

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MeadWestvaco Corporation		04/30/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	NewPage Corporation
Street Address:	Courthouse Plaza NE
City:	Dayton
State/Country:	OHIO
Postal Code:	45463
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	2566268	ANTHEM
Registration Number:	1324402	CELESTA
Registration Number:	1352778	CITATION
Registration Number:	786821	DEPENDOWEB
Registration Number:	2583333	FOCUS
Registration Number:	2306256	PAPER KNOWLEDGE
Registration Number:	2311889	PAPER KNOWLEDGE
Registration Number:	2309382	PAPER KNOWLEDGE
Registration Number:	1062938	PRESSDATE
Registration Number:	1248949	PUBLISHERS MATTE
Registration Number:	1598567	PUBLISHERS THINBULK
Registration Number:	1486092	SIGNATURE
Registration Number:	2425728	SIGNATURE CLUB
Registration Number:	2767875	SIGNATURE TRUE

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Registration Number:	1080335	VELVO
Registration Number:	1982992	VISION
Registration Number:	2738407	ASK DR. DIGITAL
Registration Number:	2828302	ASK DR. DIGITAL
Serial Number:	76025984	BALANCE
Registration Number:	2521091	PAPER GONE DIGITAL
Serial Number:	78372966	PAPEROROLOGY
Serial Number:	78372960	PAPEROROLOGY
Serial Number:	78468910	TRUE
Serial Number:	78578276	STERLING ULTRA DIGITAL
Serial Number:	78553544	BALANCE

CORRESPONDENCE DATA

Fax Number: (212)593-5955
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (212) 756-2335
Email: reine.glanz@srz.com
Correspondent Name: Reine H. Glanz
Address Line 1: Schulte Roth & Zabel LLP
Address Line 2: 919 Third Avenue
Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Reine H. Glanz
Signature:	/beb for RG/
Date:	05/11/2005

Total Attachments: 4
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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (the "Assignment") is made and entered into as of April 30, 2005 (the "Effective Date") by and between MeadWestvaco Corporation, a corporation formed under the laws of Delaware ("Assignor"), and NewPage Corporation, a corporation formed under the laws of Delaware ("Assignee").

WHEREAS, Assignor and Escanaba Timber LLC f/k/a Maple Acquisition LLC ("Purchaser") are parties to the Equity and Asset Purchase Agreement dated as of January 14, 2005 (the "Purchase Agreement"), providing for the sale of the Purchased Assets (as defined in the Purchase Agreement), including the Purchased Intellectual Property (as defined in the Purchase Agreement), by Assignor to Purchaser and/or one or more of its Designated Affiliates (as defined in the Purchase Agreement), all upon the terms and conditions set forth in the Purchase Agreement;

WHEREAS, Assignor owns all right, title and interest in and to the Purchased Intellectual Property, including, but not limited to, those trademark registrations and applications listed on the attached Schedule A (collectively, the "Assigned Trademarks");

WHEREAS, Assignee is a Designated Affiliate of Purchaser; and

WHEREAS, Assignee and Purchaser desire that Assignee acquire all of Assignor's right, title, and interest in and to the Assigned Trademarks, and Assignor desires to assign same to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, sells and transfers unto Assignee, its successors and assigns, all of its right, title and interest throughout the world in perpetuity, including common law rights, in and to the Assigned Trademarks, together with the goodwill associated therewith and the entire business and/or portion thereof to which the Assigned Trademarks pertain, and the right to sue and recover for all past, present and future infringements and other violations of the Assigned Trademarks, the same to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had this assignment not been made. Assignor hereby covenants and agrees to provide any further necessary documentation and do all further acts reasonably requested by Assignee in this regard to confirm and perfect title in and to the Assigned Trademarks in Assignee, its successors, assigns or other legal representatives.

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IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment as an instrument under seal as of the Effective Date.

ASSIGNOR: MEADWESTVACO CORPORATION

By: Robert E Birkenholz
Name: Robert E. Birkenholz
Title: Treasurer

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Connecticut
COUNTY OF Fairfield ss.:

On this 30th day of April, 2005, before me, the undersigned, personally appeared Robert E. Birkenholz, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Lilia A. Morreale
[NOTARY SEAL]

LILIA A. MORREALE
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2006

ASSIGNEE:

NEWPAGE CORPORATION

By: Linda Sheffield
Name: Linda Sheffield
Title: Treasurer

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF New York
COUNTY OF New York

ss.:

On this 28th day of April, 2005, before me, the undersigned, personally appeared Linda Sheffield, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Gillett J. Checkley
[NOTARY SEAL]

GILLETT J. CHECKLEY
Notary Public, State of New York
No. 01CH5048682
Qualified in Queens County
Commission Expires Sept. 18, 2005

SCHEDULE A

UNITED STATES

TRADEMARK REGISTRATIONS AND APPLICATIONS

<u>Mark</u>	<u>Reg. No.</u>	<u>Serial No.</u>	<u>Reg. Date</u>
ANTHEM	2566268	78/028803	30-Apr-2002
CELESTA	1324402	73/430530	12-Mar-1985
CITATION	1352778	73/520710	06-Aug-1985
DEPENDOWEB	786821	177653	16-Mar-1965
ESCANABA	pending	76/571936	
FOCUS	2583333	76/030924	18-Jun-2002
PAPER KNOWLEDGE	2306256	75/643549	04-Jan-2000
PAPER KNOWLEDGE	2311889	75/643626	25-Jan-2000
PAPER KNOWLEDGE AND DESIGN	2309382	75/650879	18-Jan-2000
PRESSDATE	1062938	73/078731	05-Apr-1977
PUBLISHERS MATTE	1248949	384257	23-Aug-1983
PUBLISHERS THINBULK	1598567	833223	29-May-1990
SIGNATURE	1486092	643717	26-Apr-1988
SIGNATURE CLUB	2425728	75/666527	30-Jan-2001
SIGNATURE TRUE	2767875	76/389564	23-Sep-2003
VELVO	1080335	73/121375	27-Dec-1977
VISION	1982992	74/552640	25-Jun-1996
ASK DR. DIGITAL	2738407	76/326321	15-Jul-2003
ASK DR. DIGITAL AND DESIGN	2828302	76/326322	30-Mar-2004
BALANCE	pending	76/025984	
PAPER GONE DIGITAL	2521091	75/924248	18-Dec-2001
PAPEROLGY	pending	78/372966	
PAPEROLGY	pending	78/372960	
TRUE	pending	78/468910	
STERLING ULTRA DIGITAL	pending	78/578276	
BALANCE	pending	78/553544	