TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Miller Brewing Company		06/01/2004	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Miller Products Company	
Street Address:	3939 West Highland Boulevard	
City:	Milwaukee	
State/Country:	WISCONSIN	
Postal Code:	53208	
Entity Type:	CORPORATION: WISCONSIN	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1472566	MILWAUKEE'S BEST

CORRESPONDENCE DATA

Fax Number: (414)271-3552

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414.277.5675

Email: tm-dept@quarles.com

Correspondent Name: Marta S. Levine
Address Line 1: Quarles & Brady LLP

Address Line 2: 411 East Wisconsin Avenue

Address Line 4: Milwaukee, WISCONSIN 53202

NAME OF SUBMITTER:	Marta S. Levine
Signature:	/MartaLevine/
Date:	06/27/2005

Total Attachments: 2

TRADEMARK
REEL: 003110 FRAME: 0777

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TRADEMARK REEL: 003110 FRAME: 0778

Confirmatory Assignment of Trademarks

This Confirmatory Assignment of Trademarks is made by and between Miller Brewing Company, a Wisconsin corporation with its principal place of business at 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208 ("Miller Brewing"), and Miller Products Company, a Wisconsin corporation with its principal place of business at 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208 ("Miller Products").

Whereas, Miller Brewing is the owner of the trademarks and service marks shown in the attached Exhibit, the registrations and applications for registration therefore, and the goodwill of the business in connection therewith (the "Trademarks"); and

Whereas, Miller Products desires to acquire the Trademarks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Miller Brewing hereby sells, assigns and transfers unto Miller Products, Miller Brewing's entire right, title and interest in and to the Trademarks and Miller Brewing's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks.

This Confirmatory Assignment of Trademarks is made pursuant to the "Contribution Agreement and Bill of Sale" by and between Miller Brewing and Miller Products, dated as of June 1, 2004.

In witness whereof, Miller Brewing has caused this Confirmatory Assignment of Trademarks to be executed and sealed by a duly authorized officer as of the date written below.

	Miller Brewing Company By:
	Name: Flinkel T. Jones Title: Secretares
	Date: June 1, 2004
STATE OF WISCONSIN	
MILWAUKEE COUNTY	,

Personally came before me this 1st day of June, 2004, the above-named individual, to me known to the be

person who executed this more ment and acknowledged the same. Orlene L. Becker

Notary Public, State of Wisconsin

My commission expires: May //, 2008 (SEAL)

> TRADEMARK **REEL: 003110 FRAME: 0779**

Exhibit to Confirmatory Assignment of Trademarks

Mark	Registration No.	Issue Date
MILWAUKEE'S BEST with Design	1,472,566	01/12/1988

TRADEMARK REEL: 003110 FRAME: 0780

RECORDED: 06/27/2005