

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BNP Media, Inc.		05/12/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	BNP Media II, LLC		
Street Address:	2401 West Big Beaver Road		
Internal Address:	Suite 700		
City:	Troy		
State/Country:	MICHIGAN		
Postal Code:	48048		
Entity Type:	Michigan limited liability company:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2200795	ROOFING CONTRACTOR	
CORRESPONDENCE DATA			
Fax Number:	(248)203-0763		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	248-203-0700		
Email:	ipmail@dykema.com		
Correspondent Name:	Charles R. Rutherford		
Address Line 1:	39577 Woodward Avenue		
Address Line 2:	Suite 300		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
NAME OF SUBMITTER:	Connie McLean		
Signature:	/Connie McLean/		
Date:	05/13/2005		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, BNP Media, Inc., hereinafter ASSIGNOR, has its principal place of business at 2401 West Big Beaver Road, Suite 700, Troy, Michigan 48084;


WHEREAS, ASSIGNOR is the owner of U.S. Trademark Registration No. 2,200,795 for the mark -ROOFING CONTRACTOR- for a trade journal for contractors in International Class 16; and

WHEREAS, BNP Media II, LLC, hereinafter ASSIGNEE, a Michigan limited liability company, has its principal place of business at 2401 West Big Beaver Road, Suite 700, Troy, Michigan 48048 and is desirous of acquiring the aforesaid trademark, registration and the good will associated therewith.

NOW, THEREFORE, in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of Ten Dollar (\$10.00 U.S.) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE and its successors, assigns and legal representatives, the entire right, title and interest in and to any and all rights and privileges provided under the Trademark Laws of the United States of America with respect to the trademark -ROOFING CONTRACTOR- and U.S. Registration No. 2,200,795, the goodwill of the business symbolized by the mark and any and all renewals thereof, together with the right to bring suit and collect for past infringement thereof, the same to be held in and enjoyed by ASSIGNEE as fully and entirely as the same could have been held and enjoyed by the ASSIGNOR if this assignment and sale had not been made.

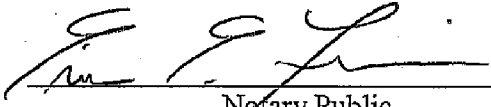
IN WITNESS WHEREOF, a duly authorized officer has executed this Trademark Assignment on behalf of ASSIGNOR, intending to be legally bound thereby.

BNP MEDIA, INC.,
("Assignee")

By: 
Name: Taggart B. Henderson
Title: President
Date: 5.12.05

COUNTY OF _____)
STATE OF _____) SS

On this 12th day of May, 2005, before me appeared _____ the person who signed this Trademark Assignment on behalf of BNP Media, Inc., the above-referenced Assignor who acknowledge that he signed it as a free act on behalf of the Assignor.



, Notary Public
County, Macomb
My Commission Expires:

ERIN E. FAIRMAN
Notary Public, Macomb County, MI
My Commission Expires Aug 3, 2005

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