13618

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sanford, L.P.		104/07/2005 I	LIMITED PARTNERSHIP: ILLINOIS

RECEIVING PARTY DATA

Name:	GFX International, Inc.	
Street Address:	333 Baron Blvd.	
City:	Grayslake	
State/Country:	ILLINOIS	
Postal Code:	60030	
Entity Type:	CORPORATION: ILLINOIS	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1361857	DISKRIBE

CORRESPONDENCE DATA

Fax Number: (312)609-5005

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312 609 7850

Email: abufalino@vedderprice.com, estenseth@vedderprice.com

Correspondent Name: Angelo J. Bufalino
Address Line 1: 222 N. LaSalle Street

Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	Angelo J. Bufalino
Signature:	/Angelo J. Bufalino/
Date:	05/09/2005

Total Attachments: 1

TRADEMARK REEL: 003079 FRAME: 0600

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TRADEMARK
REEL: 003079 FRAME: 0601

Trademark Assignment

This Trademark Assignment is made ____, 2005 by Sanford, L.P. an Illinois limited partnership, having a place of business at 29 East Stephenson Street, Freeport, Illinois 61032 ("Sanford") to GFX International, Inc., an Illinois corporation having a place of business at 333 Barem Boulevard, Grayslake, Illinois 60030 ("GFX").

WHEREAS, Sanford, has adopted and used the trademark DISKRIBE (the "Mark") in the United States in connection with its business of manufacturing and selling writing instruments;

WHEREAS, Sanford has a registration for the Mark in the United States, with the following Registration Number 1,361,857 (the "Registration"); and

WHEREAS, GFX desires to acquire the entire interest of Sanford in the Mark and the Registration in the United States and any goodwill of Sanford's business symbolized thereby and associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Sanford assigns to GFX its right, title and interest in and to the Mark and the Registration in the United States, together with any goodwill of the business symbolized by the Mark in the United States; any rights that arise from the Registration in the United States; and all causes of action, past and future, for infringement of the Mark in the United States or other violations of the rights assigned hereunder. Sanford represents and warrants to GFX that it has not made any other assignment of the Marks or the Registration in the United States.

NEWELL OPERATING COMPANY

General partner of Sanford, L.P.

Lisa Winger

Its: Assistant Secretary

STATE OF ILLINOIS

) SS:

COUNTY OF DUPOGE

On this 1th day of 1, 2005, before me personally appeared Lisa Winger, who acknowledged herself to be the Assistant Secretary of Newell Operating Company and that she, being authorized to do so, executed this instrument on behalf of such limited partnership.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

(Affix stamp) OFFICIAL SEAL
ZARRYYA P DARRY
Notory Public - State of Stinots
My Commission Expires Jun 3, 2007
Exhibit A

RECORDED: 05/09/2005

Hotary Public J. Dark

TRADEMARK REEL: 003079 FRAME: 0602