# Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |
| EFFECTIVE DATE:       | 06/19/2000     |

### **CONVEYING PARTY DATA**

| Name                    | Formerly                    | Execution Date | Entity Type           |
|-------------------------|-----------------------------|----------------|-----------------------|
| Dennis Publishing, Inc. | FORMERLY Dennis Maxim, Inc. | 06/19/2000     | CORPORATION: NEW YORK |

## **RECEIVING PARTY DATA**

| Name:           | Dennis Publishing, Inc.     |
|-----------------|-----------------------------|
| Street Address: | 1040 Avenue of the Americas |
| City:           | New York                    |
| State/Country:  | NEW YORK                    |
| Postal Code:    | 10018                       |
| Entity Type:    | CORPORATION: NEW YORK       |

#### PROPERTY NUMBERS Total: 2

| Property Type        | Number   | Word Mark      |
|----------------------|----------|----------------|
| Serial Number:       | 76095762 | BAGAZINE       |
| Registration Number: | 2270012  | CIRCUS MAXIMUS |

## **CORRESPONDENCE DATA**

Fax Number: (212)207-8727

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 207-8787

Email: pml@jddlaw.com

Correspondent Name: Peter M. Langrind, Esq.

Address Line 1: 445 Park Avenue

Address Line 2: 17th Floor

Address Line 4: New York, NEW YORK 10022

| NAME OF SUBMITTER: | Peter M. Langrind, Esq. |
|--------------------|-------------------------|
| Signature:         | /peter m langrind/      |
|                    | TRADEMARK               |

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| Date:                                                                                      | 05/17/2005 |
|--------------------------------------------------------------------------------------------|------------|
| Total Attachments: 2<br>source=Change of Name#page1.tif<br>source=Change of Name#page2.tif |            |

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CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF

DENNIS MAXIM, INC.

Under Section 805 of the Business Corporation Law

Pursuant to the provisions of Section 805 of the Business Corporations Law, the undersigned, being the sole President and Secretary of the corporation hereby certify:

FIRST: The name of the Corporation is:

#### DENNIS MAXIM, INC.

SECOND:

That the corporation was formed as MAXIM MAGAZINE, INC.

THIRD:

That the Certificate of Incorporation was filed by the Secretary of State

of New York on the 21st day of November 1996.

FOURTH: That the Certificate of Incorporation was amended by the Secretary of State on the 3<sup>rd</sup> day of December 1996 and on the 2<sup>rd</sup> day of May 1997, respectively.

FIFTH: That the amendment to the Certificate of Incorporation effected by this Certificate is as follows:

Paragraph First of the Certificate of Incorporation, relating to the corporate title of the Corporation, is hereby amended to read as follows:

"The name of the Corporation is:

#### DENNIS PUBLISHING, INC."

SIXTH: That the amendment to the Certificate of Incorporation was authorized by an affirmative vote of at least a majority of all outstanding shares entitled to vote on an amendment to the Certificate of Incorporation. Said authorization being subsequent to the affirmative vote of the Board of Directors.

IN WITNESS WHEREOF, we hereunto sign our names and affirm that the statements made herein are true under the penalties of perjury, this Aday of Time 2000

Stephen Colvin, President

Paul Fish, Secretary

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DRAWDOWN

CERTIFICATE OF AMENDMENT

OF CERTIFICATE OF INCORPORATION OF DENNIS MAXIM, INC.

Under Section 805 of the Business Corporation Lav

JUN 2 9 2000 FILED TAX \$

Jared F. Bartie, Esq. 1040 Avenue of the Americas New York, New York 1018.

Customer Ref. #: DENNI08178

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**RECORDED: 05/17/2005**