21st day of Warth, 197005 by CARd Turman, Cust Service of Ream's Industries. (Title) Undi Munan
Notary Public

RECORDED: 04/06/2005

TRADEMARK
REEL: 003060 FRAME: 0700