



**Trademark Assignment**

**ASSIGNMENT**

This Assignment is made between Magelang Institute, Ltd. dba jGuru, a Delaware corporation with offices at 325M Sharon Park Dr, #326, Menlo Park, CA 94025 ("Assignor"), and Jupitermedia Corporation, a corporation of the State of Delaware with offices at 23 Old Kings Highway South, Darien, Connecticut 06820 ("Assignee").


WHEREAS, by an Asset Purchase Agreement, dated as of March 31, 2005 (the "Agreement"), Assignor agreed to assign to Assignee all common law rights in the trademarks and service marks listed on the attached Schedule, all applications and registrations pertaining thereto, and all goodwill associated therewith, including the listed applications to and registrations in the United States Patent and Trademark Office together with all the assets of the business conducted under the Marks, and all rights to claims of past infringement thereof (collectively the "Marks"); and

NOW THEREFORE, in consideration of the sum of ten dollars (\$10) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee, its successors and assigns, all right, title and interest throughout the world in and to: (i) the Marks, including all applications or registrations therefor and all goodwill pertaining thereto; (ii) the portion of the business of Assignor to which the listed intent-to-use applications apply; (iii) all income, royalties, damages and payments now due or which hereafter become due or payable in respect to thereto; (iv) all causes of action (in law or equity) and rights to sue, counterclaim and/or recover for past, present or future infringement of thereof; and (v) all rights corresponding to the foregoing.

Assignor hereby agrees to execute all papers and to perform all other proper acts requested by Assignee or its successors or assigns to secure to Assignee or its successors or assigns the rights hereby transferred.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of March 31, 2005.

Magelang Institute, Ltd. dba jGuru ("Assignor")

  
Name: Mel Berman  
Title: Chairman

STATE OF California )  
 )  
COUNTY OF San Mateo )


On this 30<sup>th</sup> day of March, 2005, personally appeared before me Mr. Mel Berman, known to me to be Chairman of MageLang Institute, Ltd. dba jGuru, who acknowledged that he signed this trademark assignment instrument as a free act on behalf of MageLang Institute, Ltd. dba jGuru.



  
\_\_\_\_\_  
Notary Public  
My commission expires: Feb 26<sup>th</sup> 2009

AGREED AND ACKNOWLEDGED:

**Jupitermedia Corporation**

By:   
Name: Christopher J. Cordell  
Title: President

Trademark Schedule in Exhibit B  
jGuru  
jGuru Logo (Stylized Face Design)

**Domain names:**

Jguru.com

Peerscope.com

**Trademarks:**


jGuru

jGuru Logo (Stylized Face Design)

**Trademark Applications/Registrations:**

Application/Registration Number    Date of Application/Registration    Country

TRADEMARK STATUS CHART  
February 2005

MARK	COUNTRY	REGISTRATION NO.	CLASS / GOODS / SERVICE	STATUS	RENEWAL DATE
<b>DOMESTIC APPLICATIONS</b>					
JGURU	U.S.	Registration No. 2,411,314	Class 9: computer software for general use in providing education in the field of computer programming and software; computer software designed for instructors in the field of computer programming and software; and computer software development tools that may be downloaded from a global computer network	Registered 12/5/00	Affidavit of use due by 12/5/06 Renew by 12/5/10
JGURU	U.S.	Registration No. 2,559,320	Class 41: educational services, namely, providing courses, seminars, conferences, and workshops in the field of computer programming and software	Filed 2/4/99; Registered 4/9/02	Affidavit of use due by 4/9/08 Renew by 4/9/12
JGURU	U.S.	Registration No. 2,530,255	Class 38: computer services, namely, providing on-line electronic bulletin boards and chat rooms for the transmission of messages and files among computer users concerning topics of interest to computer software developers, computer programming, and software Class 42: providing a web site on a global computer network featuring information and links to other web sites, in the field of computer programming, software, and topics of interest to computer software developers; providing temporary use of on-line non-downloadable software for developing other software programs	Filed 2/4/99; Registered 1/15/02	Affidavit of use due by 1/18/08 Renew by 1/15/12
STYLIZE D FACE 	U.S.	Application No. 75/824,149 Registration No. 2,532,742	Class 9: computer software for general use in providing education in the field of computer programming and software; computer software designed for instructors in the field of computer programming and software; and computer software development tools that may be	Filed 10/15/99; Registered 1/29/02	Affidavit of use due by 1/29/08 Renew by 1/29/12



MARK	COUNTRY	REGISTRATION	CLASS / GOODS / SERVICES	STATUS	REMARKS
			downloaded from a global computer network		
STYLIZE D FACE Design	U.S.	Application No. 75/824,148 Registration No. 2,532,741	Class 38: computer services, namely, providing on-line electronic bulletin boards and chat rooms for the transmission of messages and files among computer users concerning topics of interest to computer software developers, computer programming, and software	Filed 10/15/99; Registered 1/29/02	Affidavit of use due by 1/29/08  Renew by 1/29/12
STYLIZE D FACE Design	U.S.	Application No. 75/823,775 Registration No. 2,532,740	Class 41: educational services, namely, providing courses, seminars, conferences, and workshops in the field of computer programming	Filed 10/15/99; Registered 1/29/02	Affidavit of use due by 1/29/08  Renew by 1/29/12
STYLIZE D FACE Design	U.S.	Application No. 75/824,153 Registration No. 2,534,671	Class 42: providing a website on a global computer network featuring information and links to other websites, in the field of computer programming, software, and topics of interest to computer software developers; providing temporary use of on-line non-downloadable software for developing other software programs	Filed 10/15/99; Registered 1/29/02	Affidavit of use due by 1/29/08  Renew by 1/29/12
<b>INTERNATIONAL APPLICATIONS</b>					
JGURU	Australia	Registration No. 802231	Class 9: computer software for general use in providing education in the field of computer programming and software; computer software for instructors in the field of computer programming and software; and computer software development tools that may be downloaded from a global computer network  Class 16: pamphlets, brochures, newsletters, and educational books in the field of computer programming and software  Class 35: computerized on-line retail store services, featuring software, namely software development tools that may be downloaded from a global computer network  Class 38: computer services, namely, providing on-line electronic bulletin boards and chat rooms for the transmission of messages and files among computer users concerning topics of interest to computer software developers, computer programming, and software  Class 41: educational services, namely, providing courses, seminars, conferences, and workshops in the field of computer programming  Class 42: providing a website on a global computer network featuring information and links to other websites, in the field of computer programming, software, and topics of interest to computer software developers; providing temporary use of on-line non-downloadable software for developing other software programs	Registration effective 8/3/99 (priority claimed 2/4/99)	Commence use by 8/3/04  Renew by 8/3/09
STYLIZE D FACE Design	Australia	Registration No. 829552	Class 9: computer software for general use in providing education in the field of computer programming and software; computer software designed for instructors in the field of computer programming and software; and computer software development tools that may be downloaded from a global computer network  Class 16: pamphlets, brochures, newsletters, and educational books in the field of computer programming and software	Registration effective 3/28/00 (priority claimed 10/15/99)	Commence use by 3/28/05  Renew by 3/28/10




CLASSIFICATION		CLASS GOODS SERVICES		FILED	RENEW
			<p><b>Class 35:</b> computerized on-line retail store services, featuring software, namely software development tools that may be downloaded from a global computer network</p> <p><b>Class 38:</b> computer services, namely, providing on-line electronic bulletin boards and chat rooms for the transmission of messages and files among computer users concerning topics of interest to computer software developers, computer programming, and software</p> <p><b>Class 41:</b> educational services, namely, providing courses, seminars, conferences, and workshops in the field of computer programming</p> <p><b>Class 42:</b> providing a website on a global computer network featuring information and links to other websites, in the field of computer programming, software, and topics of interest to computer software developers; providing temporary use of on-line non-downloadable software for developing other software programs</p>		
JGURU	China	Registration No. 1,549,752	Class 9: computer software (recorded); software (computer, recorded-); programs (computer operating - ) recorded; computer programmes (programs); recorded	Filed 8/3/99 (priority date 2/4/99); Registered 4/7/01	Renew by 4/6/11
JGURU	China	Registration No. 1,496,787	Class 16: pamphlets, brochures, newsletters, and educational books in the field of computer programming and software	Filed 8/3/99 (priority date 2/4/99); Registered 12/28/00	Renew by 12/27/10
JGURU	China	Registration No. 1,499,451	Class 35: Computerized on-line sales promotion service, featuring software, namely software development tools that may be downloaded from a global computer network	Filed 8/3/99 (priority date 2/4/99); Registered 12/28/00	Renew by 12/27/10
JGURU	China	Registration No. 1,471,994	Class 38: computer service, namely, providing on-line electronic bulletin boards and chat rooms for the transmission of messages and files among computer users concerning topics of interest to computer software developers, computer programming, and software	Filed 8/3/99 (priority date 2/4/99); Registered 11/7/00	Renew by 11/5/10
JGURU	China	Registration No. 1,483,505	Class 41: educational services, namely, providing courses, seminars, conferences, and workshops in the field of computer programming	Filed 8/3/99 (priority date 2/4/99); Registered 11/28/00	Renew by 11/27/10
JGURU	China	Application No. 9900090853	Class 42: providing a website on a global computer network featuring information and links to other websites, in the field of computer programming, software, and topics of interest to computer software developers; providing temporary use of on-line non-downloadable software for developing other software programs	Filed 8/3/99 (priority date 2/4/99); Registered 3/7/01	Renew by 3/6/11
JGURU	European Community	Application No. 001262526	<p>Class 38: telecommunications services; computer services on-line; provision of access to on-line electronic bulletin boards and chat rooms for the transmission of messages and files among computer users, provision of on-line access to product and business information; provision of access to computer databases</p> <p>Class 41: education services; organisation and conduct of courses, seminars, conferences, and workshops in the field of computer hardware, computer programming and</p>	Filed 7/30/99 (priority date 2/4/99); Registered 11/21/02	Commence use by 11/21/07 Renew by 7/30/09

MARK	COUNTRY	APPLICANT / REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS	EFFECTIVE DATE
			<p>computer software</p> <p>Class 42: computer services; research design and consultancy services in the fields of computer hardware and computer software; provision of websites on global computer networks with links to other websites; provision of access to and use of on-line software</p>		
<p>STYLIZE D FACE Design</p>	<p>European Communi- ty</p>	<p>Registration No. 1581271</p>	<p>Class 9: computer software for general use in providing education in the field of computer programming and software; computer software designed for instructors in the field of computer programming and software; and computer software development tools that may be downloaded from a global computer network</p> <p>Class 16: pamphlets, brochures, newsletters, and educational books in the field of computer programming and software</p> <p>Class 35: computerized on-line retail store services, featuring software, namely software development tools that may be downloaded from a global computer network</p> <p>Class 38: computer services, namely, providing on-line electronic bulletin boards and chat rooms for the transmission of messages and files among computer users concerning topics of interest to computer software developers, computer programming, and software</p> <p>Class 41: educational services, namely, providing courses, seminars, conferences, and workshops in the field of computer programming</p> <p>Class 42: providing a website on a global computer network featuring information and links to other websites, in the field of computer programming, software, and topics of interest to computer software developers; providing temporary use of on-line non-downloadable software for developing other software programs</p>	<p>Filed 3/29/00 (priority date 10/15/99); Registered 3/20/02</p>	<p>Commence use by 3/20/07 Renew by 3/29/10</p>
<p>JGURU</p>	<p>Japan</p>	<p>Application No. 11-89117</p>	<p>Class 38: computer services, namely, providing on-line electronic bulletin boards and chat rooms for the transmission of messages and files among computer users concerning topics of interest to computer software developers, computer programming, and software</p> <p>Class 42 providing a website on a global computer network featuring information and links to other websites, in the field of computer programming, software, and topics of interest to computer software developers; providing temporary use of on-line non-downloadable software for developing other software programs</p>	<p>Filed 8/3/99 (priority date 2/4/99); Office action issued 2/2/01; Response filed 6/2/01 Second office action issued 10/26/01; Response filed 1/4/02 Registration fees authorized 01/2002 - dropping classes 9, 16, 41; Query sent 2/6/04</p>	<p>Check application status 4/1/04</p>

MARK	COUNTRY	REGISTRATION NO.	CLASS / GOODS / SERVICES	CURRENT STATUS	NEXT ACTION
STYLIZED FACE navign	Japan	Registration No. 45375002	<p>Class 38: electronic bulletin board communication; communication using computer terminals, including personal computer communication for the real-time communication by multistroke character entry</p> <p>Class 42: computer programming/maintenance of computer software; provision of information regarding computer programming/maintenance of computer software; design of servers to connect to the Internet; design/programming of computer programs for servers to connect to the Internet; lending computer software for developing computer programs</p>	Filed 4/17/00 (priority date 10/15/99); Registered 1/18/02	Commence use by 1/18/05 Renew by 1/18/12
JGURU	Switzerland	Registration No. 478,776	<p>Class 9: computer software for general use in providing education in the field of computer programming and software; computer software for instructors in the field of computer programming and software; and computer software development tools that may be downloaded from a global computer network</p> <p>Class 16: pamphlets, brochures, newsletters, and educational books in the field of computer programming and software</p> <p>Class 35: retail store services by the intermediary of electronic networks</p> <p>Class 38: computer services, namely, providing on-line electronic bulletin boards and chat rooms for the transmission of messages and files among computer users concerning topics of interest to computer software developers, computer programming, and software</p> <p>Class 41: educational services, namely, providing courses, seminars, conferences, and workshops in the field of computer programming</p> <p>Class 42: providing a website on a global computer network featuring information and links to other websites, in the field of computer programming, software, and topics of interest to computer software developers; providing temporary use of on-line non-downloadable software for developing other software programs</p>	Registration effective 7/30/99	Commence use by 7/30/04 Renew by 7/30/09
Abandoned Applications					
JGURU	U.S.	Application No. 75/633,237	Class 16: pamphlets, brochures, newsletters, and educational books in the field of computer programming and software	Filed 2/4/99; Published 11/16/99; Allowed 2/15/00; SOU filed 7/20/00; Office action issued 1/22/01; Abandoned per client instruction 5/01	None



MARK	COUNTRY	APPLICATION REGISTRATION	CLASS / GOODS / SERVICES	CURRENT STATUS	REASON
<p>STYLIZE D FACE</p> 	U.S.	Application No. 75/823,504	Class 16: pamphlets, brochures, newsletters, and educational books in the field of computer programming and software.	<p>Filed 10/15/99                      Published 6/20/00                      Allowed 9/12/00                      1<sup>st</sup> ext filed 2/23/01                      Granted to 9/12/01                      Abandoned per client instruction 5/01</p>	None
<p>STYLIZE D FACE Design</p> 	U.S.	Application No. 75/824,147	Class 35: computerized on-line retail store services, featuring software, namely software development tools that may be downloaded from a global computer network.	<p>Filed 10/15/99                      Published 6/6/00                      Allowed 8/29/00                      1<sup>st</sup> ext filed 2/23/01                      Granted to 9/28/01                      Abandoned per client instruction 5/01</p>	None
IGURU	Canada	Application No. 1024397	<p>computer software for general use in providing education in the field of computer programming and software; computer software for instructors in the field of computer programming and software; and computer software development tools that may be downloaded from a global computer network.</p> <p>pamphlets, brochures, newsletters, and educational books in the field of computer programming and software.</p> <p>educational services, namely, providing courses, seminars, conferences, and workshops in the field of computer programming.</p> <p>computerized on-line retail store services, featuring software, namely software development tools that may be downloaded from a global computer network.</p> <p>computer services, namely, providing on-line electronic bulletin boards and chat rooms for the transmission of messages and files among computer users concerning topics of interest to computer software developers; computer programming, and software.</p> <p>providing a website on a global computer network featuring information and links to other websites, in the field of computer programming, software, and topics of interest to computer software developers; providing temporary use of on-line non-downloadable software for developing other software programs.</p>	<p>Filed 7/30/99 (priority date 2/4/99);                      Office action issued 10/30/00;                      Extension filed 2/26/01;                      Response filed 8/26/01;                      Application is in second examination review (10 month backlog).                      Abandoned per client instruction 11/5/02</p>	None

MARK	COUNTRY	Application No.	CLASS / GOODS / SERVICE	STATUS	OFFICE ACTION
<p>STYLIZE D'FACE Design</p> 	Canada	Application No. 1055863	<p>computer software for general use in providing education in the field of computer programming and software; computer software designed for instructors in the field of computer programming and software; and computer software development tools that may be downloaded from a global computer network (Class 9)</p> <p>pamphlets, brochures, newsletters, and educational books in the field of computer programming and software (Class 16)</p> <p>computerized on-line retail store services, featuring software, namely software development tools that may be downloaded from a global computer network (Class 35)</p> <p>computer services, namely, providing on-line electronic bulletin boards and chat rooms for the transmission of messages and files among computer users concerning topics of interest to computer software developers, computer programming, and software (Class 38)</p> <p>educational services, namely, providing courses, seminars, conferences, and workshops in the field of computer programming (Class 41)</p> <p>providing a website on a global computer network featuring information and links to other websites in the field of computer programming, software, and topics of interest to computer software developers; providing temporary use of on-line non-downloadable software for developing other software programs (Class 42)</p>	<p>Filed 4/17/00 (priority date 10/15/99); Office action issued 9/28/01; Response filed 1/28/02; Certified copies of US registrations due by 1/28/03</p>	None
<p>STYLIZE D'FACE</p> 	India	Application No. 915121	<p>Class 9: computer software for general use in providing education in the field of computer programming and software; computer software designed for instructors in the field of computer programming and software; and computer software development tools that may be downloaded from a global computer network</p>	<p>Filed 3/31/00 (priority date 10/15/99); Office action issued 3/1/02</p> <p>Abandoned per client instruction 5/02</p>	None
<p>STYLIZE D'FACE</p> 	India	Application No. 915122	<p>Class 16: pamphlets, brochures, newsletters, and educational books in the field of computer programming and software</p>	<p>Filed 3/31/00 (priority date 10/15/99)</p> <p>Abandoned per client instruction 5/02</p>	None
<p>JGURU</p>	United Kingdom	Application No. 2204431	<p>Class 9: computer hardware and computer software; computer software for general use in providing education in field of computer programming and software; computer software for instructors in the field of computer programming and software and computer software development tools that may be downloaded from a global computer network; electronic publications; user and instruction manuals in electronic form</p> <p>Class 16: printed matter, catalogues, pamphlets, brochures, newsletters and educational books in the field of computer programming and software; user and instruction manuals</p> <p>Class 35: advertising and business management services; product and business information services; provision of software and software development tools that may be downloaded from a global computer network</p> <p>Class 38: telecommunications services; compute services on-line</p>	<p>Filed 7/30/99 (priority date 2/4/99); Office action issued 5/18/00; Hearing requested 2/6/01</p> <p>Abandoned per client instruction 5/01</p>	None

CLASS	CLASS	CLASS	CLASS	CLASS	CLASS
			<p>provision of access to on-line electronic bulletin boards and chat rooms for the transmission of messages and files among computer users; provision of on-line access to product and business information; provision of access to computer databases</p> <p>Class 41: education services; organization and conduct of courses, seminars, conferences and workshops in the field of computer hardware, computer programming and computer software</p> <p>Class 42: computer services, research design and consultancy services in the fields of computer hardware and computer software; provision of websites; on global computer networks and links to other websites; provision of access to and use of on-line software</p>		