

Form PTO-1594 (Rev. 03/05)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

CORRECTED

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**  
Check Gallery, Inc.

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation- State: Delaware  
 Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**  Yes  
 No

Additional names, addresses, or citizenship attached?

Name: Custom Direct, Inc.  
Internal  
Address: \_\_\_\_\_  
Street Address: 1802 Fashion Court  
City: Joppa  
State: Maryland  
Country: USA      Zip: 21085

Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship Delaware  
 Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) 12/10/02

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s)  
2712881, 2618129, 1891702, 1817441, 1839430, 1410489, 1967440, 2631355, 2346187

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
LIFECHECKS, 4CHECKS.COM, CHECK CRAFTERS, CHECK GALLERY, EARTH MATTERS, MESSAGEICHECK, MESSAGE!  
PRODUCTS, THE STYLES CHECK COMPANY, UNIQUE!CHECKS [stylized]

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Dana O. Lynch, Esquire  
Internal Address: Whiteford, Taylor & Preston, L.L.P.  
Street Address: Seven Saint Paul Street  
City: Baltimore  
State: Maryland      Zip: 21202  
Phone Number: 410-347-8703  
Fax Number: 410-347-9414  
Email Address: dlynch@wtpplaw.com

**6. Total number of applications and registrations involved:** 9

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 240.00**

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

a. Credit Card      Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 502439  
Authorized User Name Antoinette A. McRae

**9. Signature:** Antoinette A. McRae      4/20/05  
Signature      Date

Antoinette A. McRae  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 1

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$240.00 502439 2712881

12-30-2002

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Check Gallery, Inc.

12-19-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 12/10/02

2. Name and address of receiving party(ies)

Name: Custom Direct, Inc.

Internal Address:

Street Address: 1802 Fashion Court

City: Joppa State: MD Zip: 21085

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Maryland Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/334399

B. Trademark Registration No.(s) 2618129, 1891702 1817441, 1839430, 1410489, 1967440

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dana O. Lynch, Esquire

Internal Address:

Whiteford, Taylor & Preston L.L.P.

Street Address: Seven Saint Paul Street

City: Baltimore State: MD Zip: 21202

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41): \$ 240.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Dana O. Lynch Name of Person Signing

[Signature] Signature

12/19/02 Date

Total number of pages including cover sheet, attachments, and document: 3

12/30/2002 LUPELLER 00000051 76334399

01 FC:8521 40.00 OP 02 FC:8522 200.00 DP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 003100 FRAME: 0073

**RECORDATION FORM COVER SHEET**  
**TRADEMARKS ONLY - (CONTINUATION)**

Assignment of Trademarks from Check Gallery, Inc. to Custom Direct, Inc.

4 B. Trademark Registration No.(s):

2631355
2346187

1464529

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Check Gallery, Inc. ("Assignor") is the owner of the marks set forth on Schedule A, which are currently registered or pending with the United States Patent and Trademark Office (the "PTO") (the "Marks");

WHEREAS, Custom Direct, Inc. ("Assignee") desires to acquire any and all rights that Assignor has in and to the Marks, the registrations and pending applications therefor, and any and all domain names related to the Marks, together with the goodwill of the business symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the registrations and pending applications therefor and any and all domain names related to the Marks, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has caused the execution of this Assignment as of the 10<sup>th</sup> day of December, 2002.

CHECK GALLERY, INC.

Brian D. Briggs (SEAL)  
Name: Brian D. Briggs  
Title: VP-Finance / CFO

STATE OF MARYLAND, COUNTY OF BALTIMORE, TO WIT:

On this 10<sup>th</sup> day of December, 2002, before me appeared BRIAND BRIGGS, being duly authorized, who signed this Assignment on behalf of Check Gallery, Inc.

Susan M Barnes  
NOTARY PUBLIC  
My Commission Expires: 5-17-06

**SCHEDULE A**

**REGISTERED MARKS**

<b>MARK</b>	<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>
4CHECKS.COM	2618129	September 10, 2002
CHECK CRAFTERS	1891702	April 25, 1995
CHECK GALLERY	1817441	January 18, 1994
EARTH MATTERS	1839430	June 14, 1994
MESSAGE!CHECK	1410489	September 23, 1986
MESSAGE!PRODUCTS	1967440	April 9, 1996
THE STYLES CHECK COMPANY	2631355	October 8, 2002
UNIQUE!CHECKS [stylized]	2346187	April 25, 2000

**PENDING MARKS**

<b>MARK</b>	<b>SERIAL NO.</b>	<b>FILING DATE</b>
LIFE CHECKS	76/334399	October 25, 2001

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